

Making the Most of 2016 Grant Funding in Rural Counties

A brief overview of grants, the NACo Grants Clearinghouse, and strategies for increasing success with grantseeking at the county level

Stronger Counties. Stronger America.



Agenda



- Introductions
- Review the NACo Grants Clearinghouse
- Background and trends in grant funding – grants secured in rural communities
- Current grants available for rural communities
- Strategies and best practices
- Next steps – Additional services

Today's Presenters



Dan Gillison

Director, County Solutions and Innovation



Michael Paddock

Chief Executive Officer

Grants Clearinghouse

What is the NACo Grants Clearinghouse?

What grants does it track?

How can county agency leaders use it?

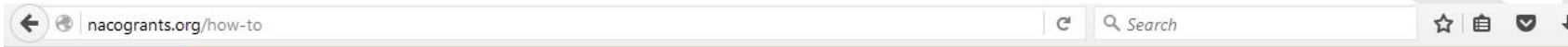


After You've Logged In



The screenshot shows the NACo Grants Clearinghouse website. At the top, there is a browser address bar with 'nacogrants.org' and a search bar. Below the browser bar, there are social media icons for Facebook, Twitter, YouTube, and LinkedIn, along with another search bar. The main header features the NACo logo (National Association of Counties) on the left and the text 'GRANTS CLEARINGHOUSE FIND FUNDING FOR YOUR PROGRAMS' on the right. A dark navigation bar contains three main sections: 'FIND A GRANT' (with a dropdown arrow), 'HOW TO FIND A GRANT', and 'CONTACT US'. Below this, there are three columns of links: 'NACo GRANTS CLEARINGHOUSE' (with links for 'Advanced Search' and 'Recent Grants'), 'ADDITIONAL RESOURCES' (with links for 'The Federal Register', 'Grant.gov', 'Forum of Regional Associations of Grant Makers', and 'Grants Office LLC'), and 'MORE FROM NACo' (with links for 'NACo.org' and 'NACo Membership Center'). At the bottom of the screenshot, there is a search bar with 'Search Term' and a 'Search' button, and a small logo for 'Grants Office'.

Search For Grants



GRANTS CLEARINGHOUSE
FIND FUNDING FOR YOUR PROGRAMS




HOW TO FIND A GRANT

NACo introduces new Grants Clearinghouse

Grant Details

- By clicking on a grant from the search results page, the tool provides a number of details about the grant.
- Grant details include:
 - A summary of the grant
 - The funding history
 - Contact information and hyperlink to the grant's external page



nacogrants.org/how-to



Search Results



GRANTS CLEARING
FIND FUNDING FOR YOUR PF

FIND A GRANT ▾

HOW TO FIND A GRANT

CONTACT US

FIND A GRANT

Rural Development/Agriculture ▾

.. Eligibility ▾

.. Funder Type ▾

.. State ▾

Search Term

Search

- [Beginning Farmer and Rancher Development Program \(BFRDP\)](#) (1/21/2016)
- [Flex Rural Veterans Health Access Program](#) (2/8/2016)
- [Biotechnology Risk Assessment Research Grants Program](#) (4/15/2016,2/12/2016)
- [Distance Learning and Telemedicine Program \(DLT\)](#) (3/14/2016)
- [The Bullitt Foundation](#) (Alaska, Idaho, Montana, Oregon, Washington) (9/15/2016,3/15/2016)
- [Michigan Natural Resources Trust Fund \(MNRTF\)](#) (Michigan) (4/1/2016)
- [Community Development Block Grant Program \(CDBG\)](#) (California) (4/29/2016)
- [Wichita Community Foundation](#) (Kansas) (6/30/2016)
- [John Deere Foundation Grants](#) (Georgia, Illinois, Iowa, Kansas, Louisiana, Missouri, North Carolina, North Dakota, Tennessee, Wisconsin) (12/31/2017)

Total Grants: 9

Page:

[Next Page](#)

NACo Grants Clearinghouse

Welcome to the NACo Grants Clearinghouse one-stop shop for grant information, with searching features and up to date listing state, corporate and foundation grants a counties and community-based organiza


Learn how to use the clearinghouse:

[Watch the Tutorial](#)



Grant Details





GRANTS CL
FIND FUNDING FO

FIND A GRANT ▾ HOW TO FIND A GRANT CONTACT US

GRANT DETAILS

CFDA#	Funder Type
10.766	Federal Government

IT Classification

B - Could fund technology as a primary component of the budget, if the agency receiving the grant chooses to use it for that purpose.

