

#### Is Your County Solar Ready? Strategies for Removing Local Barriers to Solar Energy

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#### **Common Barriers to Solar**





#### The Cost of Solar PV



#### **US Average Installed Cost for Residential PV**







Source: NREL (http://www.nrel.gov/docs/fy14osti/60412.pdf)

LBNL (http://emp.lbl.gov/sites/all/files/lbnl-6350e.pdf)(http://www1.eere.energy.gov/solar/pdfs/sunshot\_webinaf\_20130226.pdf)



Source: NREL (http://www.nrel.gov/docs/fy14osti/60412.pdf)

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LBNL (http://emp.lbl.gov/sites/all/files/lbnl-6350e.pdf)(http://wwwl.eere.energy.gov/solar/pdfs/sunshot\_webinar\_20130226.pdf)



LBNL (http://emp.lbl.gov/sites/all/files/lbnl-6350e.pdf)(http://wwwl.eere.energy.gov/solar/pdfs/sunshot\_webinar\_20130226.pdf)

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#### Change in Soft Costs and Hardware Costs Over Time





www.solsmart.org

## Soft Cost Takeaways





- 1. They often comprise a larger share of total installed cost than hardware.
- 2. They slow solar market growth and artificially shrink number of places in US where solar is financially viable.
- 3. Local governments have a big role to play in reducing barriers.



#### **Benefits of Reducing Soft Costs**



Reduced Installation Costs = Increased Return on Investment for System Owners



Permitting processes alone can impose significant cost increases. For a typical 5-kW residential PV installation, **onerous permitting procedures** can add \$700 to the price of an installation. When considering permitting along with other local regulatory processes, the total price impact can be up to \$2,500 for a typical system.

Streamlined processes can deliver a time and cost savings for local government staff.



Increased and readily available access to information about technical and procedural requirements can reduce staff time and costs due to fewer requests for information, questions from installers, and incomplete permit applications, all of which can be a drain on limited local resources.



Sources: LBNL, IREC

#### **Benefits of Reducing Soft Costs**

Reducing red-tape for solar can result in **improved business prospects for solar companies**.

More than 1 in 3 installers **avoid selling solar in an average 3.5 areas** because of associated permitting difficulties.

Opening your community for solar business can have **positive impacts on jobs and economic development**.

For each megawatt of installed capacity (approximately 200 averagesized residential systems):



29.4 construction jobs are created for residential solar

- 15.8 construction jobs are created for non-residential solar
- 2.8 construction jobs are created for utility-scale solar









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#### Powered by SunShot

U.S. Department of Energy

## SolSmart Goals



- In order to make it faster, easier, and more affordable for more Americans to choose solar energy, SolSmart will recognize at least 300 U.S. local governments with a nationally prestigious solar designation that sends a catalytic market signal that designated communities are "open for solar business."
- SolSmart designation will make designated communities more attractive to solar industries, allowing them to share in the economic development benefits of the new energy economy.
- SolSmart will provide targeted technical assistance in critical soft cost reduction areas to help communities achieve the goals above, including soft cost reduction and SolSmart designation.



## **SolSmart Overview**



#### DESIGNATION

 Communities self-assess soft cost best practice attainment in 8 categories through a "SolSmart Application."

 SolSmart designation team awards communities SolSmart Bronze, Silver, or Gold based on criteria scorecard and documentation.



 Communities that do not meet designation criteria are eligible receive technical assistance in designation criteria areas.

 Designated communities that wish to pursue a higher tier of designation can receive no-cost technical assistance, but at a lower level of program priority than non-designees.

 All SolSmart TA is programfunded.

#### SolSmart Program Structur

#### SolSmart Program -











ΙϾΜΔ

*Leaders at the Core of Better Communities* 



Home Innovation RESEARCH LABS









#### Solar Outreach Experience





#### **Designation Program**



 Tiered designation program with different levels of achievement: SolSmart Bronze, Silver, and Gold.

