National Cyber Security Awareness Month

Week One:

General Cybersecurity Awareness: 5 Years of Stop.Think.Connect

Webinar Recording and Evaluation Survey

- This webinar is being recorded and will be made available online to view later
  - Recording will also be available at www.naco.org/webinars
- After the webinar, you will receive a notice asking you to complete a webinar evaluation survey. Thank you in advance for completing the webinar evaluation survey. Your feedback is important to us.

Tips for viewing this webinar:

- The questions box and buttons are on the right side of the webinar window.
- This box can collapse so that you can better view the presentation. To unhide the box, click the arrows on the top left corner of the panel.
- If you are having technical difficulties, please send us a message via the questions box on your right. Our organizer will reply to you privately and help resolve the issue.

Today's Speakers

Hon. Sallie Clark,
NACo President and Commissioner
El Paso County, CO

Dr. Andy Ozment
Assistant Secretary
Office of Cybersecurity and Communications (CS&C), NPPD, DHS.

Hon. Chris Rodgers
NACo Past President and Commissioner
Douglas County, NE

Mr. Michael Kaiser
Executive Director
National Cyber Security Alliance

Safe and Secure Counties

- Protecting Public Safety
- Preserving Public Health and Well-Being
- Promoting Local Economies

Cybersecurity with Safe and Secure Counties

- Counties are vital to keeping America's communities safe and secure.
- Counties should be concerned with recent data breaches that have affected the federal government, the private sector and many individuals.
- CySAFE (Cyber Security Assessment for Everyone)

- Developed in Oakland County, Michigan
- Free IT security tool that other counties can use to assess, understand and prioritize their IT security needs
- Helps governments assess their needs and determine priorities, while providing additional information and resources for moving forward

Homeland Security

DHS Cybersecurity Resources for Counties

Dr. Andy Ozment
Assistant Secretary
Office of Cybersecurity and Communications

Cybersecurity Awareness

National Cyber Security Awareness Month

www.dhs.gov/national-cyber-security-awareness-month

STOP | THINK | CONNECT™

www.dhs.gov/stopthinkconnect

Stop.Think.Connect. Cyber Awareness Coalition

www.dhs.gov/stopthinkconnect-cyber-awareness-coalition

Why is Cybersecurity Important to Counties?

Best Practices

Cybersecurity Framework

Critical Infrastructure Cyber Community (C³) Voluntary Program

www.us-cert.gov/ccubedvp

Cyber Resilience Review

www.us-cert.gov/ccubedvp/self-service-crr

cse@hq.dhs.gov

Incident Response

National Cybersecurity & Communications Integration Center (NCCIC)

