

# NACo Artificial Intelligence (AI) Leadership Academy

A 6-week collaborative readiness program on the AI  
county journey

*Curriculum Content Overview  
Oct 7, 2024 Webinar*



# WELCOME

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*Spencer Taylor*

# PROGRAM COACHES

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**Tim Rahschulte**  
*timr@pdaleadership.com*



**Rita Reynolds**  
*rreynolds@naco.org*

**In an era marked by rapid technological advancement, the role of leadership within government entities has never been more pivotal. As advancing technologies, such as AI, continue to redefine the boundaries of what's possible, it concurrently presents both unprecedented opportunities and challenges. The AI Leadership Academy is a specialized training program tailored for existing and emerging leaders focused on navigating the cascading changes of today.**

**Our focus is to help leaders understand the power of AI, mitigate the risk of AI, and navigate the complexity of cascading change occurring because of AI.**

## THE LEARNING JOURNEY

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Pre-Work

1

An Introduction  
to AI

2

The Promise  
and Peril of AI

3

Your AI  
Roadmap

4

Leading  
People and AI

5

AI Optimization,  
Meaning, Purpose

6

What's Next –  
Three Horizons

**Video interviews throughout from industry leaders, county Elected Officials and IT leaders**

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Our aim is to equip leaders with the knowledge, skills, mindset, and confidence required to leverage technology efficiently, uphold public trust effectively, and drive meaningful impact in an increasingly digital landscape.

**Specifically in this module, we will work to demystify AI by understanding its history, dispel myths of AI to uncover truths and opportunities, assess our AI literacy, learn about the AI Hierarchy of Needs, and assess possible AI applications based on pain points in our current processes, products, and solutions.**

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From the invention of the wheel to the automobile, history shows that any technology that augments human capacity to do more with less effort will result in adoption, application, and innovation for what's next; which is not without risk.

**The focus here in Module 2 is on the promise and peril of AI. Specifically, focus is placed on getting it right.**

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Many people “There is no AI playbook (yet).” However, there are several strategies, roadmaps, frameworks, models, and guidebooks available – and more every day. Perhaps a more accurate statement is “There is no single AI playbook.”

**Success starts by asking not what computers can do, but rather asking what they should do. This Module will add more details and examples of strategies, policies, plans, ideas, and thoughts on how to deliver promise over peril and provide context to build a roadmap to navigate your way forward.**



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We live in a VUCA world. It's an apt description of our work due to the confluence of advancing technologies, demanding stakeholders, and emerging regulations. It's in times like these that leadership is most important.

**VUCA is more than a buzzword. It's a way of thinking and approaching solutions to the problems of our digital and dynamic world. This way of thinking and approaching solutions is the focus here in Module 4.**

**Volatility**  
**Uncertainty**  
**Complexity**  
**Ambiguity**

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To this point, we have defined the digital transformation and AI specifically, detailed the how-to of AI strategy and roadmap, and noted the reality of AI is all about people.

**So, how do we optimize AI in work while (further) establishing a sense of meaning, purpose, and belonging among our team, constituents, and broader stakeholders? That's the focus here in Module 5. Here we will dive into rationale and contextualization of optimization, scale, and value, particularly as it pertains to building a greater sense of connection in our work, among the workforce, and in the workplace.**

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The AI landscape has evolved significantly since 1950 when Alan Turing first posed the question of whether machines can think. This week focuses on the future; on what's next while addressing the immediacy of what's now.

**Today, AI is transforming teams, organizations, societies, and economies. It promises to generate productivity gains, improve well-being, and help address global challenges such as climate change, resource scarcity, equity and equality, and health crises. Simultaneously, the adoption of AI raises questions related to trust, fairness, privacy, safety, and accountability, among others – many others. It's times like these that effective leaders matter the most.**

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This leadership program has been designed to help understand the power of AI, how to mitigate the risk of AI, and how to navigate the complexity of cascading change occurring because of AI.

**The primary intent of this Pework section of activities is to help you become familiar with this learning management system (the platform).**

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A 6-week collaborative readiness program on the AI  
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**NACo AI Leadership Academy**  
**6-week fully facilitated online**  
**\$595**

**LIMITED TO FIRST 500 PEOPLE**

Tim Rahschulte & Rita Reynolds will be the  
leadership coaches

Secure your spot by using the QR code to  
the right





# QUESTIONS

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# AI LEADERSHIP ACADEMY

Thank you!

We appreciate your time and attention during this live event. Our team is excited to help guide you through your leadership development journey!



**Luke Afeman**

*lukea@pdaleadership.com*



**Tim Rahschulte**

*timr@pdaleadership.com*



**Rita Reynolds**

*rreynolds@naco.org*