



NATIONAL COUNCIL  
of COUNTY ASSOCIATION  
EXECUTIVES



NCCAE-NACo

# KNOWLEDGE MANAGEMENT FORUM

August 16-18, 2023  
Cook County, Ill.







# AGENDA

Unless otherwise noted, all meetings will take place at the Government Finance Officers Association (GFOA) Headquarters, 203 N La Salle St. #2700, Chicago, IL 60601

## WEDNESDAY, AUGUST 16

**3:00 p.m. – 5:00 p.m.**

### **Welcome Content and Discussion: What Issues Do You “Live and Breathe” in Your Association?**

During this opening discussion, attendees will discuss the top issues that they “live and breathe” – i.e., which issues they deal with on a regular basis. The purpose of this discussion is for attendees to connect with other state associations who are dealing with similar issues.

**KEY TAKEAWAY:**

Strategic connections with  
colleagues



**MR. KEVIN LEONARD**

Executive Director, North Carolina Association of County  
Commissioners;  
President, National Council of County Association Executives  
(moderator)



**MS. TERYN ZMUDA**

Chief Economist and Director of the Counties Futures Lab  
National Association of Counties

**5:30 p.m. – 6:30 p.m.**

### **Opening Reception**

Hall of Lions  
InterContinental Chicago  
Magnificent Mile  
505 N Michigan Ave,  
Chicago, IL 60611

# THURSDAY, AUGUST 17

**8:30 a.m. – 9:30 a.m.    Networking Breakfast**

**9:30 a.m. – 11:00 a.m.    The Role of Local Government in National Security**

In this session, attendees will discuss how county leaders can play a proactive role in promoting national security, including staying abreast of federal foreign technology regulations, leveraging local land use authority to regulate foreign investors and safely strengthening global economic ties to other nations.

**KEY TAKEAWAY:**

Concrete next steps to support county members



**MR. JON CANNON**

Executive Director  
Nebraska Association of County Officials (moderator)



**MR. DANIEL RICCHETTI**

Deputy Special Representative for City and State Diplomacy  
Office of Global Partnerships, U.S. Department of State



**MR. JOSE VENZOR, JR.**

Senior Intelligence Officer  
Nation State Threats Center, Office of Intelligence and Analysis,  
U.S. Department of Homeland Security

**11:00 a.m. – 11:15 p.m.    Coffee Break**

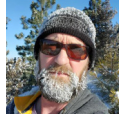
**11:15 a.m. – 12:15 p.m.**

## **Key Strategies for Communicating Elections Integrity**

In this session, attendees will discuss how state associations and county officials can take a stand on elections integrity, focusing on the leadership role they can assume to ensure the public knows and trusts the local election process.

**KEY TAKEAWAY:**

Best practices for shifting the elections integrity narrative to support county members



**MR. ERIC BRYSON**

Executive Director  
Montana Association of Counties (moderator)



**MR. JONATHAN ADLER**

Executive Director  
West Virginia Association of Counties



**MR. BRUCE CHLADNY**

Executive Director  
Kansas Association of Counties



**MR. JIM HENDERSON**

Executive Director  
Kentucky Association of Counties

**12:15 p.m. – 1:30 p.m.**

## **Networking Lunch**

**1:30 p.m. – 3:00 p.m.**

## **Financial Reporting Requirements for Counties**

This session will feature a discussion with GASB and GFOA on how counties can better work with the two organizations to improve accounting requirements and local government efficiency.

**KEY TAKEAWAY:**

Model legislation to support local government efficiency in financial reporting



**MR. ERIC BRYSON**

Executive Director  
Montana Association of Counties (moderator)



**MR. JOEL BLACK**

Chair  
Governmental Accounting Standards Board (GASB)



**MR. SHAYNE KAVANAGH**

Senior Manager, Research,  
Government Finance Officers Association (GFOA)

**3:00 p.m. – 3:30 p.m.**

## **Networking Break**

**3:30 p.m. – 5:00 p.m.**

## **What's Next for Broadband?**

During this session, attendees will discuss best practices for challenging both state-level and the national FCC maps to support local efforts to expand broadband access.

**KEY TAKEAWAY:**

Clear strategies for a successful challenge



**MR. KEVIN LEONARD**

Executive Director, North Carolina Association of County Commissioners; President, National Council of County Association Executives (moderator)



**MR. PHIL MURPHY**

Senior Advisor, Office of the Assistant Secretary, National Telecommunications and Information Administration (NTIA)

**6:00 p.m. – 8:00 p.m.**

## **Dinner**

Small Cheval Wrigleyville  
1119 W. Waveland Ave  
Chicago, IL 60613

Chicago's best burger in Chicago's most famous neighborhood! Adjacent to Wrigley Field, Small Cheval serves up a burger you usually have to wait in line to get. Dinner and drinks will be served on the second floor, with a balcony overlooking the neighborhood. For vegetarians or vegans, Small Cheval has a plant-based burger and vegan brioche bun!

