

GLOBAL CONNECTIONS FOR YOUR LOCAL ECONOMY

Wrap Up Discussion & NACo Resources

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Importance of Foreign Direct Investment (FDI)

Jobs: 7.9 million

U.S. workers employed by U.S. affiliates of majority foreign-owned firms in 2021

R&D Investment: \$78.3 billion

Value of research and development (R&D) spending by U.S. affiliates of majority foreign-owned firms in 2021.

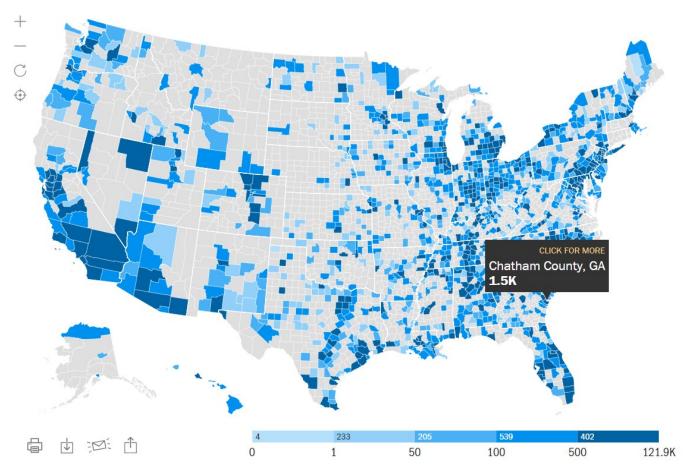
Exports: \$412 billion

Total contribution to U.S. goods exports by majority foreign-owned firms operating in the U.S. in 2021.

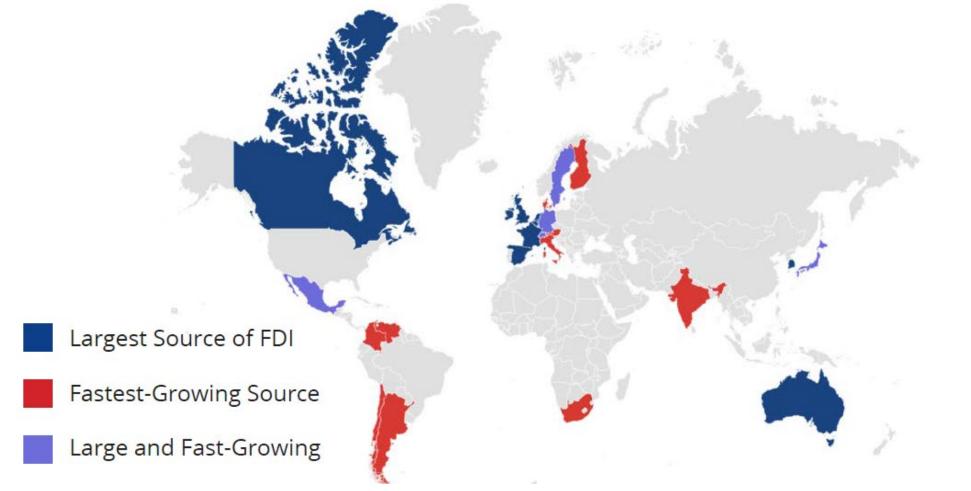
Source: SelectUSA, U.S. Department of Commerce

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FOREIGN DIRECT INVESTMENT (FDI): 2003-2020 JOBS CREATED



Importance of Foreign Direct Investment (FDI)



Source: SelectUSA, U.S. Department of Commerce; U.S. Bureau of Economic Analysis

Global Connections for Your Local Economy



WEBINAR

Global Connections for Your Local Economy Virtual Training #1: How to "Sell" Your Community to Foreign Investors





WEBINAR

Global Connections for Your Local Economy Virtual Training #2: Crash Course on the Site Selection Process





WEBINAR

Global Connections for Your Local Economy Virtual Training #3: "Nailing It" at the 2024 SelectUSA Investment Summit – An Opportunity for Action



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Global Connections for Your Local Economy Virtual Training #3: "Nailing It" at the 2024 SelectUSA Investment Summit - An Opportunity for Action

MAY 1, 2024



WEBINAR

Global Connections for Your Local Economy Virtual Training #4: Understanding Your County's Competitive Advantage and Forming Your Value Proposition

MAY 10, 2024



WEBINAR

Global Connections for Your Local Economy Series #5 Wrap Up Discussion and NACo Resources



Training 1: How to "Sell" Your Community to Foreign Investors

Challenges

- 2024 anticipated to be a challenging year (elections, high interest rates)
- Slowdown of EV sales, reduced projects
- Delayed disbursement of federal funding impacting investments (solar, renewables)

Key Takeaways

- Develop your story: community, workforce, site
- Connect with your state EDO
- Leverage community cultural connections
- Need for holistic economic development and site preparation
 - Regulations, education, quality of live, taxes, infrastructure, workforce, etc.





