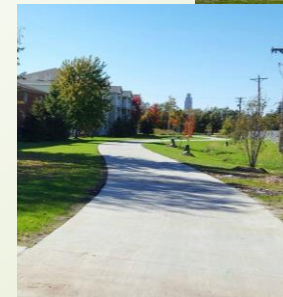
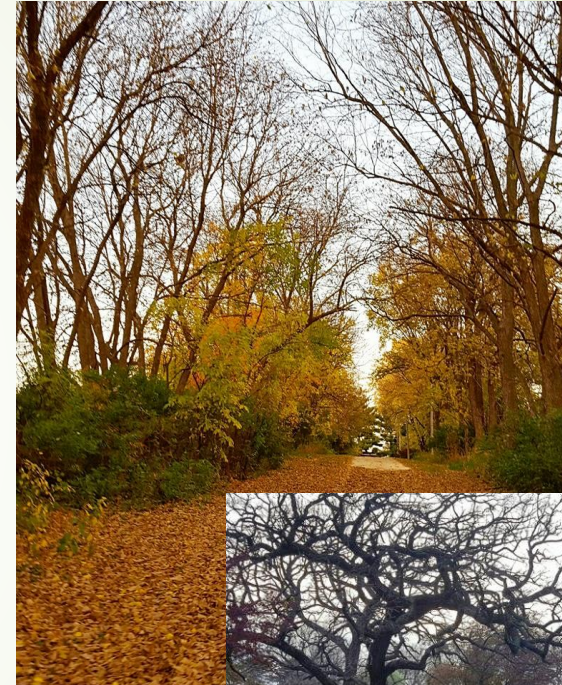


NACo Creative Counties Placemaking Training Workshop March 2018

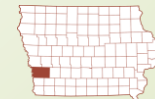
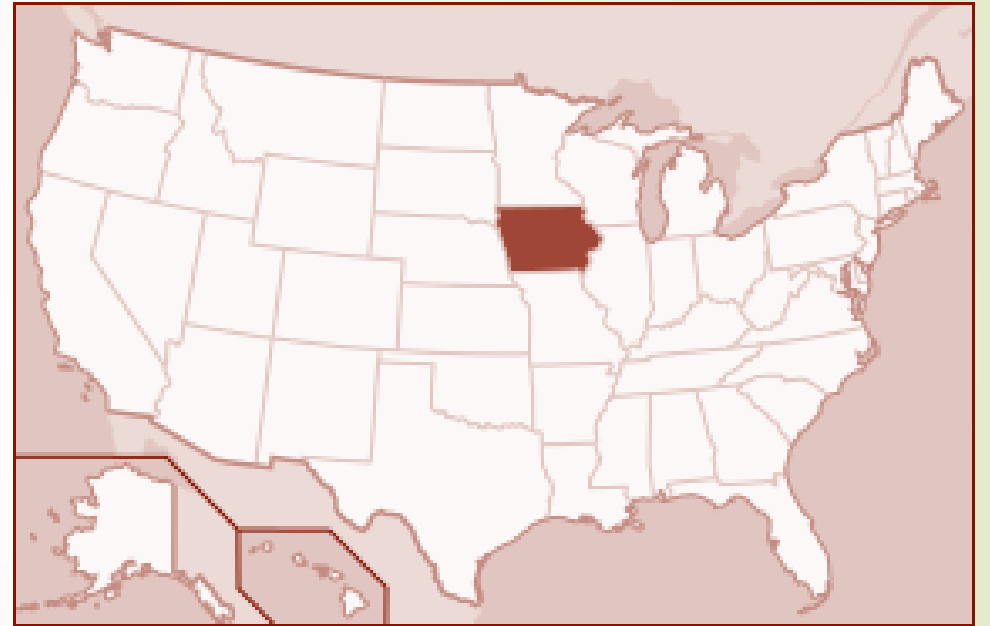
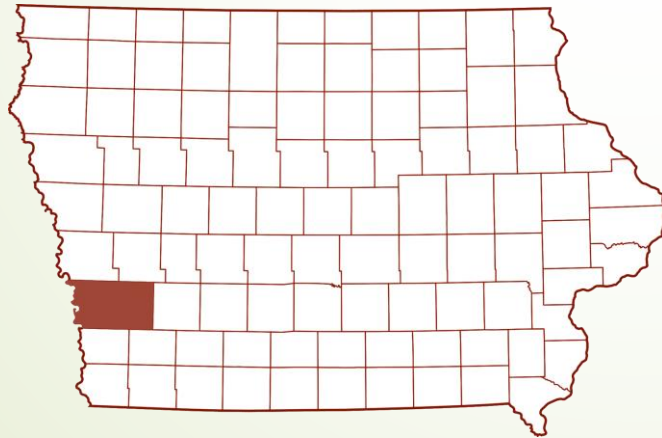
Pottawattamie County, Iowa

