

# Maximizing 2016 Grant Funding in Urban Counties

A brief overview of grants, the NACo Grants Clearinghouse, and strategies for increasing success with grantseeking at the county level

**Stronger Counties. Stronger America.**



# Agenda



- Introductions
- Review the NACo Grants Clearinghouse
- Background and trends in grant funding – grants secured in urban communities
- Current grants available for urban communities
- Strategies and best practices
- Next steps – Additional services

# Today's Presenters



**Dan Gillison**

Director, County Solutions and Innovation



**Michael Paddock**

Chief Executive Officer

# Grants Clearinghouse

What is the NACo Grants Clearinghouse?

What grants does it track?

How can county agency leaders use it?

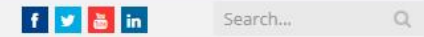
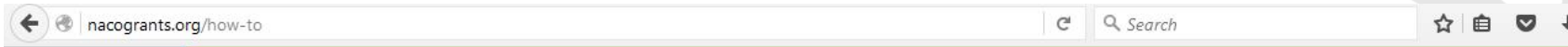


# After You've Logged In



The screenshot shows the NACo Grants Clearinghouse website. At the top, there is a browser address bar with 'nacogrants.org' and a search bar. Below the browser bar, there are social media icons for Facebook, Twitter, YouTube, and LinkedIn, followed by another search bar. The main header features the NACo logo (National Association of Counties) on the left and the text 'GRANTS CLEARINGHOUSE FIND FUNDING FOR YOUR PROGRAMS' on the right. A dark navigation bar contains three main menu items: 'FIND A GRANT' (with a dropdown arrow), 'HOW TO FIND A GRANT', and 'CONTACT US'. Below this, there are three columns of links: 'NACo GRANTS CLEARINGHOUSE' (with 'Advanced Search' and 'Recent Grants'), 'ADDITIONAL RESOURCES' (with 'The Federal Register', 'Grant.gov', 'Forum of Regional Associations of Grant Makers', and 'Grants Office LLC'), and 'MORE FROM NACo' (with 'NACo.org' and 'NACo Membership Center'). At the bottom of the page, there is a search bar with 'Search Term' and 'Search' buttons, and a small logo for 'Grants Office'.

# Search For Grants



GRANTS CLEARINGHOUSE  
FIND FUNDING FOR YOUR PROGRAMS




## HOW TO FIND A GRANT

NACo introduces new Grants Clearinghouse

# Grant Details

- By clicking on a grant from the search results page, the tool provides a number of details about the grant.
- Grant details include:
  - A summary of the grant
  - The funding history
  - Contact information and hyperlink to the grant's external page




nacogrants.org/how-to



# Search Results





**NATIONAL ASSOCIATION of COUNTIES**

**GRANTS CLEARINGHOUSE**  
FIND FUNDING FOR YOUR PROGRAMS

FIND A GRANT ▾ HOW TO FIND A GRANT CONTACT US

FIND A GRANT

Housing ▾  
.. Eligibility ▾  
.. Funder Type ▾  
.. State ▾


Search Term Search

- **Choice Neighborhoods Planning Grants** (2/9/2016)
- McCarthy Foundation (San Diego, California) (2/15/2016)
- Our Community's Foundation (Calhoun, Doddridge, Gilmer, Jackson, Mason, Pleasants, Ritchie, Roane, Wirt, and Wood Counties, West Virginia and Washington County, Ohio) (9/15/2016,2/15/2016)
- The Home Depot Foundation Grants (12/31/2016,6/23/2016,2/24/2016)
- A.P.S. Foundation (Arizona) (9/1/2016,3/1/2016)
- Morris & Gwendolyn Cafritz Foundation (Washington DC - District of Columbia) (3/1/2016)
- The J. L. Bedsole Foundation (Alabama: Mobile, Baldwin, Clarke, Monroe and Washington Counties) (3/1/2016)
- Albert Pick, Jr. Fund (Chicago, Illinois) (9/16/2016,6/18/2016,3/18/2016)
- Community Development Block Grant Program (CDBG) (California) (4/29/2016)
- Levin Family Foundation (Montgomery, Ohio) (7/1/2016,5/1/2016)

NACo Grants Clearinghouse


Welcome to the NACo Grants Clearinghouse, a one-stop shop for grant information, with enhanced searching features and up to date listings of federal, state, corporate and foundation grants available to counties and community-based organizations.