- US-CERT
- ICS-CERT

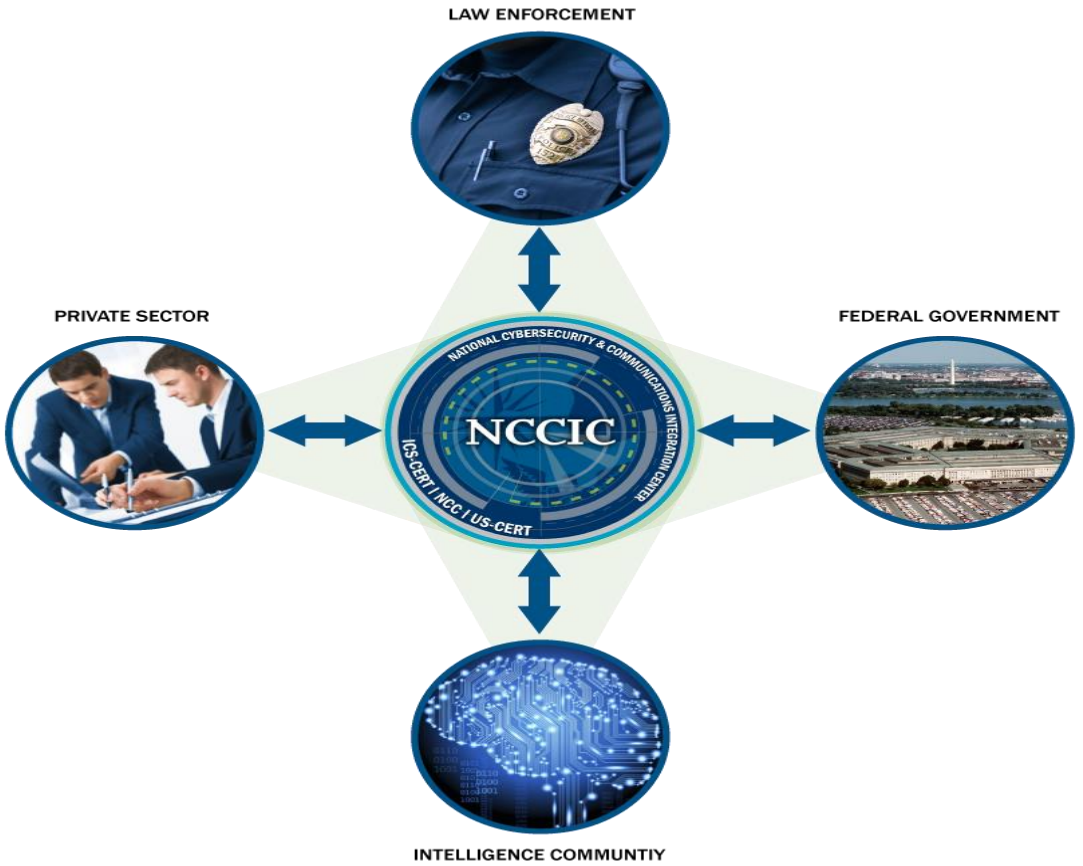
Multi-State Information Sharing and Analysis Center (MS-ISAC)

- Report an incident: soc@msisac.org

Information Sharing

- **Alerts**
- **Advisories**
- **Bulletins**
- **Technical Documents**
- **US-CERT Portal**
- **ICS-CERT Monitor**

