

2017 Western Interstate Region Conference

Agriculture and Rural Affairs

May 23 - 24 | Sunriver Resort | Deschutes County/Sunriver, Oregon

Agriculture and Rural Affairs Steering Committee Leadership

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AGENDA

Tuesday, May 23

1:00 PM – 3:30 PM

MOBILE WORKSHOP

Counties and Cannabis: Implications of Legalized Marijuana for Local Governments (*Pre-Registration Required*)

Twenty-six states and the District of Columbia have decriminalized marijuana for either medical or recreational use, including ten of the 15 states within the western region of NACo. Although the decision to legalize marijuana may occur at the state level, in many instances, counties will be called upon to develop the regulatory, permitting and land-use framework to implement the state law at the local level. This mobile workshop will provide county officials with the opportunity to see firsthand how Deschutes County has addressed the challenges and opportunities presented by marijuana legalization and discuss best practices for addressing marijuana legalization in your home county.

PLEASE NOTE: *Business casual attire with closed-toed, comfortable shoes is encouraged and all participants must ride the bus.*

Contact: Whitney Hale, Deschutes County, Whitney.Hale@deschutes.org

Wednesday, May 24

1:00pm – 4:00pm

MOBILE WORKSHOP AND PRESENTATION

Bine to Pint: Leveraging Local Resources to Feed Emerging Market Demands

Oregon is a consistent leader in the U.S. craft beer industry including the number of breweries, the percentage of dollars spent on craft beer and the per-capita economic impact of craft breweries on the state economy. The Oregon craft beer industry directly employs over 8,500 full and part-time employees to help service the 230,000 people that visit an Oregon craft brewery on a weekly basis. Additionally, Oregon is the #2 hop-growing state in the country with a total crop value of over \$35 million – almost 13 percent of the entire U.S. hop harvest by dollar. The emerging craft brew market's complex supply chain has increased demand across multiple industries giving rise to some of the fastest growing companies in the United States.

Deschutes Brewery was founded in 1988 as a brew pub in Bend, Oregon. The brewery sold 310 barrels of beer in its first year, and by 1992, sales were up to 3,954 barrels. Unable to keep up with demand in its original facility, the brewery expanded to a 16,000-square-foot production brewery in 1993. Deschutes now ships beer to 28 states, the District of Columbia, and around the world from its main brewing facility located on the banks of the Deschutes River. As of 2016,

Deschutes was the eighth-largest craft brewery and fifteenth-largest overall brewery in the United States, producing 250,000 US beer barrels of beer in 2012.

This mobile workshop will examine the economics behind the craft brew industry in Oregon and how operations like Deschutes Brewery have leveraged local assets to meet increasing demands.

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Contact: Whitney Hale, Deschutes County, Whitney.Hale@deschutes.org