Learn how to use the clearinghouse:

Watch the Tutorial 

# Grant Details





**GRANTS CLEARINGHOUSE**  
FIND FUNDING FOR YOUR PROGRAMS

FIND A GRANT
HOW TO FIND A GRANT
CONTACT US

### GRANT DETAILS

CFDA#	Funder Type
14.892	Federal Government

**IT Classification**

B - Could fund technology as a primary component of the budget, if the agency receiving the grant chooses to use it for that purpose.

**Authority**

U.S. Department of Housing and Urban Development (HUD), Office of Public and Indian Housing and Office of Multifamily Housing Programs.

**Summary**

Choice Neighborhoods is designed to address struggling neighborhoods with distressed public housing and/or HUD-assisted housing through a comprehensive approach to neighborhood transformation. Local leaders, residents, and stakeholders, such as public housing authorities, cities, schools, police, business owners, nonprofits, and private developers, come together to create a plan that transforms distressed HUD housing and addresses the challenges in the surrounding neighborhood. The program helps communities transform neighborhoods by revitalizing severely distressed public and/or assisted housing and investing and leveraging investments in well-functioning services, high quality public schools and education programs, high quality early learning programs and services, crime prevention strategies, public assets, public transportation, and improved access to jobs. Choice Neighborhoods ensures that current public and assisted housing residents will be able to benefit from this transportation, by preserving affordable housing or providing residents with the choice to move to affordable and accessible housing in another existing neighborhood of opportunity. Choice Neighborhoods is focused on three core goals:

- Housing:** Replace distressed public and assisted housing with high-quality mixed-income housing that is well-managed and responsive to the needs of the surrounding neighborhood;
- People:** Improve educational outcomes and intergenerational mobility for youth and supports delivered directly to youth and their families; and
- Neighborhood:** Create the conditions necessary for public and private reinvestment in distressed neighborhoods to offer the kinds of amenities and assets, including safety, good schools, and commercial activity, that are important to families' choices about their community

To achieve these core goals, successful applicants must develop and implement a comprehensive neighborhood revitalization strategy, or *Key Transformation Plan*. This Transformation Plan will become the guiding document for the revitalization of the public and/or assisted housing units, while simultaneously directing the transformation of the surrounding neighborhood and positive outcomes for families.

Each Choice Neighborhoods grantee is expected to develop metrics based on the objectives listed below in order to measure performance. Applicants awarded Planning and Action Grants and Planning Grants are encouraged to develop neighborhood revitalization plans with these objectives in mind.

1. **Housing Objectives:** Housing transformed with the assistance of Choice Neighborhoods should be:
- Energy Efficient, Sustainable, Accessible, Healthy, and Free from Discrimination
  - Mixed Income
  - Well-Managed and Financially Viable
2. **People Objectives:** People that live in the neighborhood, with a primary focus on residents of the housing targeted for revitalization, benefit from:
- Effective Education
  - Employment Opportunities
  - Quality Health Care
  - Housing Location, Quality, and Affordability
3. **Neighborhood Objectives:** Through investments catalyzed with Choice Neighborhoods, the neighborhood enjoys improved:
- Private and public investment in the neighborhood
  - Amenities
  - Effective public schools
  - Safety

**NACo Grants Clearinghouse**

Welcome to the NACo Grants Clearinghouse, a one-stop online searching for state, corpora counties and

Learn how to [Watch th](#)

**Planning Grants** are two-year grants that assist communities with severely distressed public or HUD-assisted housing in developing a successful neighborhood transformation plan and building the support necessary for that plan to be successfully implemented.

**Planning and Action Grants** are three-year planning grants that demonstrate a commitment to "doing while planning."

**History of Funding**

None is available.