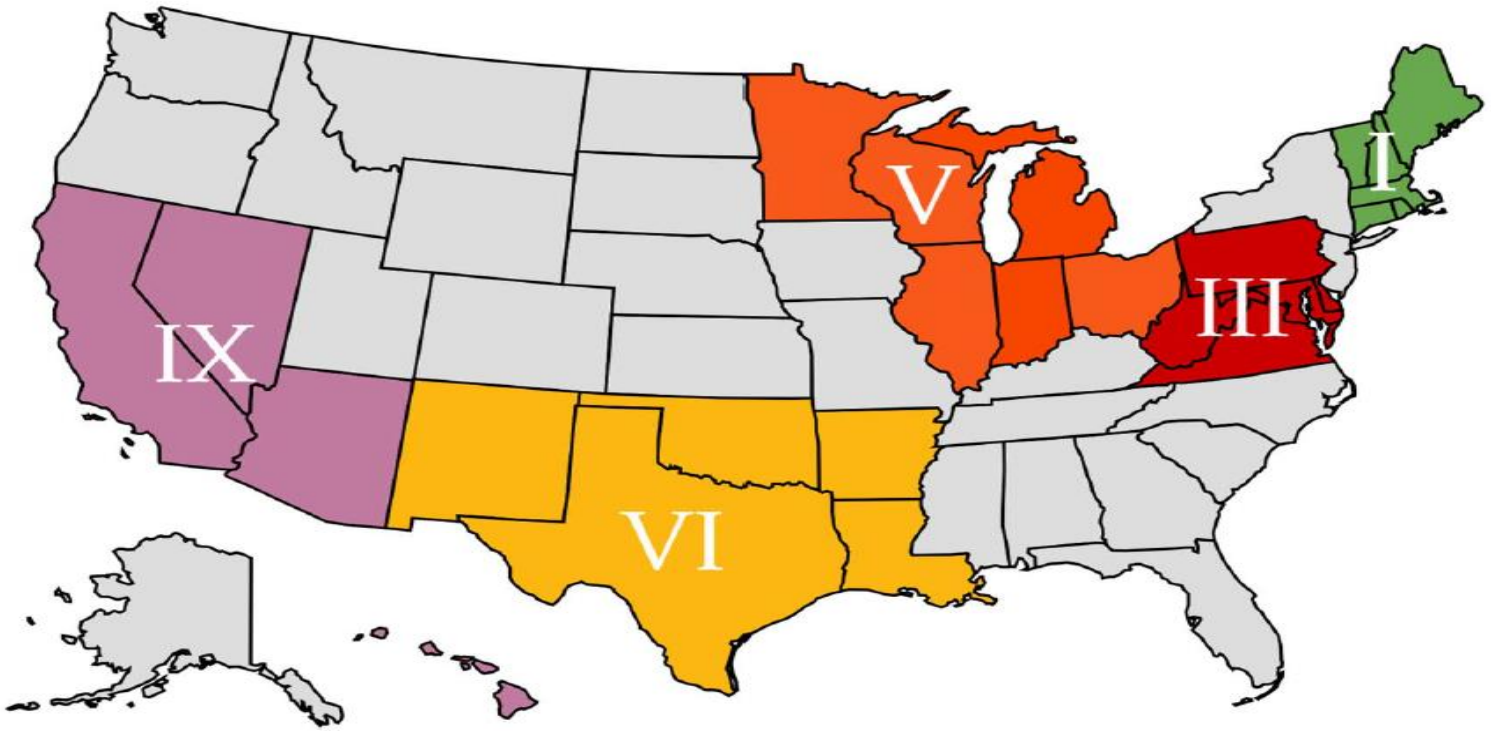
Subscribe at www.us-cert.gov



SLTT Cybersecurity Engagement Program

Provides information on and facilitates DHS cybersecurity initiatives, programs, and resources in order to strengthen SLTT cyber infrastructure

Cyber Security Advisors



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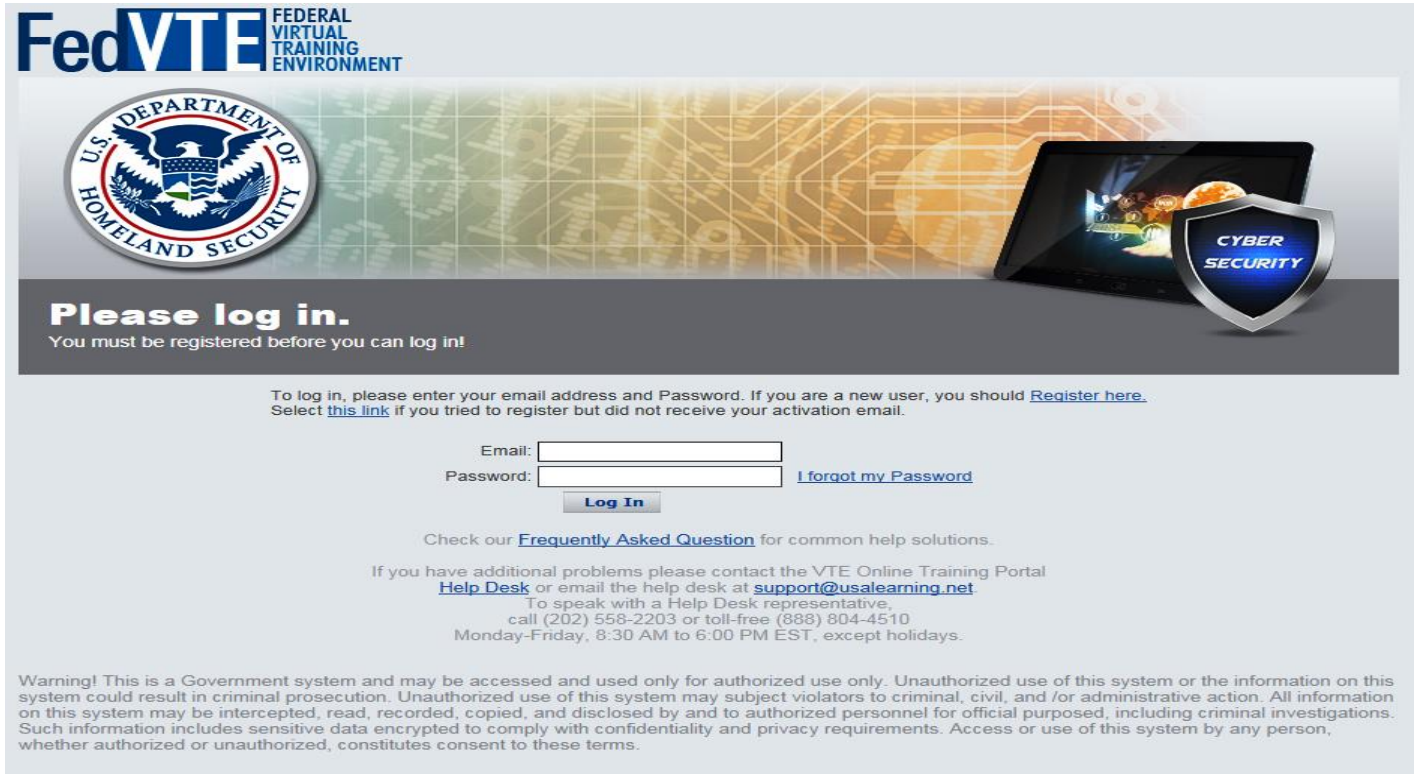
Federal Virtual Training Environment