Ongoing competitions to reward success in real-time

 Annual awards recognizing outstanding achievement in soft cost, market growth, community engagement, other categories



#### SolSmart Designation Structure





- □ Address Bronze prerequisites
  - □ Solar statement
  - Permitting checklist
  - □ Zoning barrier review
- Earn 20 points in the Permitting category
- Earn 20 points in the Planning, Zoning, & Development Regulations category
- Earn 20 total points across "Special Focus" categories

Earn SolSmart Bronze

S

- □ Address Silver prerequisites
  - Solar by-right in all major zones

LVER

- Cross-train inspection and permitting staff
- Earn 100 total points from actions taken across any combination of categories

#### **Special Awards:**

Communities that earn 60%+ of the points in a given category

are eligible for special recognition.



- Address Gold prerequisites
  - PV permitting turnaround for small systems ≤ 3 days
- Earn 200 total points from actions taken across any combination of categories

#### **First Designees**



#### SolSmart Gold

- Austin, Texas
- Boulder, Colorado
- Columbia, Missouri
- Fremont, California
- Fort Collins, Colorado
- Gladstone, Missouri
- Hartford, Connecticut
- Kansas City, Missouri
- Milwaukee, Wisconsin
- Minneapolis, Minnesota
- San Carlos, California
- Santa Monica, California
- Santa Rosa, California
- Satellite Beach, Florida

#### **SolSmart Silver**

Boulder County, Colorado

#### SolSmart Bronze

- Burlington, Vermont
- Claremont, California
- Denver, Colorado
- Philadelphia, Pennsylvania
- Redwood City, California
- Saint Paul, Minnesota
- Somerville, Massachusetts

#### **First Designees**





#### No-Cost Technical Assistance



- All communities pursuing SolSmart designation are eligible for no-cost technical assistance from national solar experts.
- On average, a community can expect 100 hours of technical assistance.
- Technical assistance is designed to help a community achieve the requirements for designation.
- TA may also be available to help designated communities achieve higher levels of designation.

#### **No-Cost Technical Assistance**



TA is tied to the eight SolSmart criteria areas and their associated actions:

Criteria Areas			
Foundational Categories	Special Focus Categories		
Permitting	Solar Rights		
Planning, Zoning, and Development Regulations	Inspection		
	Construction Codes		
	Community Engagement		
	Utility Engagement		
	Market Development & Finance		
Innovative Actions			

#### SolSmart Advisors



- Program-funded temporary staff to help communities achieve designation.
- Advisors will evaluate existing local government processes and apply industry leading best practices that will move a community toward designation.
- SolSmart Advisors will assist communities through engagements lasting up to six months.
- Equates to hundreds of hours of in-person technical assistance for communities receiving an Advisor
- Advisors serve as independent contractors to The Solar Foundation and receive stipends of up to \$1,250/week.





#### SolSmart Advisor

- Accepting applications for Advisor candidates in Fall 2016.
- Candidate requirements:
  - Graduate degree or equivalent
  - 2+ years work experience related to one or more key criteria topic areas
  - Demonstrated leadership skills
  - Experience in successfully managing projects
  - Ability to work well with limited supervision
- Advisors will receive training from SolSmart TA providers (first training session week of Jan. 9, 2017)
- In communities, Advisors will work with staff and elected officials to take actions that will lead to designation.
  - Advisors will also work to generate more knowledge of SolSmart.
- SolSmart seeking matching funds to help expand the number of Advisors.



#### SOLSMART ADVISOR HOST COMMUNITIES

- Communities and regional entities had to apply and are chosen through a highly competitive process.
- The first 11 Host Communities will be publicly announced soon.
- Advisors will start their engagements within communities in January 2017.





# **Getting Started**



#### WHAT FORMS DO I NEED TO COMPLETE?

- The SolSmart "Application" is the only form your community needs to complete to participate in the program and to receive no-cost technical assistance.
- It's not really an "application" in the usual sense. All communities are eligible for participation. Think of it as an iterative benchmarking exercise that tracks your community's progress toward designation.