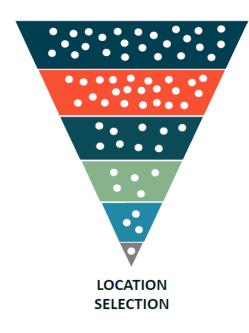


Training 2: Crash Course on the Site Selection Process

Site Selection Process

- 1. Definition and Benchmarking
- 2. Identification and Evaluation
- 3. Virtual Site Visits
- 4. Field Visits and Evaluations
- 5. Incentive Negotiations and Due Diligence

Site Selection Process





Training 2: Crash Course on the Site Selection Process

ED Challenges

- 1. Sites
 - Low inventory, high activity, lead time
- 2. Energy
 - Infrastructure capacity, demand for renewables
- 3. Labor
 - Low unemployment, aging workforce

Key Takeaways

- Identify strengths and sites
 - Benchmark your community
 - Site improvements (industry specific?)
- Be found
 - Property map viewer
- Get ready for RFIs
 - Site information, documentation, technology



Training 3: "Nailing It" at the 2024 SelectUSA Investment Summit – An Opportunity for Action

WHEN: June 23-26, 2024

WHERE: Prince George's County, Md. (Gaylord National Harbor, near Washington, D.C.) REGISTRATION LINK

Premier event for FDI promotion

- Forge partnerships and connect with companies from 80+ markets; set up meetings and make investment deals
- Gain advice and information from policy and industry experts
- Exhibition Hall featuring economic development organizations, service providers, industry experts and international tech startups.

June 23 - 26 SELECTUSA' INVESTMENT SUMMIT

"SelectUSA is the World Cup of U.S. market entry. It is the only place where you can meet all the support resources and mechanisms under one roof. It is the best 3 days you can spend in your market entry journey."

- 2023 Investment Summit Participant

Training 4: Understanding Your County's Competitive Advantage and Forming Your Value Proposition

Key Takeaways

- Competitive advantages (facts) vs. positioning (perceptions)
- True competitors are those who don't know about you
- Location intelligence: Know your story and how you will tell it

Build Your Competitive Advantage

- Define your county's role in attracting FDI
- Identify and know your target audience
- Benchmark to understand your competitive standing
- Craft a compelling value proposition
- Market and promote your location



Training 5: Wrap-Up Discussion and NACo Resources

NACo Resources

County Data

- <u>County Economic Profiles</u>
- <u>County Explorer</u>
- <u>County Economies 2024 report</u>

Counties 101 Materials

- America's County Governments primer
- <u>County Governance Project</u>
- <u>County Landscape</u>

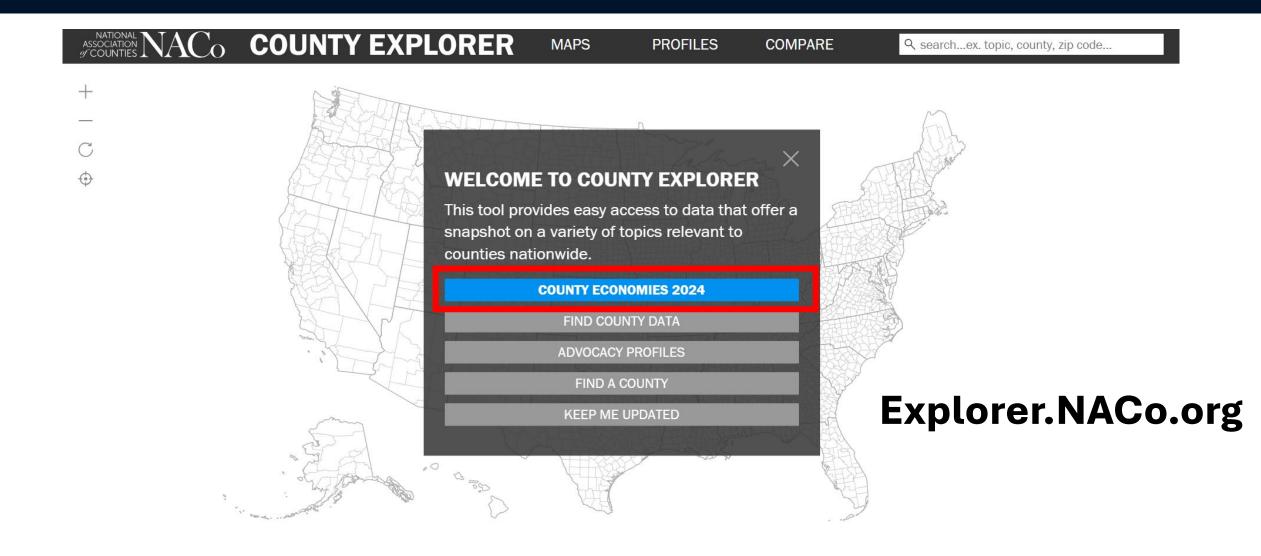


WEBINAR

Global Connections for Your Local Economy Series #5: Wrap Up Discussion and NACo Resources



