



The 2013 Wake County Community Health Needs Assessment

*Presentation for the Health Steering Committee
National Association of Counties Legislative Conference
February 22, 2015*



2013 Community Health Needs Assessment (CHNA)

This presentation will cover:

- ❑ Planning and Implementation
- ❑ Positive Results
- ❑ A Few Tips from Wake County
- ❑ Plans for the 2016 Assessment – Alignment with the “Healthiest Capital County Campaign”



Planning and Implementation Steps

1. Establish a community health assessment team (or teams)
2. Collect and analyze existing statistics and data as well as information from a community door to door survey process
3. Determine priorities through a community engagement process
4. Create the CHNA document
5. Develop community health action plans
6. Make the CHNA document and action plans available to community partners



Positive Results



- ☐ **Cost savings** for the County - \$10,000 plus staff time for 2013 Assessment compared to \$75,000 and staff time for 2010 Assessment.
- ☐ **Community Ownership** – 60+ partners using the same priorities and data (Top 3 priorities – poverty and unemployment; health care access; mental health and substance abuse).
- ☐ **Hospitals met their IRS requirements** on time, and used the assessment for strategic planning and their community plans.
- ☐ **Wake County met state requirements.** Also met a “Vision 2020” Goal of being data-driven in planning.



A Few Tips for Success

1. Appoint a Community Co-Chair and County Commissioner Co-Chair as leadership.
2. Start early with a timeline and be clear about deliverables.
3. Make sure to keep your Board of Commissioners informed and engaged along the way.
4. Start with a small steering team (County staff and representatives from partners who share fiscal resources). Also have a larger group of partners and stakeholders with specific roles, but who meet less frequently.
5. Contract out the scientific “hard stuff” (data collection and producing final documents).
6. Use the marketing expertise of your partners and connect the final information through their social media and yours.
7. Celebrate!



.....Moving Forward

- ❑ Wake County is now aligning the 2016 CHNA Process with our “Healthiest Capital County Collective Impact Campaign”
- ❑ County Health Rankings Data and Community Health Needs Assessment Data can be reported together
- ❑ We have a coalition of 40+ partners; a recommended structure and plan to move forward; and are currently seeking fiscal partners



Moving Forward With The Healthiest Capital County Initiative - Highlights

- ❑ Will address 5 indicators (Obesity, Food Insecurity, Children in Poverty; High School Drop Out Rate; Risky Youth Behaviors)
- ❑ Negotiating with 3 community partners to lead Work Groups (Advocates for Health in Action/YMCA; United Way; Youth Thrive Coalition)
- ❑ Seeking continued county support through the budget process; community stakeholder fiscal support and a community “home”
- ❑ Expect to start implementation in July, including planning for the 2016 CHNA

QUESTIONS?



For More Information

For an electronic copy of the 2013 Executive Summary and the Full Report, go to:

<http://www.wakegov.com/humanservices/data/Pages/default.aspx>

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