



# Global Connections for Your Local Economy Virtual Training #3:

“Nailing It” at the 2024 SelectUSA Investment Summit -  
An Opportunity for Action

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The logo features the year '2024' in a large, white, stylized font. The zero is replaced by a circular emblem containing a white star and a red diagonal line with a white dotted pattern. Below the year, the dates 'June 23 - 26' are written in a smaller white font, flanked by two horizontal red lines. At the bottom, the text 'SELECTUSA® INVESTMENT SUMMIT' is displayed in a white, all-caps, sans-serif font.

2024  
June 23 - 26  
SELECTUSA® INVESTMENT SUMMIT

SelectUSA



June 23 - 26

SELECTUSA INVESTMENT SUMMIT

# About SelectUSA

## Our Mission

**SelectUSA's mission is to promote and facilitate job-creating business investment in the United States.**

SelectUSA remains geographically neutral when assisting companies looking to invest in the United States. We support greenfield investment.

## Our Clients

SelectUSA serves **investors and companies** with existing operations in the U.S. or planning to enter the U.S. market, and **economic development organizations (EDO)** at the state, regional, and local levels.

# Services for EDOs

Services	Description
<b>Market Research</b>	<b>Actionable information</b> on industry and market trends to support investment attraction strategies
<b>Events and Missions</b>	<b>Platform for connections</b> that will provide EDOs with platforms to market their locations, reach out to firms, and develop investment leads.
<b>Navigating the Federal System</b>	<b>Help EDOs navigate the federal system</b> to provide clarity, offering one-stop assistance with federal agencies.
<b>Investment Project Advocacy</b>	<b>EDOs can request high-level advocacy from the federal government, via SelectUSA,</b> to support their pitch when faced with competition from a non-U.S. jurisdiction for a firm's investment.

# 2024

June 23 - 26

SELECTUSA INVESTMENT SUMMIT

## Data Tools & Resources

### SelectUSA Factsheets

Explore the impact of FDI on U.S. jobs, exports, and innovation through **53 U.S. state and territory, 45+ country, 11 industry factsheets**. They're easy to print and distribute!

### SelectUSA Stats

Dynamic data visualization tools that gives you the **latest available FDI-related data** from Bureau of Economic Analysis (BEA). All you need is the country, industry or state of interest.

*Note: for some indices there can be a delay of up to two years (data release dates vary).*

### Investor Guide

First-step **resource for companies interested in making business investments in the United States**. Contains information on visas, taxes, workforce, intellectual property, site selection, banking, and more.

# 2024

June 23 - 26

SELECTUSA INVESTMENT SUMMIT

## 2024 SelectUSA Investment Summit



- The SelectUSA Investment Summit is the **highest profile event** in the United States dedicated to promoting FDI.
- The Investment Summit is a **one-stop shop** for companies expanding to the United States and provides EDOs with the opportunity to meet directly with international companies to facilitate investment deals.
- The SelectUSA Investment Summit has directly helped generate **over \$110 billion in new U.S. investment projects, supporting more than 85,000 jobs** across the United States and its territories.

# 2023 SelectUSA Investment Summit by the Numbers

2023

May 1-4

SELECTUSA INVESTMENT SUMMIT

BY THE NUMBERS



WITH  
**4,900+**  
PARTICIPANTS

and  
**55**  
U.S. STATES AND  
TERRITORIES



THE LARGEST  
Investment Summit  
TO-DATE!



**230+**  
SPEAKERS



**700+**  
Economic Development  
Organization  
Representatives



**6**  
U.S. Cabinet  
Representatives



Including:  
The President of  
the United States



**16**  
U.S. Governors

Arizona, Delaware, Indiana, Kansas, Louisiana,  
Maine, Maryland, Massachusetts, Michigan,  
North Carolina, Oklahoma

U.S. Territories:  
American Samoa, Guam, Northern Mariana  
Islands, Puerto Rico, and U.S. Virgin Islands



**21**  
U.S. Ambassadors  
and  
Chiefs Of Mission



All Five  
U.S. Territory  
Governors in Person  
for First Time!

See you  
next year!

