

2024  
NACo

# Legislative Conference

Washington, D.C. • February 10-13



## Sponsorship Opportunities

Join us as a sponsor of [NACo's 2024 Legislative Conference](#)! We are excited to offer a range of sponsorship opportunities to expand your relationships with county-elected leaders, administrators, department heads and staff.

### Full Conference Sponsorship

**\$15,000 (limited to five sponsors)**

Maximize your impact and visibility at NACo's 2024 Legislative Conference – the largest gathering of county officials in our nation's capital. Benefits include:

- Five (5) complimentary registrations to the entire conference
- Logo promotion on signage and slides at the general session
- Logo inclusion in the conference program and online
- Two (2) resources in the Sponsor Display Area
- Attendee information (including contact information) for attendees who “opt-in”
- Opportunity to set up one (1) six-foot table at the conference-wide Football Watch Party on Sunday, February 11 to display promotional materials and interact with event attendees
- Ability to select one (1) of the following options (each option below is limited to one sponsor unless otherwise noted and distributed on a first-come, first-served basis):
  - Recognition as conference-wide WiFi sponsor. Choose the network name and password (subject to NACo approval)
  - Recognition as a sponsor of one (1) of two (2) coffee stations. Sponsor will receive logo recognition on nearby signage and the chance to display resources near the coffee station
  - Opportunity to include one (1) item of branded swag at registration
  - Recognition as primary sponsor of Large Urban County Caucus (LUCC) and Rural Action Caucus (RAC) Reception on Monday, February 12
- Opportunity to develop one (1) follow-up webinar

### Football Watch Party Sponsorship

**\$7,500 (limited to four sponsors)**

Sponsor the party for the biggest game of the year! This event will bring together over 1,200 conference attendees for a fun evening of food and football. Benefits include:

- Two (2) complimentary registrations to the entire conference
- Logo inclusion on the app as a sponsor of the Football Watch Party
- One (1) resource in the Sponsor Display Area
- Opportunity to set up one (1) six-foot table at the conference-wide Football Watch Party on Sunday, February 11 to display promotional materials and interact with event attendees

All sponsorship funds must be received one (1) week before the conference for NACo to execute the listed deliverables. For questions, please reach out to Cara Hackett at [chackett@naco.org](mailto:chackett@naco.org).