

National Cyber Security Awareness Month

Week One:

General Cybersecurity Awareness: 5 Years of Stop.Think.Connect

Webinar Recording and Evaluation Survey

- This webinar is being recorded and will be made available online to view later
 - Recording will also be available at www.naco.org/webinars
- After the webinar, you will receive a notice asking you to complete a webinar evaluation survey. Thank you in advance for completing the webinar evaluation survey. Your feedback is important to us.

Tips for viewing this webinar:

- The questions box and buttons are on the right side of the webinar window.
- This box can collapse so that you can better view the presentation. To unhide the box, click the arrows on the top left corner of the panel.
- If you are having technical difficulties, please send us a message via the questions box on your right. Our organizer will reply to you privately and help resolve the issue.

Today's Speakers



Hon. Sallie Clark,
NACo President and Commissioner
El Paso County, CO



Dr. Andy Ozment
Assistant Secretary
Office of Cybersecurity and
Communications (CS&C), NPPD,
DHS.



Hon. Chris Rodgers
NACo Past President and
Commissioner
Douglas County, NE



Mr. Michael Kaiser
Executive Director
National Cyber Security
Alliance


Safe and Secure Counties



- Protecting Public Safety
- Preserving Public Health and Well-Being
- Promoting Local Economies



Cybersecurity with Safe and Secure Counties

- Counties are vital to keeping America's communities safe and secure.
- Counties should be concerned with recent data breaches that have affected the federal government, the private sector and many individuals.
- CySAFE (Cyber Security Assessment for Everyone) 
- Developed in Oakland County, Michigan
- Free IT security tool that other counties can use to assess, understand and prioritize their IT security needs
- Helps governments assess their needs and determine priorities, while providing additional information and resources for moving forward



**Homeland
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DHS Cybersecurity Resources for Counties

**Dr. Andy Ozment
Assistant Secretary
Office of Cybersecurity and Communications**

Cybersecurity Awareness



National Cyber Security
Awareness Month

www.dhs.gov/national-cyber-security-awareness-month



STOP | THINK | CONNECT™

www.dhs.gov/stophinkconnect

Stop.Think.Connect. Cyber Awareness Coalition

www.dhs.gov/stophinkconnect-cyber-awareness-coalition



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Why is Cybersecurity Important to Counties?



Cybersecurity Framework

Critical Infrastructure Cyber Community (C³) Voluntary Program

www.us-cert.gov/ccubedvp

Cyber Resilience Review

www.us-cert.gov/ccubedvp/self-service-crr

cse@hq.dhs.gov



Incident Response

National Cybersecurity & Communications Integration Center (NCCIC)

- US-CERT
- ICS-CERT



Multi-State Information Sharing and Analysis Center (MS-ISAC)