**Additional information**

Use of funds are limited to:

- Reclaiming and recycling vacant property into community gardens, pocket parks, farmers markets, or land banking (with maintenance);
- Beautification, placemaking, and community arts projects, such as creative signage to enhance neighborhood branding, murals and sculptures, specialty streetscaping, or garden tool loan programs;
- Homeowner and business facade improvement programs;
- Neighborhood broadband/WiFi;
- Fresh food initiatives, such as farmers markets and mobile fresh food vendors; and
- Gap financing for economic development projects

**Contacts**

Name: Department U.S. Department of Housing and Urban Development  
 Address: 433 7th Street SW, City/Saas (Washington), DC 20410  
 Telephone (202) 755-1112  
 Fax: Email: [ChoiceNeighborhoods@hud.gov](mailto:ChoiceNeighborhoods@hud.gov)  
 URL: [http://portal.hud.gov/hudportal/HUD?src=/programs\\_offices/administration/grants/underavalof2015/orig](http://portal.hud.gov/hudportal/HUD?src=/programs_offices/administration/grants/underavalof2015/orig)  
 Mac Info: <http://www.grants.gov/web/grants/view-opportunity.html?oppId=280203>

**NATIONAL ASSOCIATION OF COUNTIES**

**The National Association of Counties (NACo)**  
 unites America's 3,069 county governments. Founded in 1935, NACo brings county officials together to advocate with a collective voice on national policy, exchange ideas and build new leadership skills, pursue transformational county solutions, enrich the public's understanding of county government and exercise exemplary leadership in public service.

[Go to NACo.org](#)

**NATIONAL ASSOCIATION OF COUNTIES**

The **#NACoM 2016 Toolkit** is now available! Download it for ideas to celebrate **Heart #County Gov't Month** this April! <https://t.co/TLL49K93> about 1 hour ago

**#Counties** concerned by Congress considering to prevent state/local tax authority <https://t.co/yAqjgmHd> 4 hours ago

**RT @SalleClark:** Colorado Springs officers use Narcan training to save women from overdose <https://t.co/ckdvX058c> @NACoTweets @EPCSheriff 4 hours ago

[Follow NACo on Twitter](#)

**NACo TWEETS**

**POWERED BY GRANTS OFFICE**

The NACo Grants Clearinghouse is powered by Grants Officer's GoStream API.

For information on additional grantseeking services available from Grants Office, visit [grantsoffice.com](http://grantsoffice.com)





# Grants for Urban Communities

- .....
- What are recent wins?
- Which agencies administer urban-focused grants?
- Where is the low hanging fruit?



# Grantmaking Nationally



26 Federal Agencies >  
\$600B



56 States & Territories ~ \$50B  
(est.)



120,000 Private Foundations >  
\$50B

# Grantmaking Agencies



NATIONAL  
ENDOWMENT  
FOR THE ARTS



Corporation for  
**NATIONAL &  
COMMUNITY  
SERVICE**



NATIONAL  
ENDOWMENT  
FOR THE  
HUMANITIES



**SBA**  
U.S. Small Business Administration



# Urban Grantmakers



# Cook County, IL

(pop. 5,246,456)



- 2015 DOJ Grants to Encourage Arrest Policies and Enforcement of Protection Orders Program
- Domestic Violence Enforcement
- \$900,000 Award

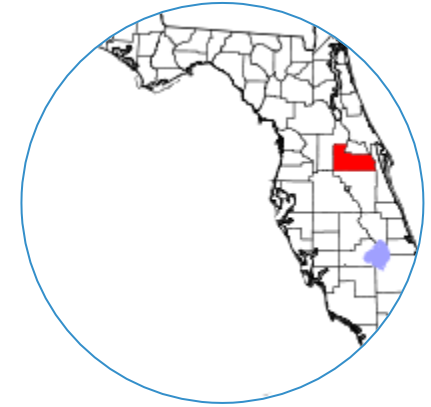


# Orange County

(pop. 1,145,956)



- 2014 assistance to Firefighters Grants
- Modifications to Facilities Project
- \$1,062,890 Award



