

AI Meets Information Governance

April 8, 2026





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The Challenges

Compliance, Quality, and Inevitability



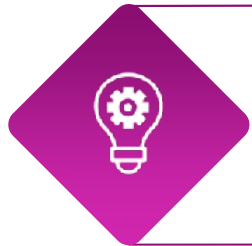
Data Security & Privacy Risk

Each agency is left to interpret existing data usage and privacy laws on their own.



Garbage In, Garbage Out

There is no baseline for data quality, which can introduce errors at scale.



The Shadow AI Reality

Individual users are going to use AI tools, even if it means bypassing IT.

It's a new frontier, and there is no sheriff in town.



The Digital Gold Rush

A Regulatory Paradox



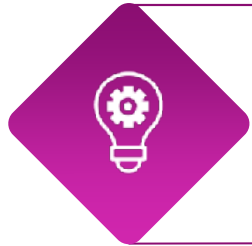
The Mandate

To adopt AI to improve efficiency and output.



The Gap

Complex environment of fragmented regulations.



The Constant

Data regulations are in full effect and fully enforceable.

Deregulation of the tool does not mean deregulation of the data.



Who are the gatekeepers?

It is a cross-functional group.



Data is a strategic asset - even siloed, paper-bound information.



To succeed, data must be *explainable* and *trustworthy*.



Existing Information Governance protocols form the framework for information safety.



Information Governance Best Practices



Enforce Data
Minimization



Apply Retention to AI
Models



Preserve Privacy



Human-in-the-Loop Oversight

Enforce Data Minimization

Put AI on a diet.

AI doesn't need *all* of the data.

It needs the *right* data.

Feeding AI models more data than necessary does not make them smarter; it makes them **riskier**.



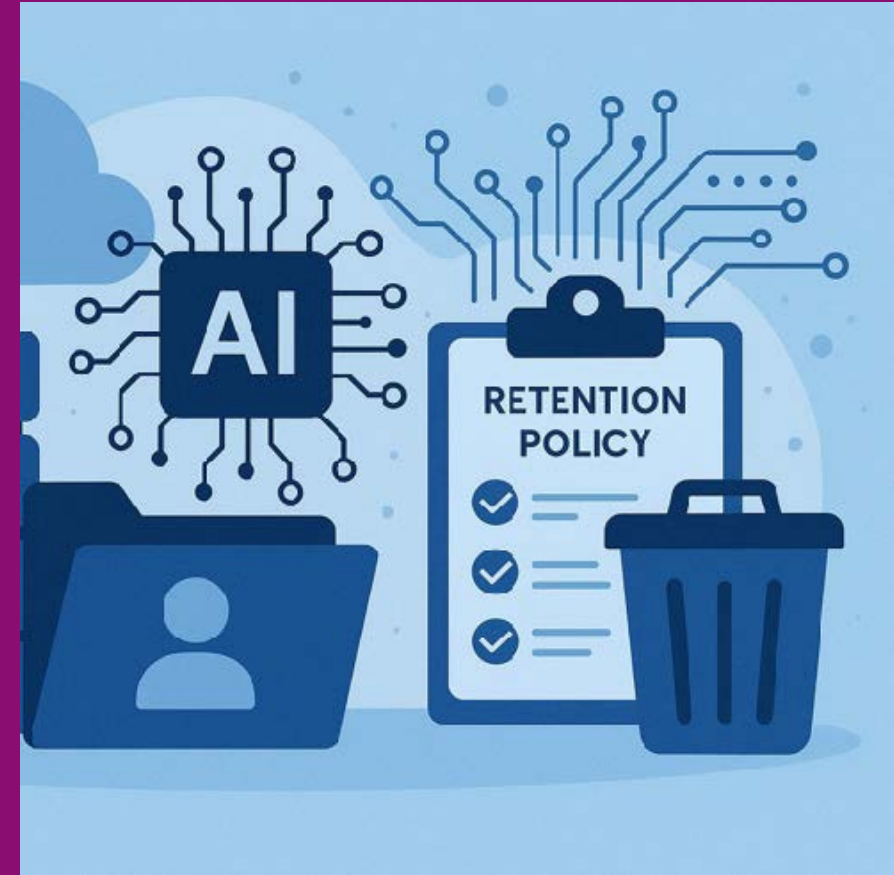
Apply Retention to AI Models

Data retention cannot be passive.

