

## DRAFT AGENDA



# STRENGTHENING ECONOMIES IN UTAH

A Forum for Coal-Reliant Communities

**RICHFIELD, UTAH | OCT. 18-20**



### Wednesday, October 18

**1:30 – 2:00: Guests Arrive and Check-In**

**2:00 – 2:30: Welcome & Opening Remarks**

**2:30 – 3:30: Strengthening Economies in Rural Utah: 25K Jobs Initiative**

- Don Willie, World Trade Center of Utah
- Tom Adams, Utah Governor's Office of Outdoor Recreation

**3:30 – 4:00: Networking Break**

**4:00 – 5:00: Building More Innovative Economies: Lessons Learned from Appalachian Coal Country**

- Kevin Loux, Shaping Our Appalachian Region (SOAR), Kentucky

**5:00 – 7:00: Networking Reception at the Fairgrounds**

# **DRAFT AGENDA**

**Thursday, October 19**

**8:30 – 9:00:           Networking Breakfast**

**9:00 – 10:00:       Plenary: State of Rural Utah and Future of Coal Communities**

- Linda Gillmor, Utah Office of Rural Development
- Kyle Slaughter, Utah Community Development Office, Rural Planning Group
- Christopher Collard, Utah Foundation

**10:00 – 10:20:       Roadmaps to Diversification: Federal Investments in Action**

- Trent Thompson, U.S. Economic Development Administration (EDA)

**10:20 – 10:45:       Roadmaps to Diversification: Regional Plans in Action**

- Tami Ursenbach, Carbon County, Utah
- Dr. Eric Eddings, University of Utah

**10:45 – 11:00:       Networking Break**

**11:00 – 11:45:       Roadmaps to Diversification: Regional Plans in Action: Six County ASAP  
Plan**

- Russ Cowley, Six County Association of Governments
- Don Albrecht, Western Rural Development Center
- Jody Gale, Utah State University Cooperative Extension

**11:45 – 12:15:       Roadmaps to Diversification: Regional Plans in Action – Lessons Learned  
from Colorado**

**12:15 – 1:30:       Luncheon Keynote: Economic Diversification through Entrepreneurship**

- Dr. Erik Pages, EntreWorks Consulting

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**2:45 – 4:30:**

## **Conversation Café**

Share both successes and challenges in economic diversification and community revitalization, while learning from your peers and subject-matter experts during rotating small group roundtable discussions.

### ***Roundtable discussion topics include:***

- Public Lands/Outdoor Recreation
- Local/Regional Food Systems Development
- Creative Placemaking/Revitalizing Main Streets
- Education, Retraining and Workforce Development

## **Friday, October 20**

**8:30 – 9:00:**

## **Networking Breakfast**

**9:00 – 10:00:**

## **Plenary: Natural Resources, Local Assets & the Future of Utah Economies**

- Utah Office of Rural Development
- Utah Governor's Office of Energy(invited)
- Scott Albrecht, Beaver County, Utah

**10:00 – 10:30:**

## **Networking Break**

**10:30 – 12:20:**

## **Guided Tour: Local Diversification Efforts at Redmond, Inc.**

- Redmond, Inc. is best known for its brands like Real Salt, Trophy Rock, and Best Vinyl Fence & Deck. On this tour of their facility and salt mine, learn about Redmond's vision, company culture, workforce training programs, and how it is supporting regional economic development and serving as a good steward in the community.

**12:20 – 12:30:**

## **Takeaways, Next Steps, & Closing Remarks**