NACo Resources: County Economic Profiles



NACo Resources: County Economic Profiles

MAPS

ASSOCIATION NACO COUNTY EXPLORER

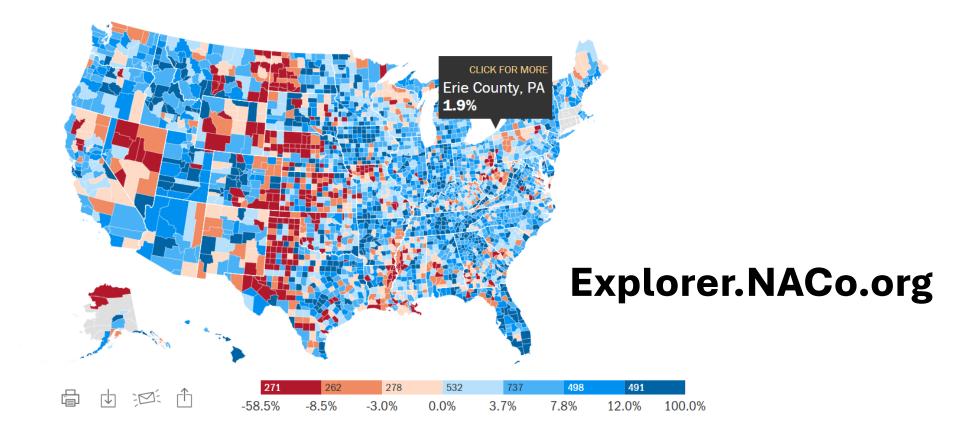
PROFILES COMPARE

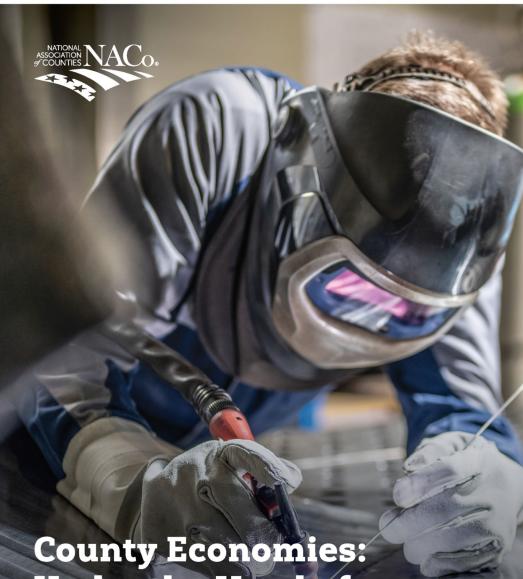
Q search...ex. topic, county, zip code...

COUNTY ECONOMIES: 2024 PROFILES

The map illustrates the GDP change between 2020 and 2022.

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Under the Hood of National Economic Trends

2024 Profiles • Erie County, Pa.

GROSS DOMESTIC PRODUCT

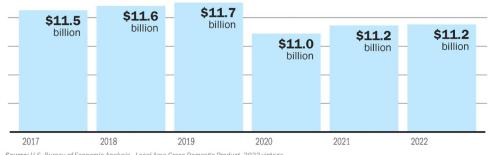
Gross Domestic Product (GDP), also known as economic output, is a widely used measure of economic health, as it reflects the total value of goods and services produced by an economy over a given period. The period from 2020 to 2022 showed more robust GDP growth at both the county and national level than pre-pandemic. One-third (32 percent) of counties kept pace with the national rate of 7.8 percent from 2020 to 2022.

Trends in GDP for Erie County

	0000 CDD	Economic Output	2022 Economic Output
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			\$11.2 BILLION
Source: U.S. Bureau of Economic Analy	vsis - Local Area Gross Domestic Product. 2	2022 vintage.	

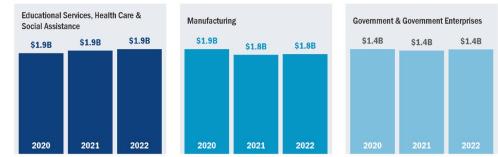
From 2020 to 2022, GDP in Erie County increased by 1.9 percent. In the three years before the COVID-19 pandemic (2017-2019), GDP within the county increased by 1.5 percent and the U.S. GDP grew by 5.5 percent.

GDP by year for the county - 2017 to 2022



Source: U.S. Bureau of Economic Analysis - Local Area Gross Domestic Product, 2022 vintage.

Output for the three industries by GDP in the county - 2020 to 2022



Source: U.S. Bureau of Economic Analysis - Local Area Gross Domestic Product, 2022 vintage.

DEMOGRAPHIC OVERVIEW

Demographic data aids with understanding a community's structure as it reveals information about age, gender, ethnicity, education and other primary factors of the population. Between 2021 and 2022, the U.S. experienced a slight population increase of 0.4 percent. Nationwide, one-third of counties had population increases of more than 0.5 percent and one-third experienced a decline of over 0.5 percent. Erie County, home to 267,689 residents, had a 0.6 percent decrease in population between 2021 and 2022.

County population components of change - 2022

-2.45 PER 1,000 RESIDENTS natural population change

Source: U.S. Census Bureau - Population Estimates Program (PEP) - 2022.

The negative natural population rate of change for Erie County indicates deaths outnumbering births and can lead to population decline in the community. The county's net migration rate is negative which indicates an outflow of people, or that more people are leaving the county than moving in.

-3.34 PER 1.000 RESIDENTS

net migration:

County population breakdown by age - 2022



Source: U.S. Census Bureau - Population Estimates Program (PEP) - 2022.

Age distribution data helps plan for the economy, healthcare resources, education, labor force, social services and housing demands. Community leaders may use the data to formulate policies and programs that address various age groups' needs and challenges.

County population breakdown by race and ethnicity - 2022



Source: U.S. Census Bureau - Population Estimates Program (PEP) - 2022. Notes: * Native Hawaiian includes other Pacific Islanders

LABOR FORCE TRENDS

The labor market is a key determinant of economic growth and residents live in places where they can find work. Labor force indicators, such as the unemployment rate and labor force size, assess local economic dynamics and employment trends. Through analysis of these metrics, decision-makers can gain insights into workforce health, anticipate future labor needs and identify areas for intervention. The nation's unemployment rate, which was a healthy 3.6 percent in 2023. More than half (56 percent) of counties had unemployment rates below this national figure in 2023.

