

NACo-NCCAE Knowledge Management Forum

Monday, August 28 – Tuesday, August 29, 2017

All meetings will take place at NACo Headquarters

NACo Conference Center, 1st Floor

660 North Capitol St., NW, Washington, D.C. 20001

Wi-Fi Password: naco660north

Monday, August 28, 2017

1:30 p.m. – 2:00 p.m. Welcome and Registration

Matt Chase, NACo Executive Director

2:00 p.m. – 3:30 p.m. Peer-to-Peer Knowledge Sharing: Top Issues for Counties in Your State

Participants will spend the afternoon engaged in knowledge sharing around the main challenges currently facing counties in their state, their state association advocacy campaigns, the media and social media messaging and how their association is working with counties in their state to address these challenges in the coming year.

Note: Please bring for distribution a two-page summary of what you would like to share during this time.

3:30 p.m. – 3:45 p.m. Break

3:45 p.m. – 5:00 p.m. Peer-to-Peer Knowledge Sharing: Top Issues for Counties in Your State (continued)

5:00 p.m. – 5:15 p.m. Concluding Thoughts for the Day

Bill Peterson, Executive Director, Iowa State Association of Counties
Emilia Istrate, Managing Director, NACo Counties Futures Lab

5:15 p.m. – 5:30 p.m. Break

5:30 p.m. – 6:30 p.m. Rooftop Reception and NACo Office Tour

6:45 p.m. – 8:45 p.m. Dinner at Acadiana Restaurant

901 New York Ave NW, Washington, D.C.

Tuesday, August 29, 2017

8:30 a.m.- 9:00 a.m. Breakfast

9:00 a.m.- 10:15 a.m. Educational Session 1: Service Sharing in an Environment of Fiscal Constraints

In this session, participants will discuss the various fiscal constraints that are affecting counties in their states, as well as any potential solutions that can be found by sharing the burden of providing services with cities, other counties, corporations, nonprofits and other entities. In discussing potential solutions, participants will focus on any trends they see across their state. This interactive session will begin with a brief presentation from Dan Chenok, Executive Director, Center for the Business of Government, IBM Global Business Services, followed by an extended time for Q&A and discussion.

Dan Chenok, Executive Director, Center for the Business of Government, IBM Global Business Services

The IBM Center for the Business of Government stimulates research and facilitates discussion of new approaches to improving the effectiveness of government at the federal, state, local and international levels. As Executive Director, Mr. Chenok oversees all the Center's activities in connecting research to practice to benefit government.

10:15 a.m. – 10:30 a.m. Break

10:30 a.m. – 12:00p.m. Focus Group on the County Services to Low-Income Families with Young Children

In line with the theme of the 2017-2018 NACo Presidential Initiative, participants in this session will discuss trends in county engagement with reducing poverty throughout their state, through services to low-income families with young children and 0-3 early childhood development programming. The NACo Counties Futures Lab team will lead a focus group and live polling.

Participants should feel free to send the Lab in advance any materials on the subject.

12:00 p.m. – 1:00 p.m. Lunch: Fall Federal Outlook and NACo Advocacy Strategies

Deborah Cox, Legislative Director, NACo

Join this informal discussion session about the outlook for the fall Congressional schedule and what it could mean for counties. Deborah Cox will also discuss some of NACo's current advocacy strategies on these issues.

1:00 p.m. – 2:15 p.m.

Education Session 2: Rural Development of Broadband

In this session, participants will discuss the challenges counties face in providing broadband services to rural area throughout their state, as well as any trends they see in how counties are addressing this issue. This interactive session will begin with a brief presentation from Joshua Seidemann, Vice President of Policy, NTCA-The Rural Broadband Association, followed by an extended time for Q&A and discussion.

Joshua Seidemann, Vice President of Policy, NTCA – the Rural Broadband Association

The National Telecommunications – the Rural Broadband Association – is the premier association representing more than 800 independent, community-based telecommunications companies that are leading innovation in rural America. Mr. Seidemann focuses on federal telecommunications advocacy on the regulatory side and previously worked for a state public advocacy office, where he worked on telecom and energy utility issues.

2:12 p.m. – 2:30 p.m.

Break

2:30 p.m. – 3:45 p.m.

Education Session 3: How to Manage a Retiring County Workforce

In this session, participants will discuss the challenges associated with retirement for the counties in their state – such as financing pensions and recruiting new talent – as well as strategies and solutions counties have used to overcome these challenges. This interactive session will begin with a brief presentation from Dr. Howard Risher, Pay and Performance Consultant, HRSolutions, followed by an extended time for Q&A and discussion.

Dr. Howard Risher, Pay and Performance Consultant, HRSolutions; Editor, Compensation and Benefits Review

Dr. Howard Risher is a consultant focusing on pay and performance with 40 years of experience. In 1990, he managed the project that led to the passage of the Federal Employees Pay Comparability Act and the transition to locality pay. Dr. Risher has worked with a variety of federal and state agencies, the United Nations and OECD. He earned his bachelor's degree from Penn State and an MBA and Ph.D. in business from the Wharton School, University of Pennsylvania. He is the co-author of the new book It's Time for High-Performance Government: Winning Strategies to Engage and Energize the Public Sector Workforce (2016), with Bill Wilder.

3:45 p.m. – 4:00 p.m.

Break

4:00 p.m. – 5:15 p.m.

Peer-to-Peer Knowledge Sharing: The Future of County Government

Participants will spend this last session engaged in knowledge sharing around the main operational challenges facing the counties in their state in the future, as well as how their association plans to work with and equip counties in their state to meet these future challenges.

5:15 p.m. – 5:30 p.m.

Concluding Thoughts

Bill Peterson, Executive Director, Iowa State Association of Counties
Emilia Istrate, Managing Director, NACo Counties Futures Lab

5:30 p.m.

Adjourn