*Attendees will travel on their own to this dinner, which is approximately a 20 minute taxi or rideshare drive or 30 minute train ride from the hotel utilizing the red line from the Grand station. Recommended address for rideshare is 3663 N. Clark Street, and taxis can be directed to the intersection of Clark and Addison.*

# FRIDAY, AUGUST 18

**8:30 a.m. – 9:30 a.m.    Networking Breakfast**

**9:30 a.m. – 11:00 a.m.    Behavioral Health: Impacts on County Services and Operations**

In this session, attendees will discuss how behavioral health challenges are impacting various facets of county government operations and services, as well as what are the most effective solutions being implemented by counties.

**KEY TAKEAWAY:**

Solutions from peers to promote to county members



**MR. GRAHAM KNAUS**

Executive Director  
California State Association of Counties (moderator)



**MS. TERYN ZMUDA**

Chief Economist and Director of the Counties Futures Lab  
National Association of Counties

**11:00 a.m. – 12:00 p.m.    Closing Discussion and Next Steps**



**MR. ERIC BRYSON**

Executive Director  
Montana Association of Counties (moderator)

**1:20 p.m.    Chicago Cubs v. Kansas City Royals (optional)**

Wrigley Field,  
1060 W Addison St.,  
Chicago, IL 60613







# SPEAKER BIOS



## **JOEL BLACK**

*Chair*

*Governmental Accounting Standards Board (GASB)*

Joel Black was named chairman of the Governmental Accounting Standards Board, effective July 1, 2020. Joel came to the GASB after almost 16 years as a partner at Mauldin & Jenkins in Atlanta where he was the partner in charge of the firm's audit practice at the time of his departure. Prior to Mauldin & Jenkins, Joel worked for 12 years at KPMG, LLP. During his experience in public accounting, he exclusively served state and local government clients leading audits and financial statement preparation engagements.

Joel previously served on the Governmental Accounting Standards Advisory Council, the AICPA's State and Local Government Expert Panel, and the executive committee of the AICPA's Government Audit Quality Center.

Joel graduated from Georgia State University and is a Certified Public Accountant.



## **SHAYNE KAVANAGH**

*Senior Manager of Research*

*Government Financial Officers Association (GFOA)*

Shayne Kavanagh is the Senior Manager of Research for the Government Financial Officers Association (GFOA) and has been a leader in developing the practice and technique of long-term financial planning and policies for local government. He started GFOA's long-term financial planning and policy consulting offering in 2002 and has been working with governments on financial planning and policies ever since. He has worked with many governments of different sizes and types on financial planning and policies across the United States and Canada. Prior to joining GFOA, Mr. Kavanagh was the Assistant Village Manager for the Village of Palos Park, Illinois, where he managed financial management operations. He received a masters degree in public administration degree from Northern Illinois University.



## **PHIL MURPHY**

*Senior Advisor, Office of the Assistant Secretary  
National Telecommunications and Information Administration (NTIA), U.S.  
Department of Commerce*

Philip (Phil) Murphy has served as Senior Advisor and Legislative Director to Congressman Mike Doyle (PA-18), Chairman of the Communications and Telecommunications Subcommittee on the Energy and Commerce Committee. He has directed and overseen the Congressman's legislative agenda and his Chairmanship of the Subcommittee. He also served as Staff Director of the Congressional Robotics Caucus. Previously, he served as a Legislative Clerk for the Subcommittee on Telecommunications and the Internet under then Energy and Commerce Committee Chairman John Dingell.

Phil grew up in Washington, D.C., and is a graduate of Union College. He and his wife Jean live in Washington. Phil is an assistant coach for the Congressional Baseball Team and enjoys playing hockey.



## **DANIEL RICCHETTI**

*Deputy Special Representative for City and State Diplomacy  
Office of Global Partnerships, U.S. Department of State*

Daniel Ricchetti serves as the Deputy Special Representative for City and State Diplomacy. In this role, he works with mayors, governors, and other municipal officials to strengthen local government engagement on the international stage and help bring the benefits of foreign policy to the local level. Previously, Mr. Ricchetti served as the Director of Intergovernmental Affairs in the Bureau of Legislative Affairs and as a Senior Advisor to the Under Secretary for Arms Control and International Security.

Prior to joining the Department, Mr. Ricchetti served on the staff of the U.S. Senate Foreign Relations Committee for seven years. Mr. Ricchetti holds an M.A. in Security Studies from Georgetown University's Walsh School of Foreign Service and B.A. in History and Government from the College of William and Mary. He is from Arlington, Virginia.