https://fedvte.usalearning.gov

National Cybersecurity Workforce Framework

www.dhs.gov/national-cybersecurity-workforce-framework

NATIONAL CYBERSECURITY ALLIANCE

Michael Kaiser
Executive Director

Twitter: @MKaiserNCSA

Board of Directors

Core Initiatives

National Cyber Security Awareness Month

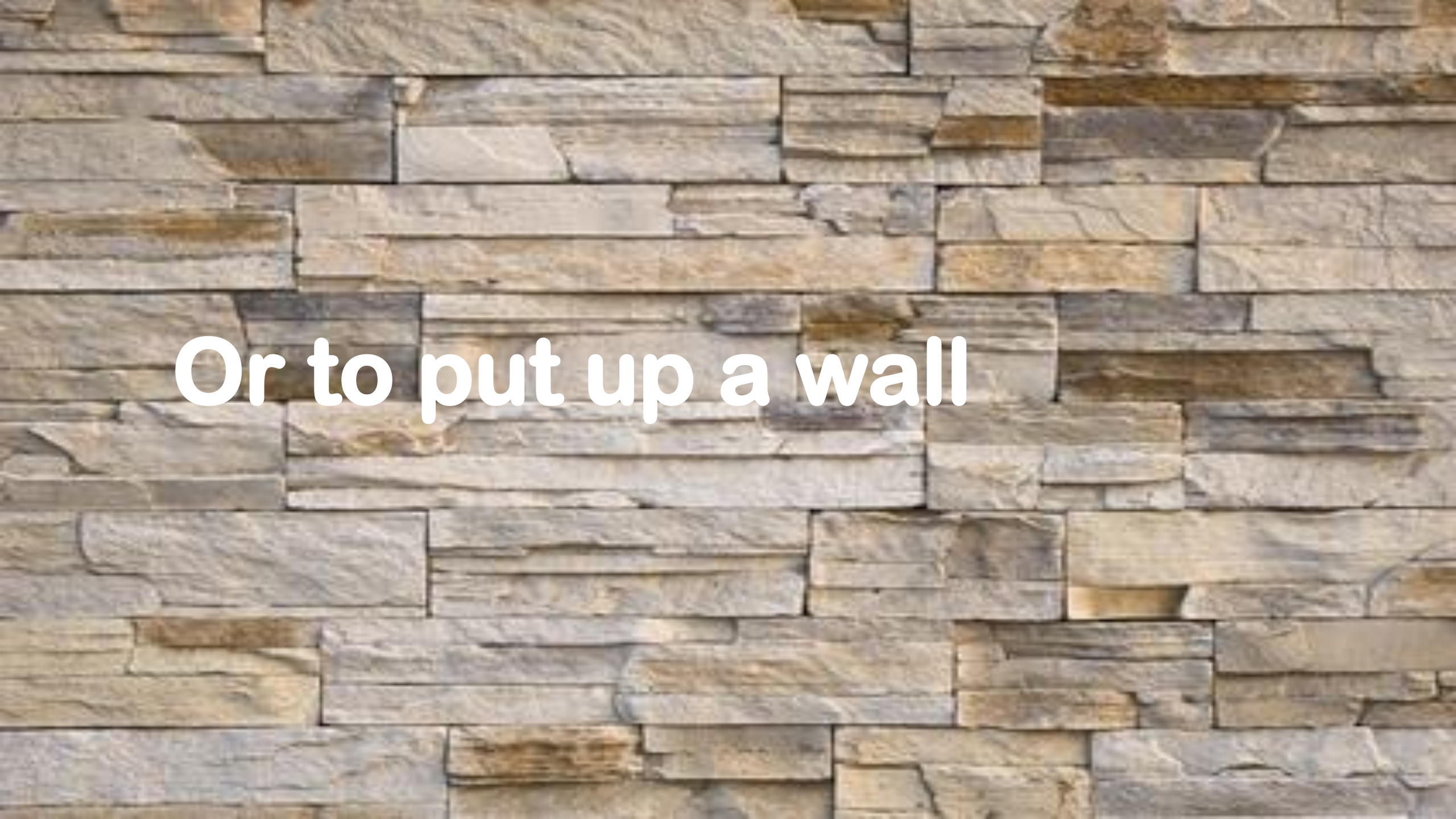
STOP | THINK | CONNECT™

DATA PRIVACY DAY

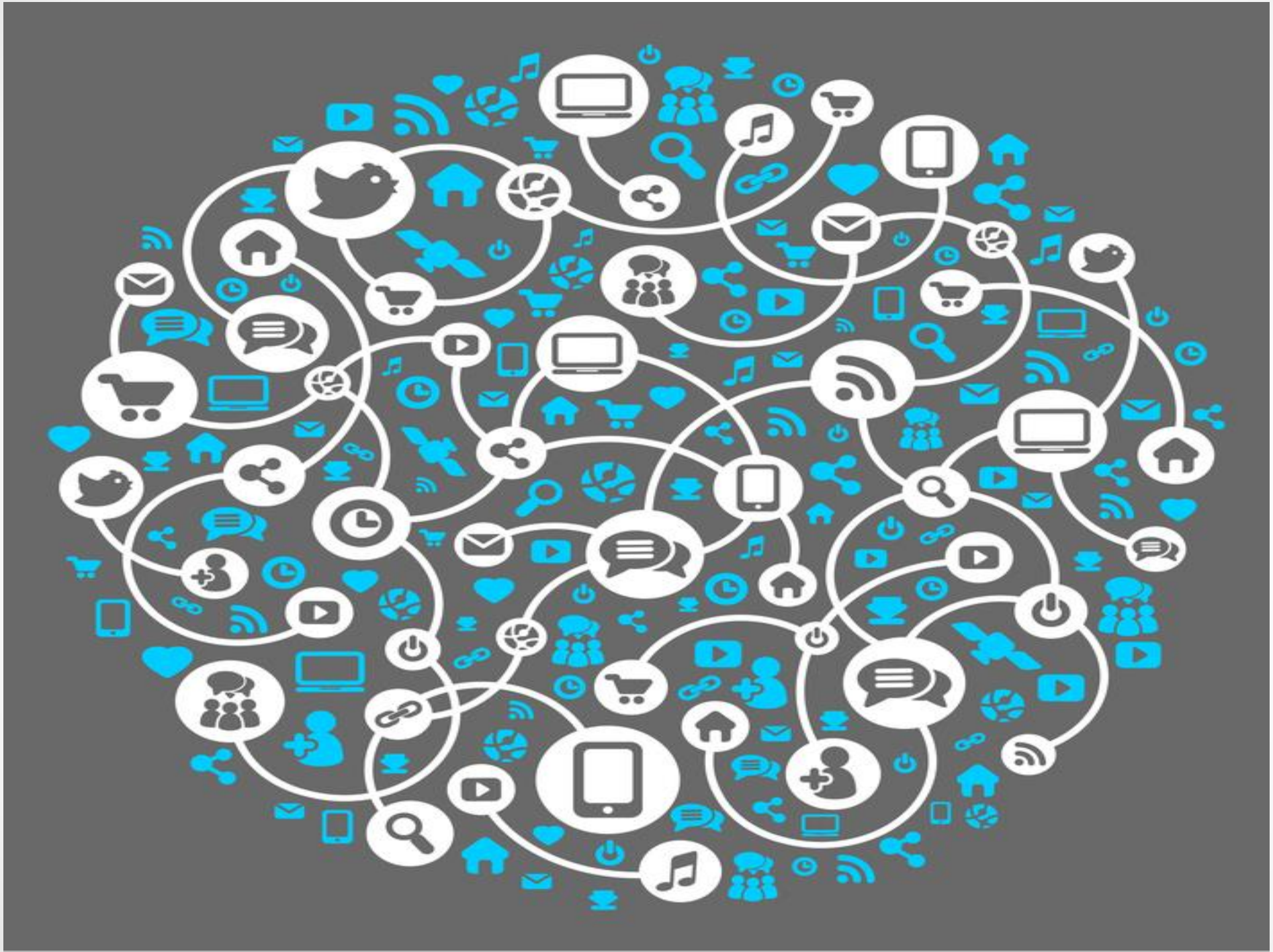
Cybersecurity is a
shared responsibility