Authority

U.S. Department of Agriculture (USDA), Rural Development

Summary

Community Programs provides grants to assist in the development of essential community facilities in rural areas and towns of up to 20,000 in population. Grants are authorized on a graduated scale. Applicants located in small communities with low populations and low incomes will receive a higher percentage of grants. Grants are available to public entities such as municipalities, counties, and special-purpose districts, as well as non-profit corporations and tribal governments. In addition, applicants must have the legal authority necessary for construction, operation, and maintenance of the proposed facility and also be unable to obtain needed funds from commercial sources at reasonable rates and terms.

Grant funds may be used to assist in the development of essential community facilities. Grant funds can be used to construct, enlarge, or improve community facilities for health care, public safety, and community and public services. This can include the purchase of equipment required for a facility's operation. A grant may be made in combination with other CF financial assistance such as a direct or guaranteed loan, applicant contributions, or loans and grants from other sources.

The Community Facilities Grant Program is typically used to fund projects under special initiatives, such as Native American community development efforts; child care centers linked with the Federal government's Welfare-to-Work initiative; Federally-designated Enterprise and Champion Communities, and the Northwest Economic Adjustment Initiative area.

Projects will be selected based on a priority point system. Projects that will receive priority are those that:

- Serve small communities - with the highest priority going to projects located in a community with a population of 5,000 or less.
- Serve low-income communities with the highest priority going to projects serving communities with median household incomes below the higher of the poverty line or 60% of the State non-metropolitan median household income.
- Provide healthcare, public safety, or public and community services

History of Funding

None is available.

Additional Information

Grant funds cannot be used to:

- Pay any annual recurring costs, including purchases or rentals that are generally considered to be operating and maintenance expenses;
- Construct or repair electric generating plants, electric transmission lines, or gas distribution lines to provide services for commercial sale;
- Pay costs to construct facilities to be used for commercial rental where the applicant has no control over tenants and services offered;
- Construct facilities primarily for the purpose of housing State, Federal or quasi-Federal agencies; or
- Finance recreational facilities or community antenna television services or facilities.

Contacts

Housing and Community Facilities Programs National Office

Name:Housing and Community Facilities Programs National Office
Department:
Company:U.S. Department of Agriculture
Address:
14th Street and Independence Avenue SW
Room 5037, South Building
City/State/Zip:Washington, DC 20250
Telephone:(202) 720-4323
Fax:
Email:
URL:http://www.rurdev.usda.gov/had-cf_grants.html
Misc Info:

Grants for Rural Communities

What are recent wins?

Which agencies administer rural-focused grants?

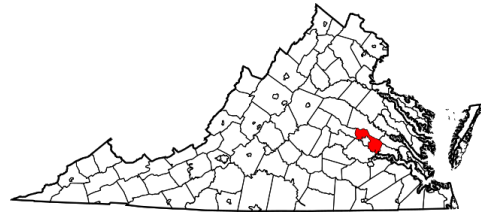
Where is the low hanging fruit?



Grantmaking Nationally



26 Federal Agencies >
\$600B



56 States & Territories ~ \$50B
(est.)



120,000 Private Foundations >
\$50B

Grantmaking Agencies



NATIONAL
ENDOWMENT
FOR THE ARTS



Corporation for
**NATIONAL &
COMMUNITY
SERVICE**



NATIONAL
ENDOWMENT
FOR THE
HUMANITIES



SBA
U.S. Small Business Administration



Rural Grantmakers

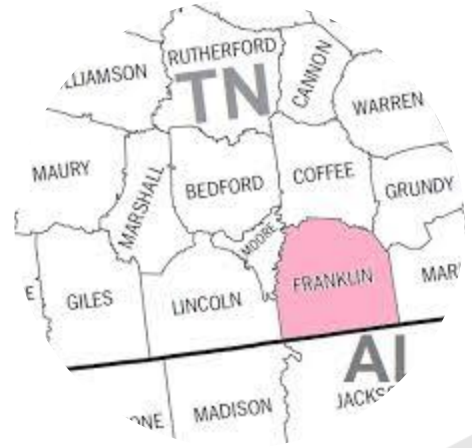


Franklin County, TN

(pop. 41,129)



- 2015 DOJ Second Chance Act: Technology-Based Career Training Program for Incarcerated Adults and Juveniles
- Middle Tennessee Rural Reentry Technology Program
- \$747,619 Award

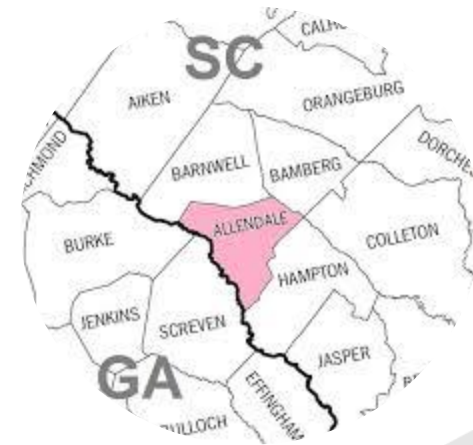


Allendale County, SC

(pop. 9,839)