Retention must be active, intentional, and defensible.

Retention applies not only to records, but to AI training data, prompts, outputs, and user interactions.

“Just in case” retention increases data breach potential without delivering value.



Preserve Privacy

Utility without risk.

Secondary uses of records cannot violate original privacy promises.

Use data anonymization techniques to maintain data functionality without compromising PII.

Deploy statistical noise to prevent PII identification.

Privacy is not a barrier - it's a prerequisite.

Name	Diagnosis
Jorge	Hearing Loss
Sara	Hypertension
Brian	Vision Impairment
Diane	Heart Disease
Paul	Anxiety Disorder

Name	Diagnosis
*****	Hearing Loss
*****	Hypertension
*****	Vision Impairment
*****	Heart Disease
*****	Anxiety Disorder

Human-in-the-Loop Oversight

AI is a tool, not a substitute.

AI functions best as a decision-support system, not a decision-maker.

Human oversight ensures accountability, context, and catches hallucinations.

Removing human judgement is not efficiency, it's undue risk.



The 30 Day Plan

Days 1-10

Discovery & Visibility

The Goal

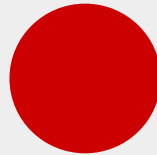
Identify high value datasets that would be of the most impact to AI.

Key Question

Where does this data live, who owns it, and is it currently in a usable format?

Days 11-20

Classification & Security



PII, never to be touched by public AI



Non-sensitive internal information



Public data safe for public AI models

Key Question

Does IT know exactly what datasets are Red Light data?

Days 21-30

Policy & Standardization

The Goal

Issue a Data Integrity Memo, mandate Data Portability, and require standardized formats.

Key Question

Are we future-proofing our information or simply creating modern silos?



Governance is Legitimacy.