Often we make cybersecurity scary

Or tell people security is about locking it down


Or to put up a wall

What if we talked about
Security as enabling.
A safe and trusted
Internet means
MORE...



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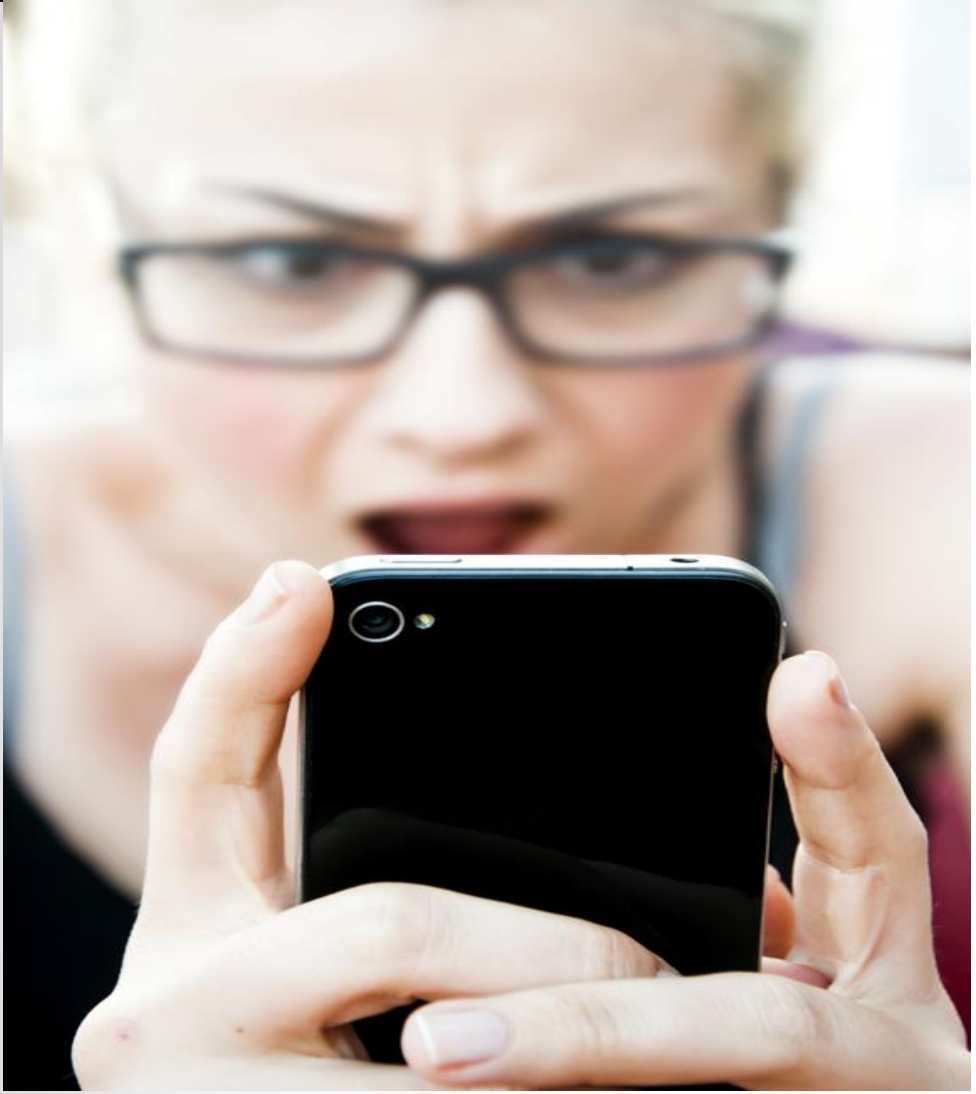
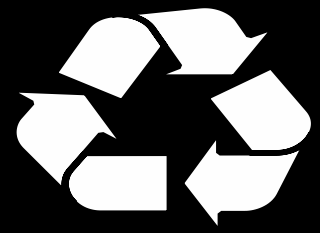