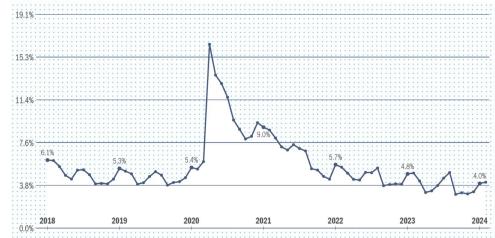
Labor force trends in Erie County - 2023 annual estimates

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Source: U.S. Bureau of Labor Statistics - Local Area Unemployment Statistics (LAUS), 2023 annual averages.

In Erie County, labor market statistics show that there are 126,496 individuals either employed or actively seeking employment. Out of these, 121,633 people are currently employed. The unemployment rate in the county stands at 3.8 percent, which is above the national average of 3.6 percent.

Unemployment rate change within the county Jan. 2018 to Feb. 2024 data



Source: U.S. Bureau of Labor Statistics - Local Area Unemployment Statistics (LAUS), 2024 data.

Sources 1- University of Wisconsin-Madison - Local & Regional Economic Analysis.

5%

EMPLOYMENT BY INDUSTRY

The types of jobs in a county are essential, and local industry makeup is a top factor influencing the county's economy. Understanding the employment breakdown by industry allows for economic structure analysis, policy formulation and resource allocation. Industry composition is critical to preparing local infrastructure, workforce and community development, encouraging current and future industry diversification and providing good, stable jobs for residents.

Jobs in the county - 2022

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Source: U.S. Bureau of Labor Statistics - Employment by Industry, 2022 vintage.

Erie County had 158,140 jobs in 2022, with the majority (99.1 percent) being nonfarm jobs. The top three sectors with the most jobs were: Health Care & Social Assistance, Manufacturing and Government & Government Enterprises (also highlighted on the table below).

Full list of industries with number of jobs: 2020 to 2022

Compared to prior year, jobs: 🔺 increased = stayed constant (less than 1% change) 🔻 decreased

Industry	2020	2021	2022
Farming	1,456 🔻	1,534 🔺	1,499 🔻
Forestry, Fishing & Related Activities	277 🔺	278 -	285 🔺
Mining, Quarrying, & Oil and Gas Extraction	281 🔺	264 🔻	278 🔺
Utilities	460 🔺	452 🔻	444 🔻
Construction	6,317 🔻	6,328 -	6,619 🔺
Manufacturing	18,908 🔻	18,449 🔻	19,342 🔺
Wholesale Trade	3,452 🔻	3,287 🔻	3,483 🔺
Retail Trade	15,946 🔻	16,304 🔺	16,525 🔺
Transportation & Warehousing	4,537 🔺	5,115 🔺	5,446 🔺
Information	1,160 🔻	1,347 🔺	1,438 🔺
Finance, Insurance, Real Estate & Leasing	13,770 🔺	14,926 🔺	16,185 🔺
Professional & Business Services	12,757 🔻	12,977 🔺	13,717 🔺
Educational services	5,084 🔻	4,958 🔻	5,010 🔺
Health Care & Social Assistance	26,461 -	26,443 -	26,361 -
Arts, Entertainment, & Recreation	3,044 🔻	3,540 🔺	3,754 🔺
Accommodation and Food Services	9,599 🔻	10,735 🔺	11,635 🔺
Government & Government Enterprises	17,226 🔻	16,891 🔻	16,861 -

HOUSEHOLD INCOME

Statistics on household income help with understanding the financial state of families and individuals living in local communities. The data can be used by decision-makers to inform planning and policy formulation, allocate resources and target areas based on needs. From 2018 to 2022, the median household income in the U.S. stood at \$75,149, with four out of five counties having a household income below this national median.

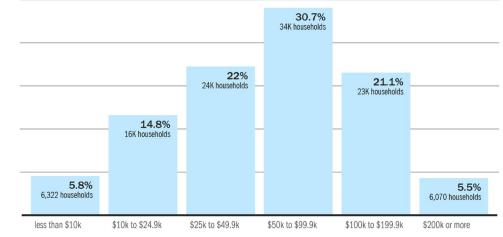
Household income statistics for Erie County: 2018 - 2022 data

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Source: U.S. Census Bureau - American Community Survey (ACS) 5 year estimates, 2018-2022 B19001, B19025 and B19049 tables.

The median household income for Erie County stands at \$59,396, which falls below the national median by 21.0 percent. The county has an average household income of \$79,353 among its 109,474 households.

Distribution households within the county by income levels: 2018 - 2022 data



Source: U.S. Census Bureau - American Community Survey (ACS) 5 year estimates, 2018-2022 B19001 table.

Notes

Household income includes the pretax cash income of the householder and all other people 15 years old and older in the household.

Sources

1- United States Census Bureau - American Community Survey Briefs. Link: Household Income: 2021

2- United States Census Bureau - American Community Survey Briefs. Link: Income in the United States: 2022.

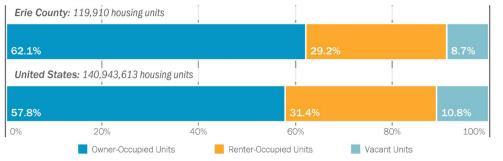
Source: U.S. Bureau of Labor Statistics - Employment by Industry, 2022 vintage.