There are three levels of SolSmart designation for communities - below are the requirements for each:				
BRONZE: Provide a Solar Statement outlining your community's sarangosa, and commit to tracking key metrics such as marber and capacity of Installed Photovotale (V-) spietme. • entiting entities and the the Poundational categories: • entiting • Penning, Zoning, and Development • Entit 20 points in each of the two Foundational categories: Evan a blad of 20 points from actions across the six special Focus Categories: Inspection: Community engigement; and Market Development and Finance. Nete: Actions in any of the Special Focus Categories curat toward the Zopoint target. • Auto: Early Adopter communities will receive 10 earls points applied toward a category of their choice. Economicative Defa	SILVER:			
Community applying:	State:			
Community website:				
Population:				
Other solar awards/recognition earned by community:				
kW of installed solar or number of installations:				
Constaumormation				
Contract Mar				
Constrainer				
Densitivent				
Contact anali				
Contact above				
Contract product				

### **Points Verification**



- Communities "check off" the actions they've taken to reduce soft costs through the SolSmart Application.
- In order to be awarded points for the actions indicated as complete, communities must submit evidence via a hyperlink or document attachment.
- SolSmart provides an "Application Appendix," which provides examples of acceptable documentation.





- <u>STEP 1</u>: Cut critical red tape via prerequisites.
- <u>STEP 2</u>: Earn 20 points in the Permitting category.
- STEP 3: Earn 20 points in the Planning, Zoning, and Development Regulations category.
- <u>STEP 4</u>: Earn 20 points across any of the six "Special Focus" categories.



The first 35 SolSmart designees receive a decorative SolSmart panel to display in a public building!



# STEP 1: Cut critical red tape via prerequisites

- Provide a statement of your community's solar goals, including commitments to earn designation and to track key solar metrics.
- Create and put your community's solar permitting checklist online.
- Review zoning requirements and remove PV prohibition if applicable. Commit to reducing other barriers during next review.

Thursday, June 30, 2016 International City/County Management Association 777 North Capitol St. NE, Ste. 500 Washington, DC 20002 The Solar Foundation 600 14th St. NW, Ste. 400 Washington, DC 20005 Dear Emily Dodson and Philip Haddix: On behalf of community name, I am proud to announce our co designated community. In partnership with the SalSmart team, or ementers will exot to improve solar market conditions, making It faster resolver and Solar development, which may save our loc OPTIONAL: SolSmart builds upon our community's participation in thw which resulted in enter relevant outcomes. Community name will leverage SolSmart to achieve the following go. • Choose an item or enter a custom description.	mmitment to become a SolSma ommunity name's dedicated st reaster, and more affocately or ts will also increase the efficiency al government time and money. relevant proram(s) participatio alls:
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Community name will leverage SolSmart to achieve the following go Choose an item or enter a custom description. Choose an item or type a custom description.	als:
<ul> <li>Choose an item or type a custom description.</li> </ul>	
These efforts demonstrate that our community is committed to driving market, and in the process of doing so, all the related areas identified as plans or initiatives.	g continual improvement in our sola s community priorities in our relevan
In order to measure progress along the way, Community name w energy deployment, such as installed solar capacity the and number of	ill track key metrics related to sola of installations across sectors.
OPTIONAL: In these efforts, we call on our residents, businesses, no and we invite everyone to stay tuned by visiting solar landing page L	n-profits, and others to get involved JRL.
Inquiries related to community name's SolSmart participation car contact at E-mail address or phone number.	n be directed to communication
Sincerely,	
Printed name Title	



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PZD-1: Rev prohibit P	riew zoning re V developmer	equirements and remove nt. Compile findings in a during next z	restrictions that intentionally a memo, and commit to reduci oning review.	or unintentionall ng barriers to PV
This SolSmar identify restric next commun conducted an set-back requ narrative, rev page, your co	t prerequisite tions that prof initial review initial review irements, etc., iewing the exa mmunity will s	requires communities to ( nibit PV development, and ew. To assist your commu- of your community's code and gaps. Below, please imple code language prov satisfy PZD-1 and be one	a) conduct a review of zoning re I (c) commit to addressing these unity, the national solar experts is to assess possible obstacles (i: find the outcome of their review ided, and signing the statement step closer to achieving SolSma	quirements, (b) barriers during the at SolSmart have e. height restriction . By reading the at the bottom of th rt designation.
Section(s)	Element	Reviewer Comments	Example(s) from other	Priority level
	Ex. Setbacks, Height Restrictions, Definition, etc.		codes	
Potential g	aps in curr	rent code language	4	
Element Ex. Setbacks, Height Restrictions, Definition, etc.	Reviewer	r Comments E	Example(s) from other codes	Priority level
Additional	notes			