STOP. THINK. CONNECT. The national campaign
for cybersecurity education and awareness.

STOP | THINK | CONNECT®

WWW.STOPTHINKCONNECT.ORG

National Cyber Security Awareness Month

Themes

- Theme: Celebrating Five Years with STOP.THINK.CONNECT: Best Practices for All Digital Citizens
- Week 2: October 5 – 9: Theme: Creating a Culture of Cybersecurity at Work
- Week 3: October 13 – 16: Theme: Staying Protected While Always Connected
- Week 4: October 19 – 23: Theme: Managing Your Evolving Digital Life
- Week 5: October 26 – 30
- Theme: Building the Next Generation of Cyber Professionals (includes K-12)

National Cyber Security Awareness Month

Look for…

- Weekly press releases
- New research on careers, kids and families
- New, informative collateral every week
- Strong outreach across all forms of traditional and social media (#CyberAware)
- Tweet chats every Thursday at 3pmEDT #ChatSTC
- Lots of ongoing activities initiated by government, industry, schools, colleges, universities and civil society

National Cyber Security Awareness Month

A grass roots campaign
At it's core

- Become a champion
- Create a campaign for citizens and employees
- Post public events on our page
- Use graphics on website and materials (tip sheets, info-graphics) for employees and customers
- Use backgrounds for Facebook and Twitter
- Tweet using #CyberAware
- Join a tweet chat #ChatSTC/ every Thrusday 3pm EST
- Use the tweets and FB posts of the day
- Find a weekly theme that resonates and work it!
- Write a blog (or guest blog for us)