5%

HOUSING UNITS

Housing statistics provide insights into a community's economic status, social structure and overall condition. These figures cover various factors, including occupancy and vacancy rates, housing affordability and other demographics factors. Combining housing data with indicators such as homeownership rates, access to education and infrastructure can inform aspects of planning and development.

Housing units statistics for Erie County: 2018 - 2022 data

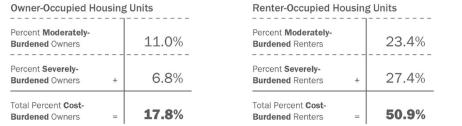


Source: U.S. Census Bureau - American Community Survey (ACS) 5 year estimates, 2018-2022 DP04 and B07013 tables.

Housing Affordability

Households that pay more than 30 percent of their income on housing are considered cost burdened and, in most counties, renters are more likely to be cost-burdened than homeowners.

Housing affordability statistics for Erie County: 2018 - 2022 data



Source: U.S. Census Bureau - American Community Survey (ACS) 5 year estimates, 2018-2022 B25070 and B25091 tables.

Nationwide, 49.9 percent of all renters are burdened by the cost of rent. For Erie County, the figure is 1.0 percentage points above the national average. Out of all homeowners in the U.S., 21.9 percent of households are cost-burdened and in Erie County, the percentage is 4.1 percentage points below the national average.

POVERTY AND COMMUNITY HEALTH



After decreasing for years, **the national poverty rate increased slightly from 2020 to 2021**, **and remained stable in 2022 at 11.5 percent**. Poverty tends to be concentrated in specific geographical areas and often persists over extended periods. Vulnerable groups, including individuals with disabilities, those residing in rural areas and specific racial and ethnic minorities, face higher risk of poverty.

Poverty statistics for the Erie County - 2022

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Health Insurance

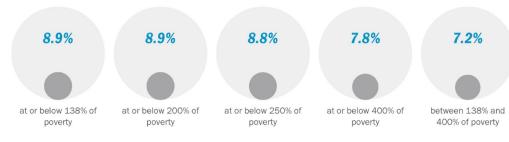
A healthy population contributes to a more productive workforce, and the health consequences of poverty are severe. **People living in poverty, especially children, are at a higher risk for mental illness, chronic disease, higher mortality and a lower life expectancy.**

Health insurance statistics in Erie County - 2021 share



Health insurance plays an important role in ensuring access to health services, and 8.3 percent of all U.S. residents do not have health insurance. The share of residents in Erie County with no health insurance is 6.2 percent, 2.1 percentage points below the national level.

Uninsured population within the county by poverty level - 2022



Sources

1- United States Census Bureau - Poverty in the United States: 2021

2- United States Department of Health and Human Services - Office of Disease Prevention and Health Promotion,

Social Determinants of Health Literature Summaries. Link: Healthy People 2030.

2024 County Economies: Erie County, Pa.

Page 7

5%

2024 County Economies: Erie County, Pa.

EDUCATIONAL STATISTICS

A county needs working-age residents to support current and prospective companies, and counties with sufficient working-age residents tend to have training and educational opportunities for young workers to develop their skills. Educational statistics can help community leaders to recognize areas of need, distribute resources, formulate policies and initiatives and involve the community in discussions about educational requirements, including vocational training and skill development. There are over 95,000 public schools, more than 8,600 libraries and over 5,800 community colleges and universities in the United States, serving our communities and contributing to the landscape nationwide.

Educational resources in Erie County

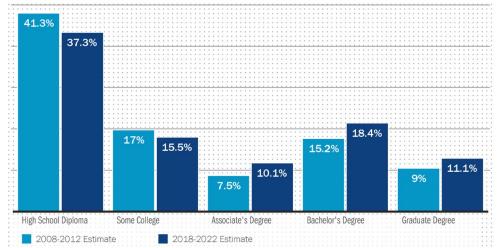
Public Libraries	Operational Schools	Colleges and Universities
2021 data	2020 data	2022 data
7 libraries	69 schools	7 institutions

There are 69 public school in Erie County being operated by 20 separate districts. Out of the 69 institutions, 64 are locally operated.

Educational Attainment

Educational attainment refers to the highest level of education that an individual has completed.

Educational attainment in the county: 2008-2012 vs. 2018-2022 estimates



Sources

The Organization for Economic Co-operation and Development (OECD) - Economic & Social Outcomes,
Brookings Institution - What colleges do for local economies; A Direct Measure Based on Consumption

262 5%

NATURAL DISASTERS

Natural disasters can have a devastating impact on both the environment and local economies **causing an increase in people** leaving the affected areas, a drop in home prices and higher rates of poverty. Many residents are also facing increased insurance costs. In 2023, the U.S. was impacted by 28 separate billion-dollar disasters, which resulted in approximately \$92.9 billion in damages. Additionally, 849 counties experienced at least one federally declared major disaster.

Federally declared disasters for the county - 2000 to 2023

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Like every other county in the nation, Erie County faced the effects of the COVID-19 pandemic, which was declared a major disaster by the federal government. Additionally, between 2000 and 2023, the county was affected by hurricanes and severe storms which were also federally declared disasters.

