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# ****N E W S R E L E A S E****

**MEDIA CONTACT:**

# [COUNTY NAME] joins The NACo Live Healthy Prescription, Dental and Health Discounts Program to offer residents valuable savings on everyday health costs.

**()** **– [COUNTY NAME]** today announced its participation in the National Association of Counties (NACo) “Live Healthy” Discounts Program which allows them to offer all county residents the opportunity to save money with discounts on everyday prescriptions, dental and health services and procedures. Through the Live Healthy Discounts Program residents can save average of 24%\* off the retail price of prescription medicine and save15% to 50% on the cost of dental and health check-ups, cleanings, fillings, vision services, hearing aids, diabetes supplies, prepaid lab and more.

NACo Live Healthy Discounts are available to all residents, those with and without health insurance as an added way to save on the cost of health care. The Live Healthy Prescription Discounts Card is free to all residents; there is no fee to join. Dental and Health Discounts require a low, monthly or annual fee to join. There are no annual limits placed on use, no forms to fill out, no waiting periods, no age or income requirements and no medical condition restrictions. The Live Healthy Discounts Program is NOT health insurance.

INSERT QUOTE FROM COUNTY SPOKESPERSON, FULL NAME & TITLE.

(Suggested quote below)

Many [COUNTY NAME] families face high costs when paying for health care. We are very excited to be able to offer them discounts that can lead to tangible savings on the everyday costs of prescription medicine as well as dental and health procedures and services. The Live Healthy Prescription, Dental and Health Discounts Program will make it easier for our residents to afford the services they need to live healthy right here in [COUNTY NAME].

\*Savings may vary by drug and by pharmacy.

**About [COUNTY NAME’S] NACo Live Healthy Prescription, Dental and Health Discounts Program**

**NACo Live Healthy Prescription Discounts** is a free program for county residents; there is no fee to join. To get a Free Prescription Discounts Card residents can go to **nacorx.org** to register and download a free card or they can call toll-free **877-321-2652** to join. This program is administered by CVS/caremark and includes discounts on prescription medications at over 68,000 pharmacies nationwide. Residents simply present the discount card at a participating retail pharmacy along with a prescription(s), and save an average of 24%\* on the cost of the prescription drugs. There are no limits on how many times the card can be used. One card can be used for the whole family, including pet prescription medicine.

**NACo Live Healthy Dental Discounts** is a low-fee program. Residents can enroll in a monthly or annual plan by visiting **nacohealth.org** or calling toll-free **877-573-2395**. Fees are $6.95 per month for individuals, $8.95 for families. Annual fees are $69.00 for individuals and $79.00 for families. This program provides discounted rates on dental procedures and services with a provider network of 110,000 dentists and specialists nationwide. No referrals necessary. Live Healthy Dental Discounts can provide 15% to 50% savings on routine check-ups, teeth cleanings, x-rays, fillings, x-rays, root canals and more. Residents pay the entire discounted rate directly to a participating dentist at the time of service. No deductibles, no benefit maximums. Discounts are available immediately upon enrollment. NACo Live Healthy Dental Discounts is administered by Alliance HealthCard of Florida, Inc.

**NACo Live Healthy Health Discounts** is a low-fee program. Residents can enroll in a monthly or annual plan by visiting **nacohealth.org** or calling toll-free **877-573-2395**. Fees are $6.95 per month for individuals, $8.95 for families. Annual fees are $69.00 for individuals and $79.00 for families. This program provides discounted rates on health services, supplies and procedures in networks of thousands of providers nationwide. No referrals necessary. Live Healthy Health Discounts can provide 15% to 70% savings on vision services, hearing aids and screenings, diabetes supplies, prepaid lab work and more. Residents pay the entire discounted rate directly to a participating provider at the time of service. No deductibles, no benefit maximums. Discounts are available immediately upon enrollment. NACo Live Healthy Health Discounts is administered by Alliance HealthCard of Florida, Inc.

"This program offers direct savings to residents at no additional cost to counties," said NACo President Bryan Desloge, commissioner, Leon County, Fla. "We are pleased to help counties alleviate residents' everyday health expenses, especially when families are struggling to make ends meet during challenging economic times."

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***About NACo***

*The* [*National Association of Counties*](http://www.naco.org/Pages/default.aspx) *(NACo) unites America’s 3,069 county governments.  Founded in 1935, NACo brings county officials together to advocate with a collective voice on national policy, exchange ideas and build new leadership skills, pursue transformational county solutions, enrich the public’s understanding of county government and exercise exemplary leadership in public service. For more information, visit* [*www.naco.org*](http://www.naco.org)*.*