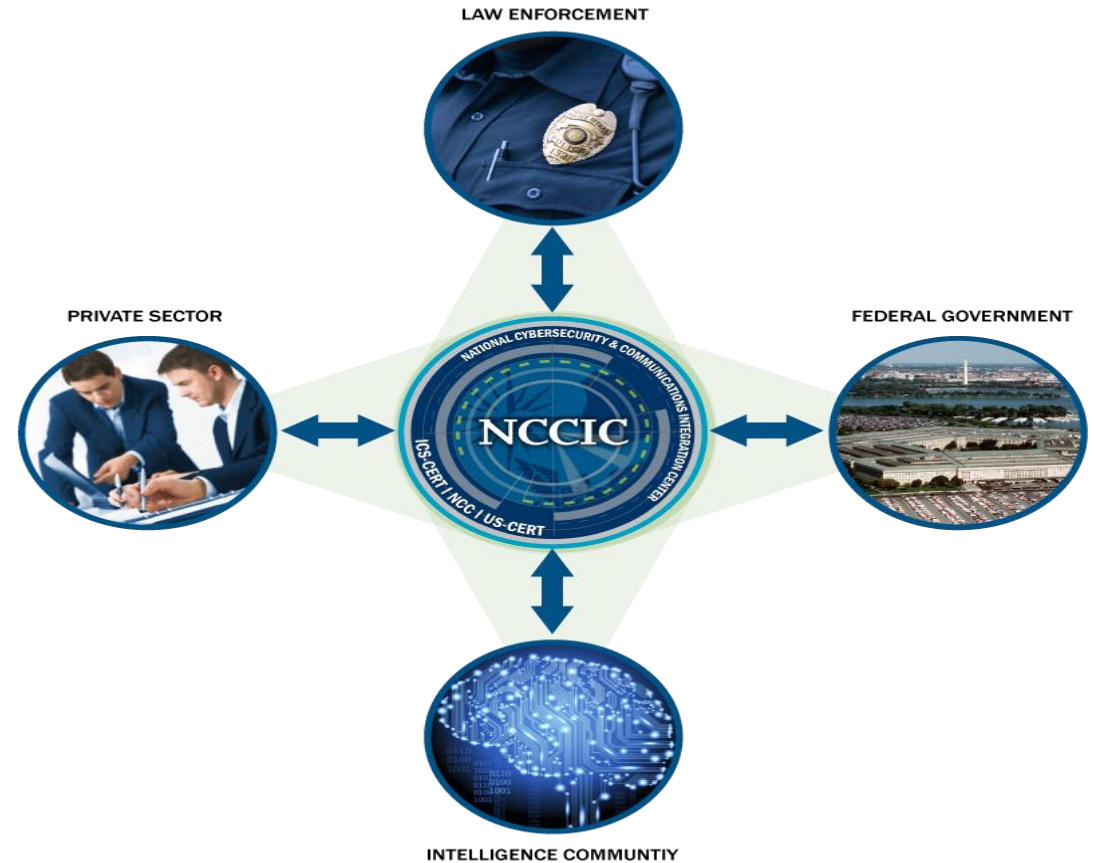
- Report an incident: soc@msisac.org



Information Sharing

- Alerts
- Advisories
- Bulletins
- Technical Documents
- US-CERT Portal
- ICS-CERT Monitor

Subscribe at www.us-cert.gov



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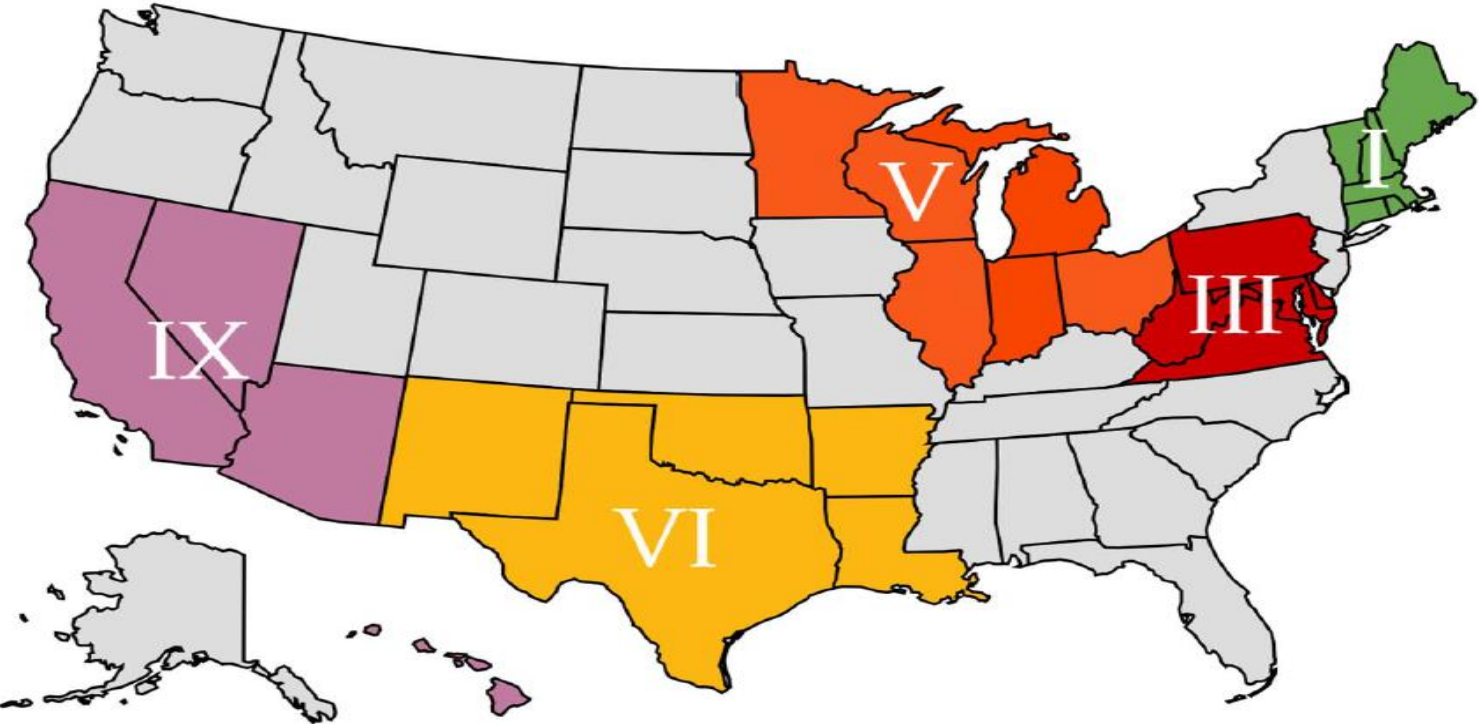
Office of Cybersecurity and Communications