The National Risk Index

The National Risk Index is a tool developed by the Federal Emergency Management Agency (FEMA) in the U.S. to assess the risk of natural hazards and their potential impact on communities. It considers factors such as the probability of hazards occurring in specific areas, along with demographics, infrastructure, socioeconomic factors and the built environment. With a comprehensive assessment of risk levels at the county level, the index enables community leaders to prioritize resources and develop strategies for disaster mitigation, preparedness, response and recovery.

Risk Index breakdown for Erie County

Avalanche	Not Applicable	Coastal Flooding	Very Low	Cold Wave Very High
Drought	Not Available	Earthquake	Very Low	Hail Relatively Low
Heat Wave	Relatively Low	Hurricane	Relatively Low	Ice Storm Relatively Moderate
Landslide	Relatively Moderate	Lightning	Relatively High	Riverine Flooding Relatively Moderate
Strong Wind	Relatively Low	Tornado	Relatively Low	Tsunami Not Available
Volcanic Activity	Not Applicable	Wildfire	Very Low	Winter Weather Relatively High

Sources

1- Leah Platt Boustan, Matthew E. Kahn, Paul W. Rhode and Maria Lucia Yanguas, "The Effect of Natural Disasters on Economic Activity in US Counties: A Century of Data." Journal of Urban Economics Volume 118, 2020, 103257.

 See First Street, "The Insurance Issue" (Sep. 2023) and Shannon Martin, "The impact of natural disasters on insurance rates in 2024," Bankrate (Jun. 2023).

NACo Resources: County Economic Profiles

MAPS

ASSOCIATION NACO COUNTY EXPLORER

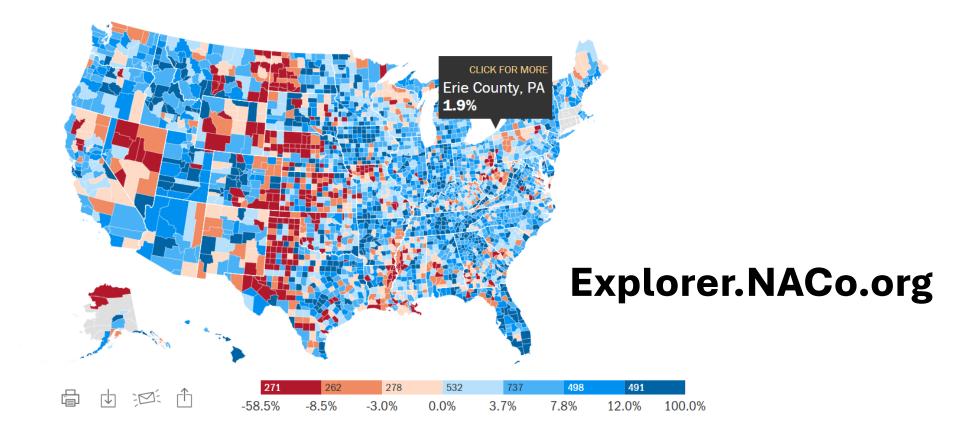
PROFILES COMPARE

Q search...ex. topic, county, zip code...

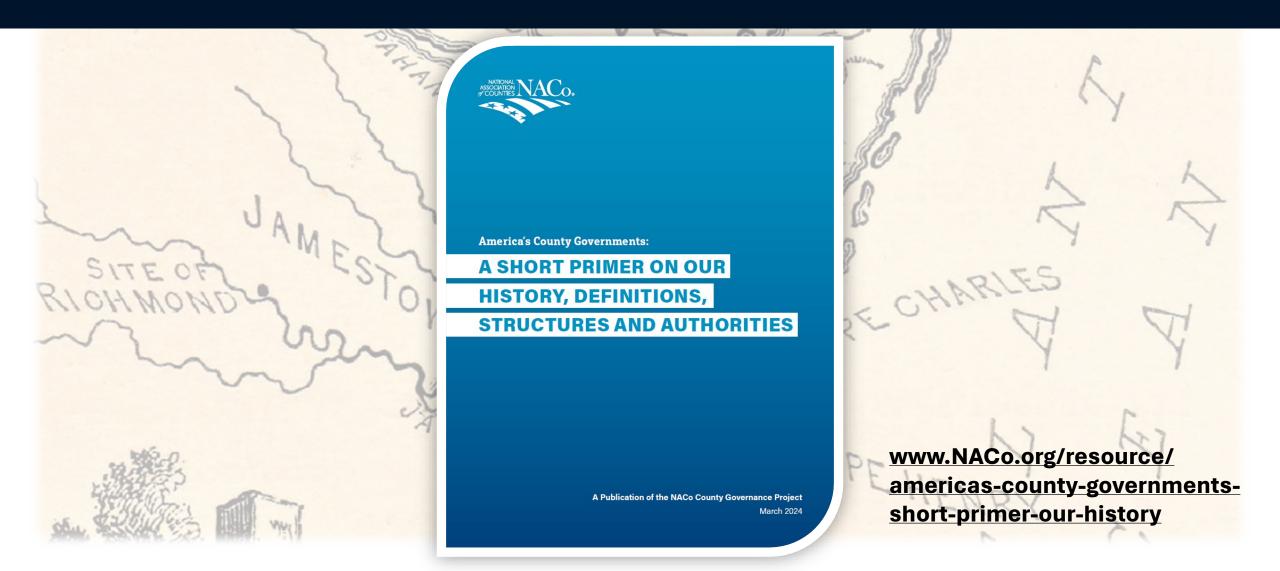
COUNTY ECONOMIES: 2024 PROFILES

The map illustrates the GDP change between 2020 and 2022.