2024 SELECTUSA INVESTMENT SUMMIT  
JUNE 23-26, 2024

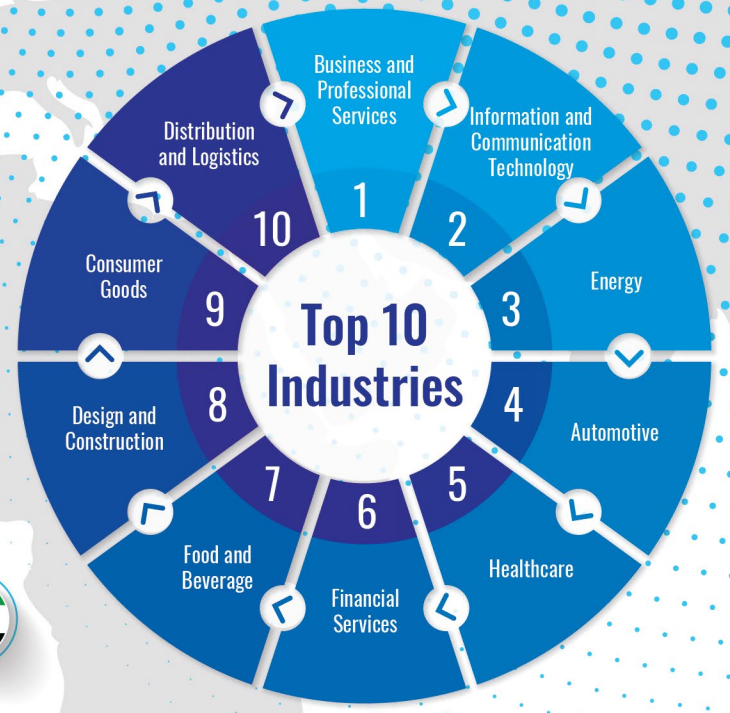
AT THE GAYLORD NATIONAL RESORT AND CONVENTION CENTER, NATIONAL HARBOR, MD.

# 2023 SelectUSA Investment Summit Highlights



May 1-4  
SELECTUSA INVESTMENT SUMMIT

## BY THE NUMBERS



## TOP 10 MARKETS



SEE YOU NEXT YEAR  
2024 SELECTUSA INVESTMENT SUMMIT  
JUNE 23-26, 2024



# 2023 SelectUSA Investment Summit Demographics



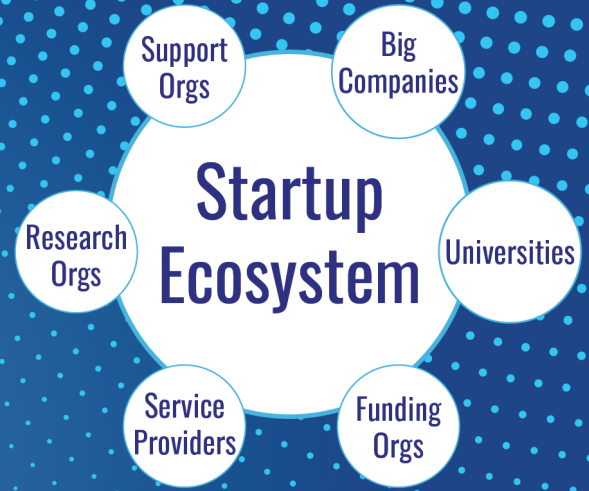
## BY THE NUMBERS



Connecting early-stage tech companies to an ecosystem of tech partners who can support their U.S. expansion and investment goals



Representing growth of



SEE YOU NEXT YEAR  
2024 SELECTUSA INVESTMENT SUMMIT  
JUNE 23-26, 2024



# 2024 Investment Summit Callouts

- More industry and tech networking opportunities –
  - Increased exhibition hall hours
  - Improved networking app, including market and industry filters
  - Industry: Aerospace/Commercial Space, Critical Minerals + EVs + Advanced Batteries, Renewable Energy, and Pharma
  - Tech: CleanTech, HealthTech, ICT/Software, and OpenTech
- EDO Programming
  - FDI Attraction Best Practices – Peer-to-Peer Networking for EDOs, Workforce Development, Executing Your FDI Strategy: Aftercare
- State and Local Night (6/24) & 10th Investment Summit Reception (6/25)



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# Global Connections for Your Local Economy: Virtual Training Series

1. **Mar. 21:** How to “Sell” Your Community to Foreign Investors | [Webpage Link](#)
2. **Apr. 17:** Crash Course on the Site Selection Process | [Webpage Link](#)
3. **May 1:** “Nailing It” at the 2024 SelectUSA Investment Summit – An Opportunity for Action | [Webpage Link](#)
4. **May 16:** Understanding Your County’s Competitive Advantage and Forming Your Value Proposition | [Registration Link](#)
5. **Jun. 12:** Wrap-Up Discussion and NACo Resources | [Registration Link](#)

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