SLTT Cybersecurity Engagement Program

Provides information on and facilitates DHS cybersecurity initiatives, programs, and resources in order to strengthen SLTT cyber infrastructure



Cyber Security Advisors






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Federal Virtual Training Environment



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You must be registered before you can log in!

To log in, please enter your email address and Password. If you are a new user, you should [Register here](#).
Select [this link](#) if you tried to register but did not receive your activation email.

Email:
Password: [I forgot my Password](#)

Check our [Frequently Asked Question](#) for common help solutions.

If you have additional problems please contact the VTE Online Training Portal
[Help Desk](#) or email the help desk at support@usalearning.net.
To speak with a Help Desk representative,
call (202) 558-2203 or toll-free (888) 804-4510
Monday-Friday, 8:30 AM to 6:00 PM EST, except holidays.

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National Cybersecurity Workforce Framework

THE NATIONAL CYBERSECURITY
WORKFORCE
FRAMEWORK

www.dhs.gov/national-cybersecurity-workforce-framework



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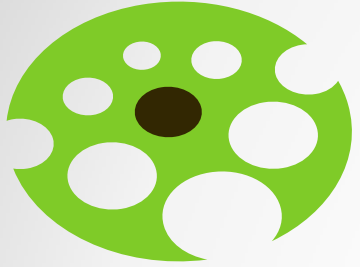


Michael Kaiser
Executive Director

Twitter: @MKaiserNCSA

Board of Directors





Core Initiatives

National Cyber Security Awareness Month



STOP

THINK

CONNECT™

The Data Privacy Day logo features the text "DATA PRIVACY DAY" in a bold, black, serif font, centered within a white circle. This circle is surrounded by a thick, wavy border composed of a dense grid of orange and red dots.