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NACo Resources: County Government Primer



NACo Resources: County Governance Project

STATE PROFILES

www.NACo.org/ CountyGovProfiles

COUNTY STRUCTURE • COUNTY AUTHORITY HEALTH AND HUMAN SERVICES • INFRASTRUCTURE PUBLIC AMENITIES • ZONING AND DEVELOPMENT PUBLIC SAFETY • SCHOOLS • FINANCES

Questions? Contact us at **Research@NACo.org**.



COLORADO COUNTY GOVERNMENT OVERVIEV

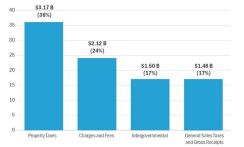
Governing Population Government Counties (2020)Form **Body Size** 64 5.8 million² Traditional 3-5 unless consolidated with a city

County Authority

Mostly Dillon's Rule with Optional Home Rule: Most Colorado counties are governed by Dillon's Rule authority and are limited to the authorities the state legislature explicity grants. Counties 50 15.000 50.000 100.0K 500.0K 10.0K may establish government organization and structure through a home rule charter to be voted on

by registered electors; however, currently only two counties and two consolidated city-county governments have adopted a home rule charter. Despite the implied autonomy, Colorado home rule counties must hold certain row officer positions and provide some mandatory programs, services and facilities.

TOP REVENUE SOURCES FOR COLORADO COUNTIES



Source: NACo Analysis of U.S. Census Bureau - Census of Individual Governments: Finance, 2017

1"Government Form" refers to the distribution of executive decision making authority in a county. "Traditional" county states mandate that counties exercise executive decision making power solely through the board of elected officials (commissioners, supervisors, etc.). "Reformed" county states mandate that

counties employ an elected or appointed county executive, manager or similar position to take on at least some of the county's executive decision making authority. "Mixed" county states means that some counties in that state are "traditional" and some are "reformed."2NACo Analysis of U.S. Census Bureau - 2020 Decennial Census

County Government Overview: Colorado

National Association of Counties (NACo) | Page 1



Summary of County Services Services counties MUST provide:

· Establish a county public health agency or participate in a district public health agency.

Population (2020)

· Oversee flood control projects.

Services counties MAY provide:

- · Establish libraries, cemeteries and recreation districts.
- Provide workforce development programs.
- Operate mass transportation systems either individually or jointly with another local government.

Services counties CANNOT provide:

· Create school districts.

Treasurer * The county clerk is the ex of

Row Officers

INFR/

Roads: Counties mus

primary and second

Mass Transportati

or jointly with anoth

maintain and open

Counties may also s

use and maintenan

Airports: Counties r maintain and repai

may also enter into

Street Lighting: C

of street lighting.

Utilities: The state

owned companies

· Water: Countie

• Solid Waste:

· Electric: Coun

services.

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· Gas: Counties d

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services

Accesso

Clerk*

Coroner

Sheriff

Surveyor

OVERVIEW OF COUNTY SERVICES

STRUCTURE/AUTHORITY

Most counties in Colorado are governed by a board of 3-5 county

commissioners that acts in both a legislative and executive

capacity. Some counties, however, have consolidated with a

city and are governed by a city council. City-county consolidated

governments employ a chief executive leader while counties may

have an appointed chief administrator. All counties may adopt

and enforce ordinances and resolutions regarding health, safety

SUMMARY

and welfare issues

SERVICES

Colorado counties have jurisdiction over a range of services including public health, infrastruct may also provide specialized services through special districts. For counties under Dillon services is explicitly granted by the state. Home rule counties are also required by the state and facilities.



County Health Department: Counties must establish and maintain a county public health agency or participate in a district public health agency.

Hospitals: Counties may create a public hospital board and levy a tax to fund the building and maintenance of a county public hospital

Senior Care Facilities: The state is responsible for licensing and investigating assisted living residences. Counties are generally not involved with senior care

Mental Health Facilities: Counties may purchase mental health services from community mental health clinics and other community agencies. To fund these expenses, the county may levy a tax not exceeding \$2 per \$1,000 of real property's assessed value. This tax must be voted on in a general election.

Welfare: Counties may provide temporary assistance to residents experiencing poverty by using a special account to appropriate funds. Every county has a department of human or social services. Two or more counties may also jointly establish a district department or human of social services, subject to state approval

Child Welfare: Counties may participate in an integrated care management program to provide child welfare services

Workforce Development: Counties may establish a workforce development program, to be known as "Bright Future Colorado." This program provides financial assistance to county residents who pursue training programs or post secondary education.

County Government Overview: Colorado



SERVICES. CONTINUED

Parks and Recreation: Counties may

establish and acquire property for recreation districts.

Libraries: Counties may establish

petition, If approved by voters, counties

PUBLIC SAFETY

Law Enforcement: Counties may create a law enforcement authority. A board of commissioners and a municipality may also contract for the sheriff to provide law enforcement Jails: Counties must maintain a county jail. The county sheriff keeps the jail.

Courthouses: Counties must provide and fund a courthouse.

Fire: Counties must adopt fire safety standards and provide fire protection services. Counties may contract with an enforcement agency for areas of the county not receiving fire protection. In addition, a county may implement a fire management plan





Zoning Power: County planning commission physical development and zoning of uninco board of commissioners may also use building zoning regulations.