# STEP 2: Earn 20 points in the Permitting category.

- Require no more than one application form for a residential rooftop PV project. (5 PTS)
- Review solar permit fees for residential and commercial solar. (5 PTS)
- Train fire and safety staff on solar PV. (10 ртя)

OR

- Review permitting process for efficiency improvements and reduce processing time to 10 days or fewer. (10 PTS)
- Train permitting staff on best practices for permitting solar PV and/or solar and storage systems. (10 PTS)

Seattle Department of Construction and Inspections Solar Energy Systems electricity than you need at any given time, it will supply the grid, spinning your utility meter backwards. This process is called 'net metering." Updated May 20, 2015 Solar Hot Water Systems use the sun's heat to preheat water before it enters your conventional water heater. This Tip was developed jointly by the Seattle Depart-With a solar water heater, you pay less for the electricity ment of Construction and Inspections (Seattle DCI) or natural gas that you normally use to heat your water. and Seattle City Light (SCL), to ensure that the two types of solar energy systems most commonly used in PERMIT REQUIREMENTS Seattle, electric and hot water, are installed safely and provide maximum benefit to the owner. You need to obtain the required permits to install your solar system. For specific information, you should The many benefits of solar energy systems include contact Seattle DCI's Applicant Service Center (ASC) at (206) 684-8850. Lower energy bills and energy conservation. Clean energy production that helps meet green-**Building Permit** house gas reduction targets and climate action goals. Building permits may not be required for solar electric systems when all the following are met and confirmed New economic opportunities and green jobs. by the installer: Power from secure, local energy. The solar electric (photovoltaic) system is In addition to this Tip, more detailed information on designed and proposed for a rooftop of a single

solar access, sizing to fit your project's needs, and

Solar Electric Systems (also called Photovoltaic or

electric system, you pay less for electricity from Seattle City Light. If your system produces more

"PV" systems) convert sunlight directly into electricity you can use in your home or business. With a solar

Types of Solar Energy Systems Solar energy can be used to produce electricity or

light/solarenergy

Building a Better Seattle

heat water

performance is provided in SCL's Guide to Installing

a Solar Electric System available at www.seattle.gov/

- family house.
   The mounting system is engineered and designed for solar electric systems.
- The rooftop is made from lightweight material such as shingle.

 Panels aren't mounted higher than 18" above the surface of the roof where they will be attached.
 None of the system may exceed the highest point of a pitched roof.

- The total (dead load) weight of the panels, supports, mountings, raceways and all other accessories isn't more than 5 pounds per square foot.
- The supports for the solar panels are installed to spread the weight across as many roof framing sections as needed to ensure that at no point are loads in excess of 50 pounds exerted on a single section.

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www.seattle.gov/sdci
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P.O. Box 34019 Seattle, WA 98124-4019 (206) 684-8600



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for Solar Power Systems Final Report A DHS/Assistance to Firefighter Grants (AFG) Funded Study Prepared by: Casey C. Grant, P.E. **Fire Protection Research Foundation** THE FIRE PROTECTION RESEARCH FOUNDATION EARCH The Fire Protection Research Foundation One Batterymarch Park Quincy, MA, USA 02169-7471 Email: foundation@nfpa.org http://www.nfpa.org/foundatio Copyright Fire Protection Research Foundation May 2010 Revised: October, 2013

**Fire Fighter Safety and Emergency Response** 



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<u>STEP 3</u>: Earn 20 points in the PLANNING, zoning, and development regulations category.

- Provide clear guidance for solar in historic and special-use districts. (10 PTS)
- Include considerations for active and passive solar in development regulations (e.g. providing guidance for orientation of structures in subdivision regulations). (10 PTS)
- Allow solar by-right and as an accessory use in all major zones, and implement any zoning ordinance adjustments identified through the zoning review to improve solar-friendliness. (20 PTS, SILVER+GOLD PREREQ.)

NOTE: This is not a prescribed path, just an example.