DATA
PRIVACY
DAY




**Cybersecurity is a
shared responsibility**



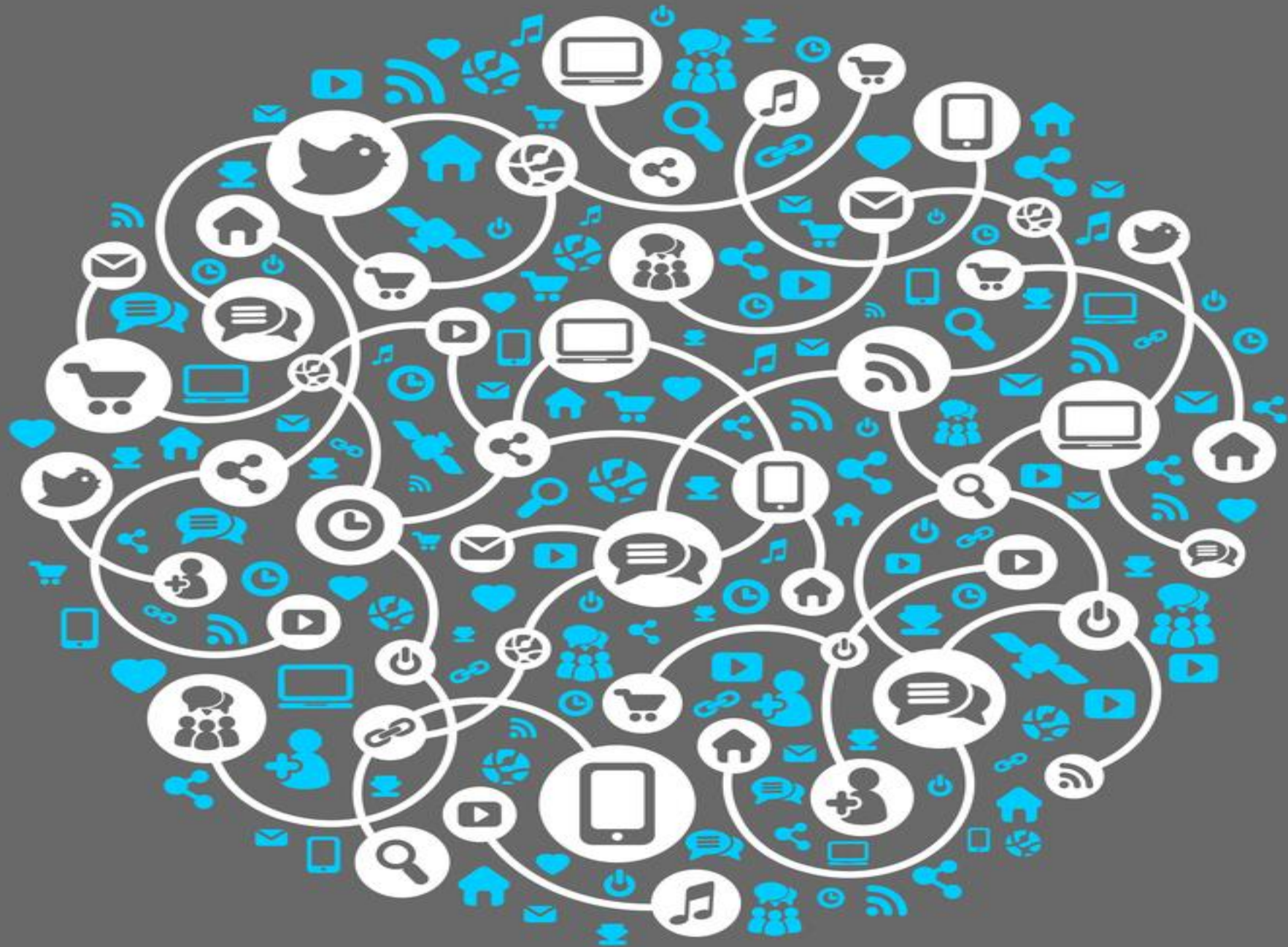
Or tell people security is about locking it down



Or to put up a wall



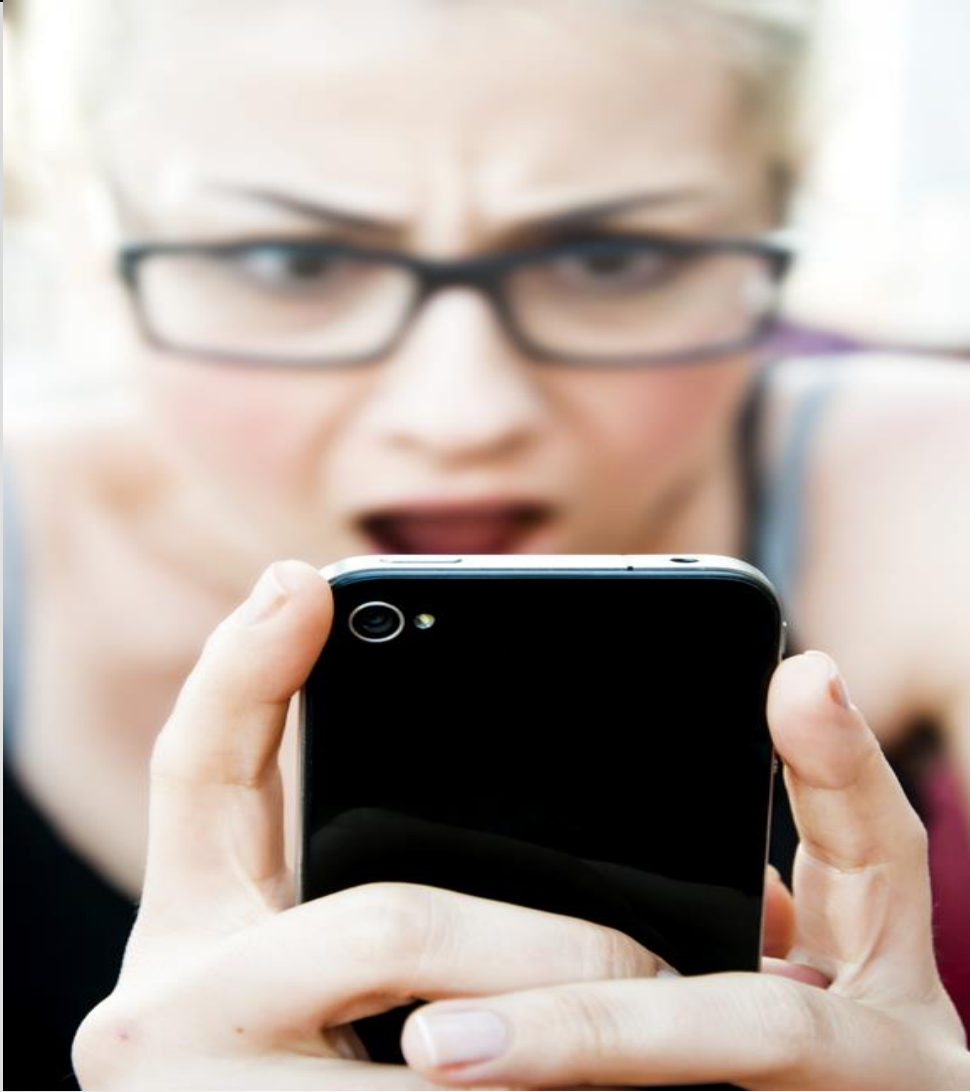
**What if we talked about
Security as enabling.
A safe and trusted
Internet means
MORE...**