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County Planning Commission: A board of or may appoint a county planning commission population, the board may itself constitute the Regional planning commissions may also be boards of two or more counties, municipalitie planning commission must make and, by resi



OVERVIEW OF COUNTY FINANCE STRUCTURE

Counties in Colorado raise revenue primarily through taxes taxes on real property, personal property and sales. With approval at a general or special election, counties may issue bonds for creating public buildings, making repairs to infrastructure and developing transit systems.



Property Tax: Counties must tax real and personal property State Shares

to fund general county services. County assessors must list and value most real and personal property. Counties calculate a tax rate based on how much revenue the county needs Personal Property: Unless personal property is held for consumption or sale by a business, counties may assess

· National Forest Payments: The state makes national forest payments to counties based on the acreage of national forest land in each county. Counties generally must allocate a minimum of 25 percent of these payments to the county road and bridge fund and a minimum of 25 percent to the public school

COLORADO COUNTIES

RECEIVE \$1.5 BILLION FROM

INTERGOVERNMENTAL SOURCES

County-Generated Revenue

tergovernmental Sources

From State Governmen

From Local Governmen

From Federal Gove

TAXATION/FINANCES, CONTINUED

COLORADO COUNTIES INVEST **\$7.9 BILLION ANNUALLY**



Source: NACo Analysis of U.S. Census Bureau - 2017 Census of Individual Governments

Source: NACo Analysis of U.S. Census Bureau - Census of Individual emments: Finance 2017

www.NACo.org/ **CountyGovProfiles**



County Government Overview: Colorada

National Associatio

National Association of Counties (NACo) | Page 7

County Government Overview: Colorad-

NACo Resources: County Governance Project

- County Government Definitions + History

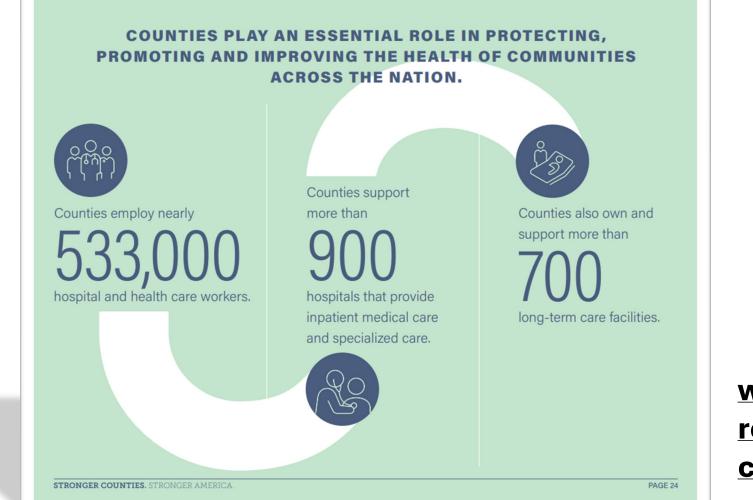


- County Government Size
- County Government Structure
- County Government Authority
- County Government Finances

County Government Services



www.NACo.org/ resources/ county-landscape



www.NACo.org/ resources/ county-landscape

COUNTIES PLAY A CRITICAL ROLE IN CONNECTING OUR NATION'S RESIDENTS, COMMUNITIES AND BUSINESSES



COUNTIES OWN AND MAINTAIN45% OF PUBLIC ROAD MILES AND38% OF BRIDGES.



40% OF TRANSIT AGENCIES AND **34%** OF AIRPORTS.



COUNTIES INVEST \$134 BILLION IN BUILDING, MAINTAINING AND OPERATING PHYSICAL INFRASTRUCTURE AND PUBLIC WORKS.



11.5% OF HOUSEHOLDS LACK ACCESS TO HIGH-SPEED BROADBAND. OFTEN, ACCESS DOES NOT ACCOUNT FOR QUALITY OR SPEED.



STRONGER COUNTIES. STRONGER AMERICA.

PAGE 18



COUNTIES INVEST \$12 BILLION ANNUALLY IN LOCAL PARKS AND RECREATIONAL FACILITIES



COUNTIES INVEST \$107 BILLION ANNUALLY IN JUSTICE AND PUBLIC SAFETY



COUNTIES IN ALL 48 STATES WITH COUNTY GOVERNMENTS AND THE DISTRICT OF COLUMBIA OPERATE, MANAGE AND FUND OUR OWN PUBLIC-SAFETY ANSWERING POINTS, OFTEN MANDATED BY THE STATE



COUNTIES INVEST \$12.8 BILLION ANNUALLY IN HOUSING AND COMMUNITY DEVELOPMENT





Questions?

RESEARCH@NACo.org



GLOBAL CONNECTIONS FOR YOUR LOCAL ECONOMY: Virtual Training Series

- 1. Mar. 21: How to "Sell" Your Community to Foreign Investors Webpage + Recording Link
- 2. Apr. 17: Crash Course on the Site Selection Process Webpage + Recording Link
- 3. May 1: "Nailing It" at the 2024 SelectUSA Investment Summit An Opportunity for Action Webpage + Recording Link
- 4. May 16: Understanding Your County's Competitive Advantage and Forming Your Value Proposition Webpage + Recording Link
- 5. Jun. 12: Wrap-Up Discussion and NACo Resources Webpage + Recording Link

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