Integrate the work of local artists into
the Frontier Iowa Trails



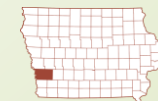
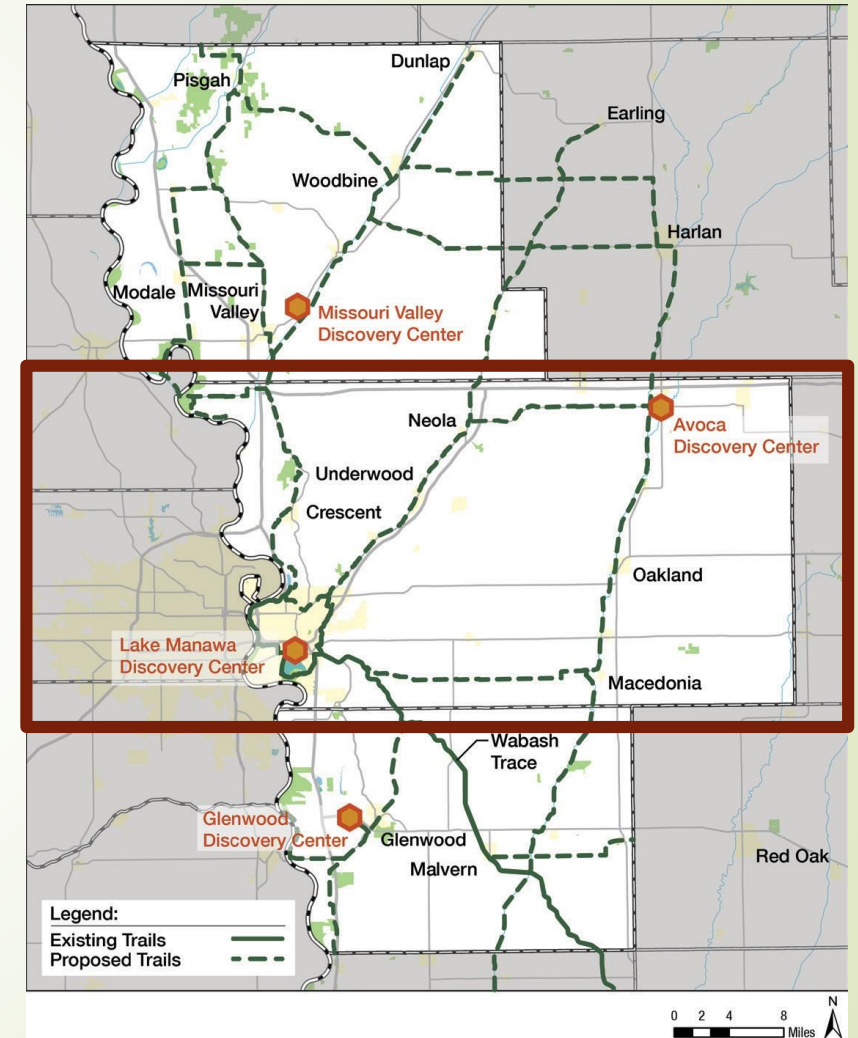
Pottawattamie County, Iowa

- Population of 93,158
- 959 square miles
- Council Bluffs is the largest city, population of 62,230