# How Urban Funding Is Different

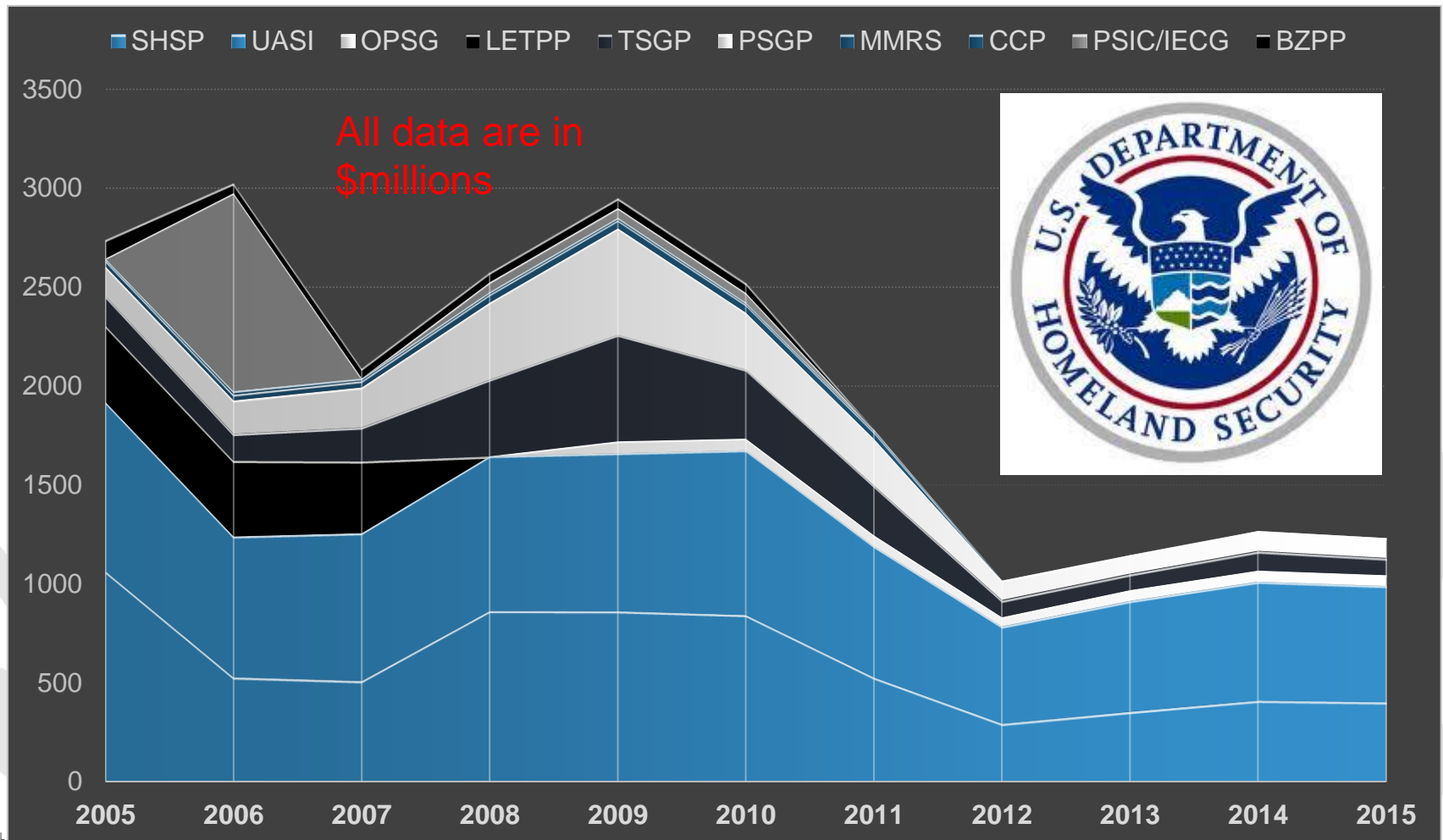


- County/city joint projects are encouraged
- Specific to the needs of populous communities
- Increased funding levels for national grants