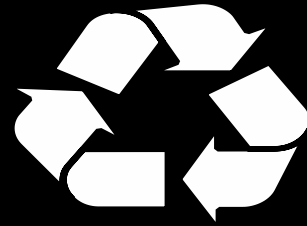


from pre)
logical, sociology
culture, *n.* 1.
tending, raising
2. [Civilizing
folklore, folk









STOP. THINK. CONNECT. The national campaign
for cybersecurity education and awareness.



STOP | THINK | CONNECT[®]

WWW.STOPTHINKCONNECT.ORG

Themes

Theme: Celebrating Five Years with STOP.THINK.CONNECT: Best Practices for All Digital Citizens

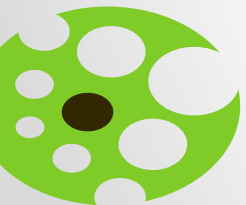
Week 2: October 5 – 9: Theme: Creating a Culture of Cybersecurity at Work

Week 3: October 13 – 16: Theme: Staying Protected While Always Connected

Week 4: October 19 – 23: Theme: Managing Your Evolving Digital Life

Week 5: October 26 – 30

- Theme: Building the Next Generation of Cyber Professionals (includes K-12)





National Cyber Security Awareness Month

Look for...

- Weekly press releases
- New research on careers, kids and families
- New, informative collateral every week
- Strong outreach across all forms of traditional and social media (#CyberAware)
- Tweet chats every Thursday at 3pmEDT #ChatSTC
- Lots of ongoing activities initiated by government, industry, schools, colleges, universities and civil society



National Cyber Security Awareness Month

A grass roots campaign
At it's core

- Become a champion
- Create a campaign for citizens and employees
- Post public events on our page
- Use graphics on website and materials (tip sheets, info-graphics) for employees and customers
- Use backgrounds for Facebook and Twitter
- Tweet using #CyberAware
- Join a tweet chat #ChatSTC/ every Thrusday 3pm EST
- Use the tweets and FB posts of the day
- Find a weekly theme that resonates and work it!
- Write a blog (or guest blog for us)



Resources

- **Websites**
- www.staysafeonline.org
- www.stopthinkconnect.org

- **Facebook**
- www.facebook.com/staysafeonline
- www.facebook.com/STOPTHINKCONNECT

- **Twitter**
- @staysafeonline
- @stopthnkconnect
- @Mkaiser@ncsa
-



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for COUNTIES

HEALTHY
COUNTIES

RESILIENT
COUNTIES

SAFE *and*
SECURE
COUNTIES

SMART
JUSTICE

TRANSPORTATION
and INFRASTRUCTURE



cyber_for_counties
{guidebook} v1.0

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Q&A



You may ask a question using the questions box on the right side of the webinar window.

Contact Information

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