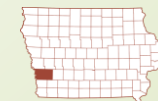
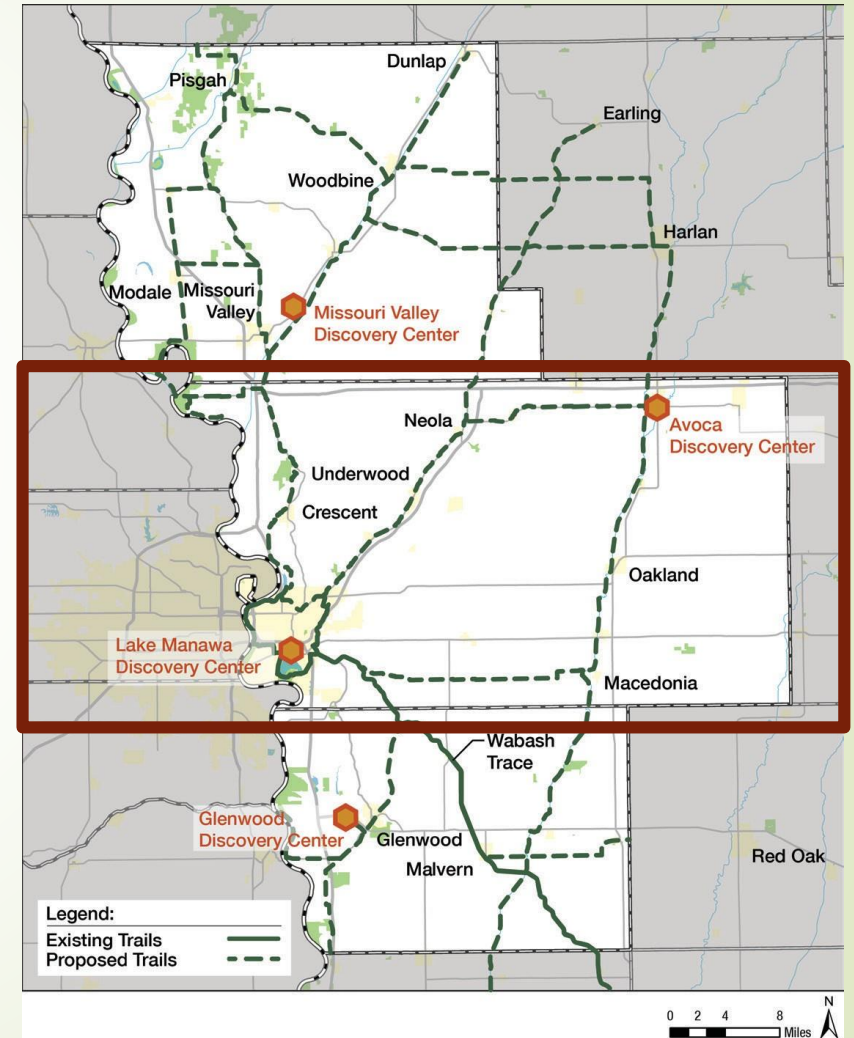
Integrate the work of local artists into the Frontier Iowa Trails

- Goals:
 - Identifying opportunity sites along the trail route
 - Creating a master plan for incorporating the arts
 - Identifying funding opportunities, and
 - Creating a community stakeholder process to identify and select artists to participate.





Integrate the work of local artists into the Frontier Iowa Trails

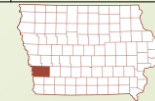
- Frontier Iowa Trails (FIT), is a regional network of multi-use trails advocates
- Planning for the Pottawattamie County trails began in 2012
- Multi-use, hard and soft surface trails
- Top priorities
 - Trails from northeast Council Bluffs along Railroad Highway to Underwood and Neola,
 - Trails from Council Bluffs to Crescent and Hitchcock Nature Center



Pottawattamie County Team



- Cross-sector collaboration, including local government, arts groups, and a regional trail planning committee

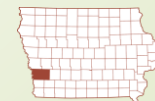
<p>Scott Belt County Supervisor Pottawattamie County</p>	<p>Board of Supervisors duties are varied and its authority embraces practically every aspect of County Government. Acts as a general business manager for County Government.</p>	
<p>Michelle Wodtke Franks Executive Director Golden Hills Resource and Conservation</p>	<p>Grassroots, nonprofit organization dedicated to developing and promoting sustainable cultural and conservation projects to enhance quality of life and preserve the assets of rural western Iowa. Oversees the Loess Hills Missouri River Region (LHMRR) Parks to People Plan.</p>	



Pottawattamie County Team

- Cross-sector collaboration, including local government, arts groups, and a regional trail planning committee

<p>Danna Kehm CEO Pottawattamie Arts, Culture & Entertainment (PACE)</p>	<p>PACE is a 501(c)(3) with a mission to strengthen, develop and promote arts, cultural, and historical institutions, organizations, and activities. Opening a \$22M arts and culture center in November 2019 with shared theater, exhibit, classroom, and archival space.</p>	
<p>Joe Munch Treasurer Pottawattamie County Trails Association</p>	<p>Established in 2012 with the goal of partnering to build trails throughout the county and beyond.</p>	



Pottawattamie County Team

- Cross-sector collaboration, including local government, arts groups, and a regional trail planning committee

Mark Shoemaker

Executive Director
Pottawattamie County
Conservation Board

Dedicated to provide environmental education, conservation of unique areas and outdoor recreation for the people of Pottawattamie County. Owns and operates five parks.



Matthew Wyant

Planning and Development
Director
Pottawattamie County

Strives to enhance the quality of life in the County through administration of ordinances, civic engagement, and educational outreach on economic development opportunities. Oversees Zoning and Land Use, the Building Division and the Public Health Division.