# Homeland Security Funding

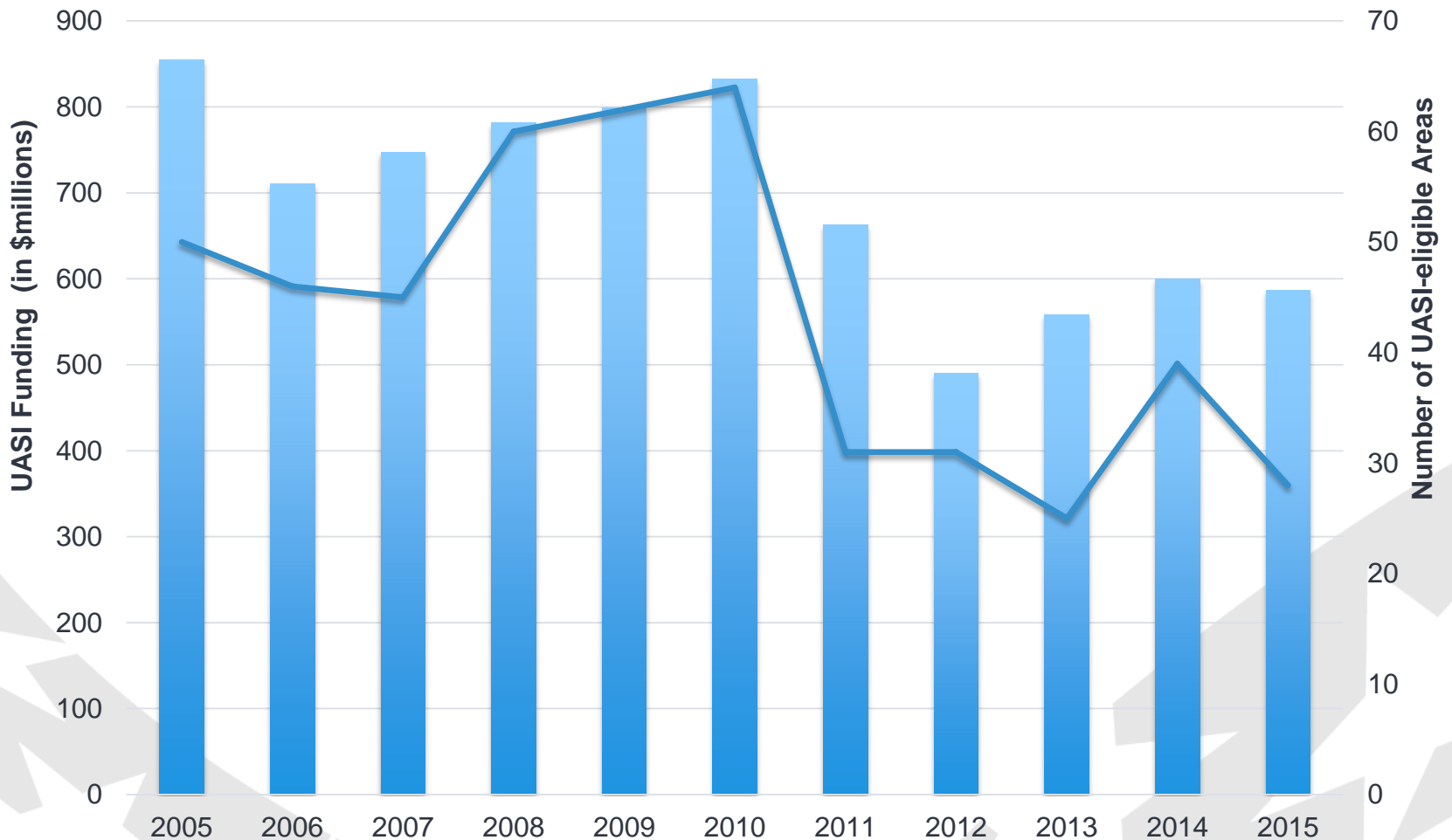


State Applications for HSGP, TSGP, and PSGP were due May 19





# Urban Areas Security Initiative



# Choice Neighborhoods implementation Grants



**Purpose:** Support the implementation of comprehensive neighborhood revitalization plans that are expected to achieve the following three core goals:

- Housing
- People
- Neighborhood



**Awards:** Up to \$30,000,000

**Deadline:** Expected April 2016

# Violent Gang and Gun Crime Reduction Program



**Purpose:** Create safer neighborhoods through a sustained reduction in crime associated with gang and gun violence, through:

- Partnerships
- Strategic planning
- Training
- Outreach
- Accountability and data-driven efforts



**Awards:** Up to \$500,000

**Deadline:** Expected March 2016

# YouthBuild Grants



**Purpose:** Provide opportunities for youth between the ages of 16 and 24 who are:

- High school dropouts
- Adjudicated youth
- Youth aging out of foster care
- Youth with disabilities
- Homeless youth
- Other disadvantaged youth populations



**Awards:** \$700,000 - \$1,100,000

**Deadline:** Expected June 2016

# Transportation Investment Generating Economic Recovery



**Purpose:** Supports innovative projects that:

- Leverage resources and encourage partnership
- Fill a critical void in the transportation system
- Provide a substantial benefit



**Awards:** Between \$10,000,000 and \$200,000,000

**Deadline:** Expected June 2016

# Justice and Mental Health Collaboration Program



**Purpose:** Increase public safety by facilitating collaboration among the criminal justice and mental health and substance abuse treatment systems through:

- Early intervention
- Diversion opportunities
- Training for justice and treatment professionals
- Facilitating communication and collaboration among partners



**Awards:** Up to \$250,000

**Deadline:** Expected April 2016



# Strategies and Best Practices

.....

What can we do to improve our success at grants?  
Aren't grants political?  
What's the best way to structure a grants development program?



# The Importance of Collaboration



## Funding

- Higher potential funding
- Wider variety of funders
- More attractive to funders



## Operation

- Broader project reach
- Less burden on one agency



# Evaluate Opportunities



- Total funding available
- Application requirements
- Matching
- Scale
- Collaboration/partnering
- Lead time
- Track record with the funder



# Questions? | Feedback



Additional grants development research and consultation support is available from Grants Office.



GRANTS OFFICE

## Grants Office Helpdesk Information Collection Tool

### Research request process:

- ◆ Fill out the Information Collection Tool as thoroughly as possible. The more complete and comprehensive information you can provide, the more targeted the research will be.
- ◆ Submit the completed Information Collection Tool to the Grants Office Helpdesk (see instructions below).
- ◆ Within 10 days of your request Grants Office will send you a research report cataloging the funding opportunities available to the client.
- ◆ Review the research and share it with the client. Contact the Grants Development Consultant that provided you with the report when you and the client are ready to schedule a follow-up call.
- ◆ A Grants Development Consultant will attend a scheduled conference call with you and the client to discuss their projects in greater depth, the funding opportunities available to them and the next steps in their grantseeking plan.

### Helpdesk requests can be submitted via:

- ◆ **UPstream™** - You may submit the request online at <http://upstream.grantsoffice.com/HelpDeskRequest.aspx>. If you do not have an UPstream™ account, please email [helpdesk@grantsoffice.com](mailto:helpdesk@grantsoffice.com) for assistance.
- ◆ **Email** - You may submit your research request via email to [helpdesk@grantsoffice.com](mailto:helpdesk@grantsoffice.com).
- ◆ **Hard copy** - A copy may be faxed to (585) 473-1436 or mailed to 69 Cascade Drive, Ste 102, Rochester, NY 14614. Please feel free contact the Helpdesk with questions at anytime by phone at (585) 473-1430, Option 2.



Requesting Representative Contact Information	
Name	<input type="text"/>
Phone	<input type="text"/>
E-mail	<input type="text"/>
Customer Information	
Customer Organization	<input type="text"/>
Customer contact name & title	<input type="text"/>
Customer contact email	<input type="text"/>
Address	<input type="text"/>
City, state, & zip code	<input type="text"/>
County	<input type="text"/>
Phone	<input type="text"/>
Fax	<input type="text"/>
Web address	<input type="text"/>
Estimated project cost	<input type="text"/>



# THANK YOU!

The National Association of Counties

25 Massachusetts Avenue, NW | Suite 500

Washington, DC 20001 | 202.393.6226 | [www.naco.org](http://www.naco.org)

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