Implementing Solar PV Projects on Historic Buildings and in Historic Districts

A. Kandt, E. Hotchkiss, and A. Walker National Renewable Energy Laboratory

J. Buddenborg and J. Lindberg National Trust for Historic Preservation

NREL is a national laboratory of the U.S. Department of Energy, Office of Energy Efficiency & Renewable Energy, operated by the Alliance for Sustainable Energy, LLC. Tochnical Report NREL/TP-7A40-51297 September 2011

Contract No. DE-AC36-08GO28308



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<u>STEP 4</u>: Earn 20 points in SPECIAL FOCUS categories.

- Create a solar landing page on local government website with goals and local resources for solar development. (10 PTS)
- Discuss community or shared solar programs with the local utility. (U-2: 10 PTS)
- Provide consumer protection resources on solar. (5 PTS)
- Make inspection requirements for PV available online. (10 PTS)
- Provide resources on active solar installers and/or local incentives for solar. (5 ртв)

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Minnesota has abundant solar energy. In fact, Minneapolis and Saint Paul were named "<u>Solar America Gilas</u>" by the U.S. Department of Energy (DOE) in 2008. Solar energy is key to reaching the <u>Minneapolis Climate Action Plan</u> goal of sourcing 10% of our total electricity from local and directly purchased renewables by 2025.

#### Solar power comes in two forms

- Solar electricity also called photovoltaics is the use of sunlight to directly generate electricity.
   Solar thermal systems use sunlight to provide heat for domestic hot water and space heating. Passive solar thermal uses
- Solar thermal systems use sunlight to provide heat for domestic hot water and space heating. Plassive solar thermal uses sting principles or building components like concrete or stone to absorb and store heat from the sun. Active solar thermal systems use collectors and mechanical components to supplement a building's heating needs.

As a member of the Clean Energy Partnership, the City of Minneapolis is committed to increasing solar opportunities for the community. Learn more about these resources below:

#### Rooftop Solar

Solar Potential On Your Property

The City of Minneapolis has built the Find My Solar Suitability application, which allows you to find the potential for solar PV on any structure in the city.

Information on solar radiation, shading, roof slope and roof size was used to analyze all structures, and provide an estimate of the maximum size and output of a solar energy system. More information about the Find My Solar Suirability application.



Solar On-site Financial Incentives

Xcel Energy's Solar\*Rewards program makes it more affordable for homeowners and businesses to install photovoltaic (PV)

- solar panels through a one-time payment of \$2.25 per installed Watt. • The <u>Make in NN Solar Incentive Program</u> offers an incentive to consumers who install PV and solar thermal systems using solar modules and collectors certified as manufactured in Minnesota.
- Fielderal incentives-including tax credits-can help make investments in a solar system more affordable. ENERGY STAR http: full list of rax credits for energy efficiency and renewable energy.



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#### **Community** Solar









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#### Solar Disclosure Statements

These streamlined statements are designed to help solar customers understand the terms and costs of a solar transaction - either through a lease or PPA. They are not intended to be a substitute for reading the contract, lease and other documents associated with a solar transaction.

#### **Complaint Resolution Process**

As part of SEIA's consumer protection efforts, SEIA has developed the Complaint Resolution Process for the SEIA Solar Business Code, which is designed to resolve complaints regarding violations of the SEIA Solar Business Code. SEIA is now accepting complaint submissions from the public, along with supporting documents, for review by SEIA and its Resolution Panels.



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#### Find Policies & Incentives by State

State/Territory	Total
State/Territory	Total
AL - Alabama	20
AK - Alaska	17
AS - American Samoa	1
AZ - Arizona	58
AR - Arkansas	31
CA - California	180



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# Questions?



# 















#### • <u>Ist Place:</u> Charleston County, South Carolina

#### • 2nd Place: Inyo County, California

#### Charleston County, S.C.

• "Solar Power is a great example of how Charleston County strives to be on the cutting edge of providing the best to our citizens. This award is an excellent opportunity to shine a light on our efforts to provide our citizens, businesses, and industry the best support and tools they need to invest in solar power."

-- Charleston County Council Chairman Elliott Summey.

#### NEW NACo Resilient Counties Webinar!

- Energizing Counties: Strategies and Tools to Improve Your County's Energy Efficiency
  - December 1, 2pm-3:15pmEastern
  - http://www.naco.org/events/energizing-countiesstrategies-and-tools-improve-yourcounty%E2%80%99s-energy-efficiency



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