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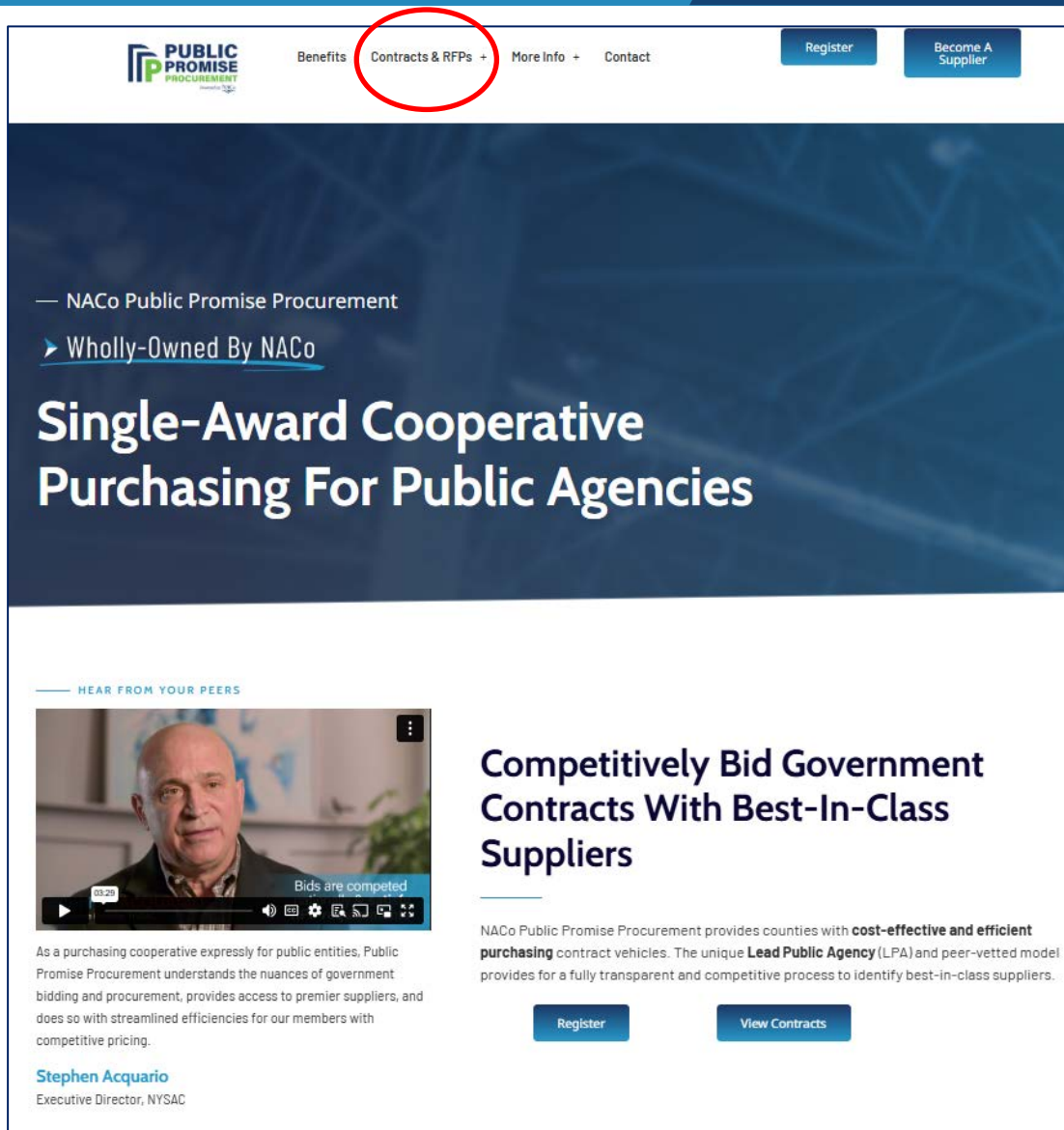
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Q&A Session






Benefits **Contracts & RFPs +** More Info + Contact Register Become A Supplier

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Single-Award Cooperative Purchasing For Public Agencies

HEAR FROM YOUR PEERS



Competitively Bid Government Contracts With Best-In-Class Suppliers

NACo Public Promise Procurement provides counties with **cost-effective and efficient purchasing** contract vehicles. The unique **Lead Public Agency (LPA)** and peer-vetted model provides for a fully transparent and competitive process to identify best-in-class suppliers.

Register View Contracts

Stephen Acquario
Executive Director, NYSAC



Supplier	Contract Title	Contract Period End	Category	Lead Agency
KONE	ELEVATOR, ESCALATOR, WALKWAY, AND LIFT, NEW CONSTRUCTION, MODERNIZATION, MAINTENANCE AND REPAIR SERVICES	12/31/29	Building Services	Maricopa County, AZ
Safeware	PUBLIC SAFETY, EMERGENCY PREPAREDNESS & COMMUNITY RESILIENCE	06/30/31	Public Safety / Community Resilience	Cobb County, GA
United Rentals	RENTAL, LEASE & PURCHASE OF EQUIPMENT & ASSOCIATED SERVICES & SUPPORT	07/31/29	Equipment	Maricopa County, AZ
WBCP	GOVERNMENT EXECUTIVE RECRUITMENT	10/14/29	Personnel	County of San Diego, CA
Iron Mountain	DOCUMENT MANAGEMENT	08/31/2030	Document / Administrative Services	Maricopa County, AZ
Lilypad EV	EV CHARGING & FLEET INFRASTRUCTURE	08/27/2030	EV / Fleet Management	Broome County, NY

Follow-up With:



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