



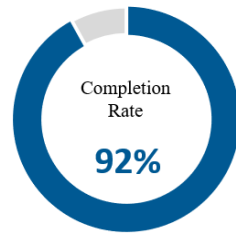
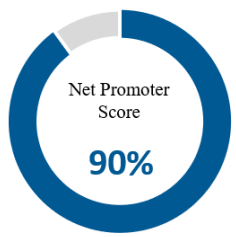
We have one mission and one purpose: **To Make Leaders Better**. The Professional Development Academy is a mentorship-based leadership development platform for frontline county professionals, information security managers, women in leadership & high potential contributors. Our team is committed to helping develop frontline leaders to their fullest potential.

Top 5 reasons for enrollment in the Professional Development Academy

- 1 Drives employee retention.
- 2 Generates higher performance outcomes.
- 3 Increases employee engagement.
- 4 Establishes greater sense of value, connection and appreciation.
- 5 Develops an employer of choice brand that drives attraction of top talent for better recruitment.

 “Many frontline managers are exactly the people we cannot afford to lose. The NACo High Performance Leadership Academy helps to retain these vital employees and helps enable them to be better leaders.”
 Matt Chase, Executive Director, NACo

 “The Professional Development Academy is having a profound impact on the business communication skills and leadership capabilities of those participating – a must for anyone looking to maximize their potential and effectiveness as a leader in their organization.”
 Dave K, CIO



Key points to remember

- **Efficient**
12 weeks in duration
- **Non-disruptive**
No travel required. 100% on-line guided mentorship journey with synchronous & asynchronous learning activities. (no time out of the office required!)
- **Scalable**
Intentionally designed to accommodate large volume of participants from global enterprises
- **Mentorship based model**
Virtual mentorship provided by Fortune 500 CEOs, CIOs, CISOs, CHROs, General Colin Powell, Marshall Goldsmith, and the world’s most respected leadership coaches
- **CPE credits**
Qualifies for 48 continuing education credits
- **Enrolling now**
Next cohorts starting September 17th – Limited availability
- **Affordable**
NACo Member Discount: \$1,495 per enrollee. NACo provides a \$1,000 stipend to each NACo member county; county is responsible for \$495