#CyberAware

#ChatSTC

Resources

- **Websites**
- www.staysafeonline.org
- www.stopthinkconnect.org

- Facebook
- www.facebook.com/staysafeonline
- www.facebook.com/STOPTHINKCONNECT

- Twitter
- @staysafeonline
- @stopthnkconnect
- @Mkaiser@ncsa

NATIONAL CYBERSECURITY ALLIANCE

NATIONAL
ASSOCIATION
of COUNTIES
NACo
CYBER
for COUNTIES

CYBER *for* COUNTIES

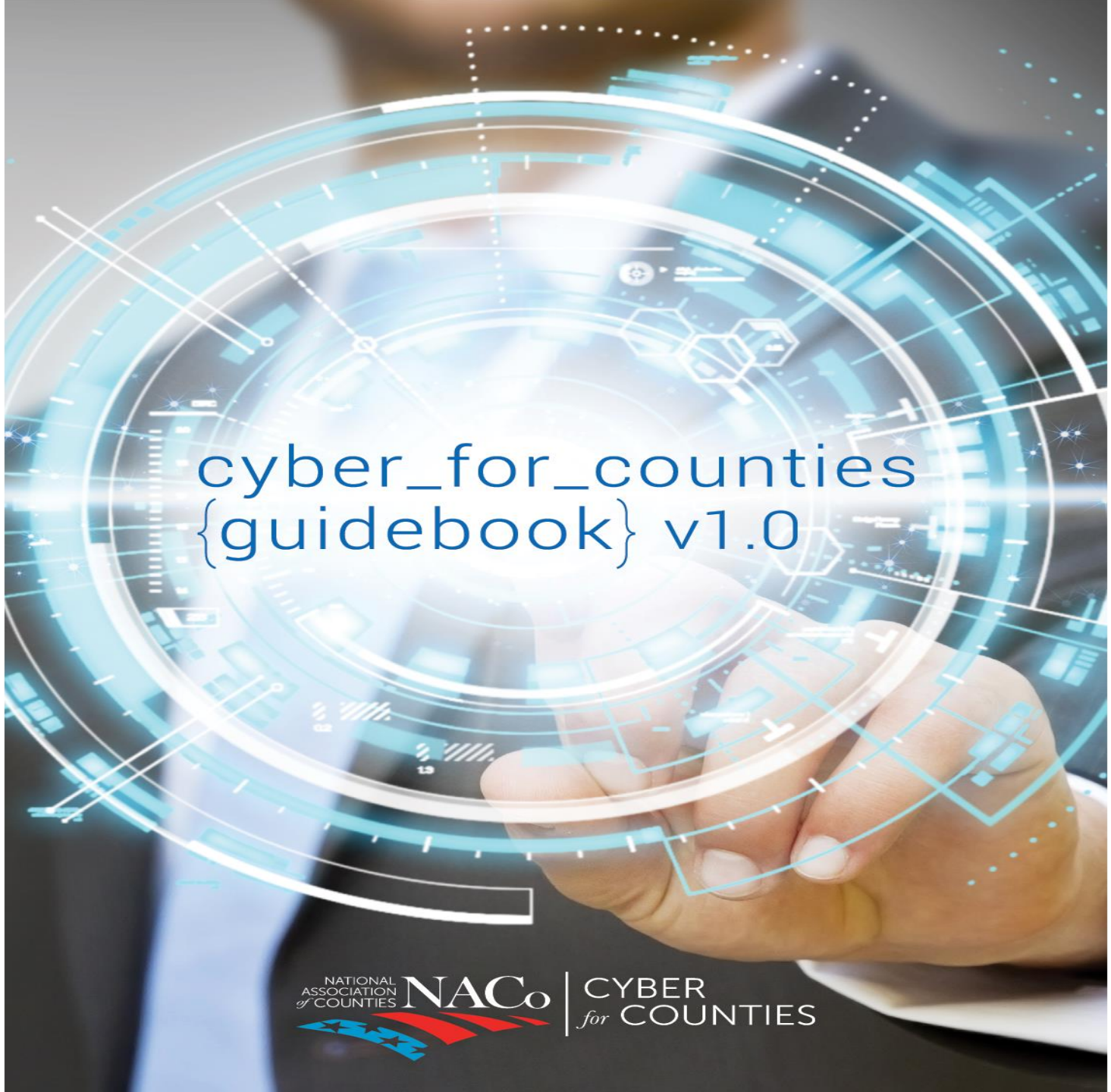
HEALTHY COUNTIES

RESILIENT COUNTIES

SAFE *and* SECURE COUNTIES

SMART JUSTICE

TRANSPORTATION *and* INFRASTRUCTURE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NATIONAL ASSOCIATION of COUNTIES
NACo
CYBER for COUNTIES

Q&A

You may ask a question using the questions box on the right side of the webinar window.

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