- 2015 Community Facilities Grants
- Middle Tennessee Rural Reentry Technology Program
- \$366,800 Award



How Rural Funding Is Different



- Reduced matching requirements
- Specific to the needs of rural communities
- Open only to rural and Tribal applicants

Community Facilities Grants and Loans



Purpose: Assist in the development of essential community facilities in rural areas and towns for:

- Health care
- Public safety
- Community and public services

Awards: \$50,000 - \$250,000

Deadline: Varies by location:

<http://www.rd.usda.gov/browse-state>

Distance Learning & Telemedicine Grants

Purpose: Assist rural communities in acquiring distance learning and telemedical technologies by:

- Acquiring equipment
- Acquiring programming
- Providing technical assistance

Awards: Up to \$500,000

Deadline: March 24, 2016

Rural Community Development Initiative



Purpose: Help non-profit housing and community development organizations support:

- Housing
- Community facilities
- Community and economic development projects

Awards: 15% - 75% of project costs depending on rurality

Deadline: (anticipated) August 2016

www.rd.usda.gov/programs-services/rural-community-development-initiative-grants

Coordinated Tribal Assistance Solicitation



Purpose: Supports 9 purpose areas, including:

- Public safety and community policing
- Programs for victims of crime and to prosecute domestic violence
- Tribal youth programs

Awards: Vary based on programs applied for

Deadline: February 23, 2016

COPS Anti-Methamphetamine Program (CAMP)



Purpose: Address the problem of methamphetamine abuse by:

- Supporting investigation
- Establishing interdisciplinary task forces
- Increasing the use of community policing strategies
- Increasing collaboration among federal, state, local, and tribal jurisdictions

Awards: \$282,000 - \$1,499,000

Deadline: (anticipated) June 2016



Strategies and Best Practices

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What can we do to improve our success at grants?
Aren't grants political?
What's the best way to structure a grants development program?



The Importance of Collaboration



Funding

- Higher potential funding
- Wider variety of funders
- More attractive to funders



Operation

- Broader project reach
- Less burden on one agency

Evaluate Opportunities



- Total funding available
- Application requirements
- Matching
- Scale
- Collaboration/partnering
- Lead time
- Track record with the funder



Questions? | Feedback



Additional grants development research and consultation support is available from Grants Office.



GRANTS OFFICE

Grants Office Helpdesk Information Collection Tool

Research request process:

- ◆ Fill out the Information Collection Tool as thoroughly as possible. The more complete and comprehensive information you can provide, the more targeted the research will be.
- ◆ Submit the completed Information Collection Tool to the Grants Office Helpdesk (see instructions below).
- ◆ Within 10 days of your request Grants Office will send you a research report cataloging the funding opportunities available to the client.
- ◆ Review the research and share it with the client. Contact the Grants Development Consultant that provided you with the report when you and the client are ready to schedule a follow-up call.
- ◆ A Grants Development Consultant will attend a scheduled conference call with you and the client to discuss their projects in greater depth, the funding opportunities available to them and the next steps in their grantseeking plan.

Helpdesk requests can be submitted via:

- ◆ **UPstream™** - You may submit the request online at <http://upstream.grantsoffice.com/HelpDeskRequest.aspx>. If you do not have an UPstream™ account, please email helpdesk@grantsoffice.com for assistance.
- ◆ **Email** - You may submit your research request via email to helpdesk@grantsoffice.com.
- ◆ **Hard copy** - A copy may be faxed to (585) 473-1436 or mailed to 69 Cascade Drive, Ste 102, Rochester, NY 14614. Please feel free contact the Helpdesk with questions at anytime by phone at (585) 473-1430, Option 2.



Requesting Representative Contact Information	
Name	<input type="text"/>
Phone	<input type="text"/>
E-mail	<input type="text"/>
Customer Information	
Customer Organization	<input type="text"/>
Customer contact name & title	<input type="text"/>
Customer contact email	<input type="text"/>
Address	<input type="text"/>
City, state, & zip code	<input type="text"/>
County	<input type="text"/>
Phone	<input type="text"/>
Fax	<input type="text"/>
Web address	<input type="text"/>
Estimated project cost	<input type="text"/>



THANK YOU!

The National Association of Counties

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Washington, DC 20001 | 202.393.6226 | www.naco.org

fb.com/NACoDC | twitter.com/NACoTWEETS
youtube.com/NACoVIDEO | linkedin.com/in/NACoDC