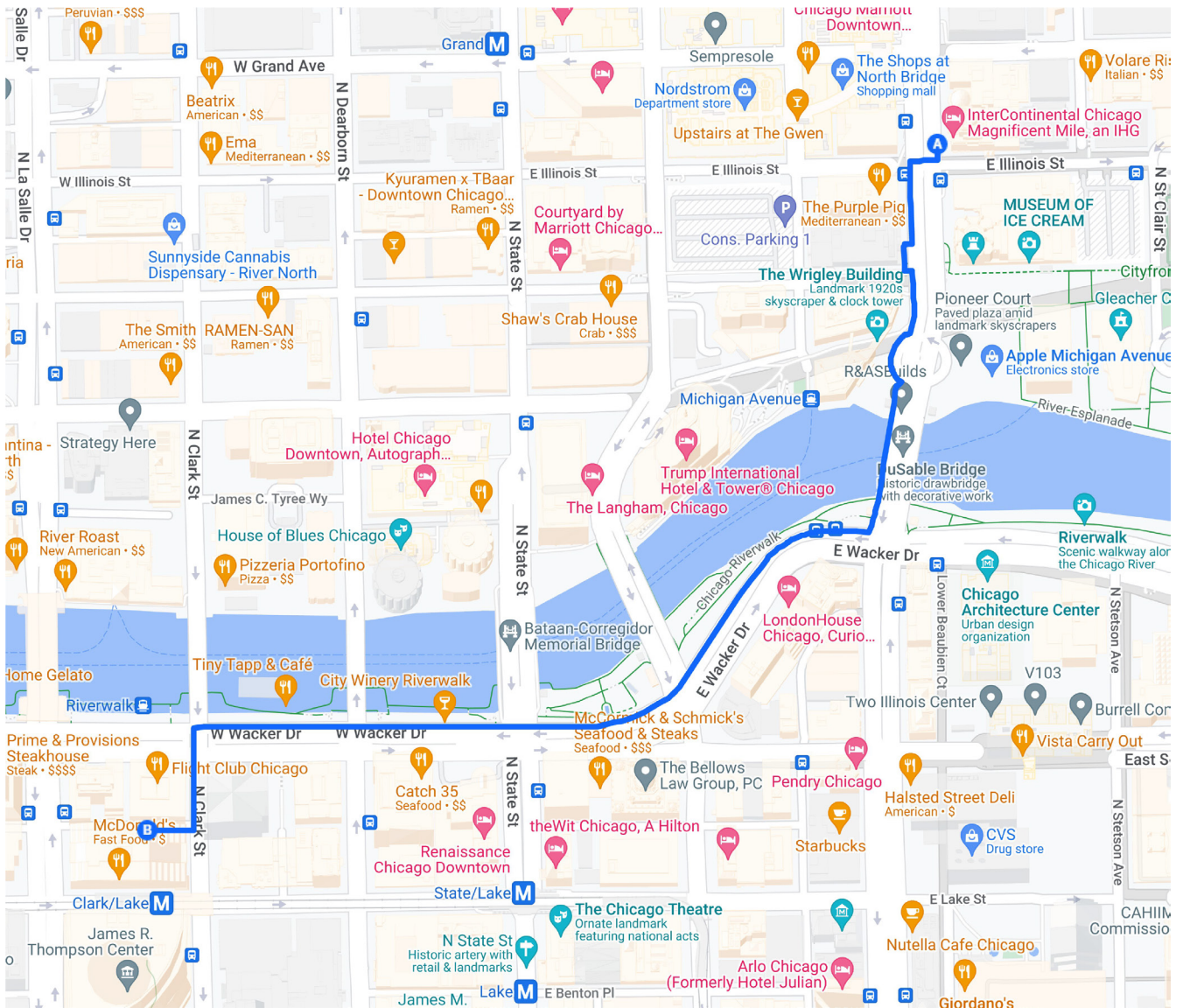


**JOSE A. VENZOR, JR.**

*Senior Intelligence Officer Nation-State Threats Center  
Office of Intelligence & Analysis U.S. Department of Homeland Security*

Jose A. Venzor, Jr. is a 20-year veteran of the Intelligence Community, currently serving as acting Senior Intelligence Officer (SIO) for the DHS Office of Intelligence & Analysis – Nation-State Threats Center. In this role, he leads production of intelligence analysis on a variety of foreign government–origin threats to the United States, including counterintelligence, foreign malign influence, threats to elections security, transnational repression, economic and supply chain threats, potential exploitation of emerging technology, attempts to interfere with U.S. critical infrastructure and government operations and attempted illicit technology transfer. He has previously served as SIO for the Deputy Under Secretary of I&A for Intelligence Operations, coordinating intelligence collection and analysis across all of I&A’s intelligence mission areas, and has served as an analytic manager both at I&A and the National Counterterrorism Center across most portfolios related to terrorism, including Homegrown Violent Extremism and Domestic Terrorism, al-Qa’ida Strategy and Senior Leadership, and Terrorist Travel and Immigration Security. He has also served as chief editor of the Secretary’s Daily Brief and senior intelligence briefer to the Secretary of Homeland Security. He hails from Chicago, Ill., received his B.A. in International Relations from Boston University, J.D. from the George Washington University Law School and is a graduate of the Intelligence Community Advanced Analyst Program.

# DIRECTIONS



Walking directions from the InterContinental Hotel (A) to the GFOA Office (B). Approximately 15 minutes (0.7 miles).



# NOTES

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