Medical and Recreational Marijuana Legalization: Impacts on Counties

Eric Bergman
Policy Director
Colorado Counties, Inc.

Brian Enslow
Senior Policy Director
Washington State Association of
Counties



We are at the forefront of social change:

The times they are a-changin'

- Bob Dylan

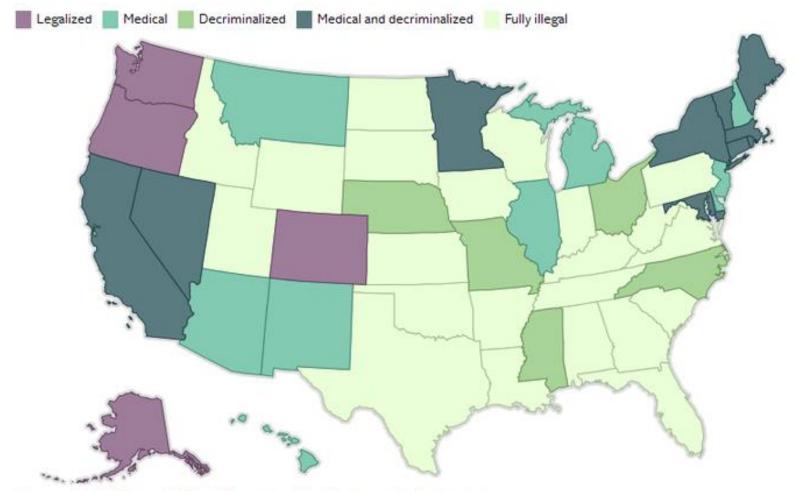








Status of marijuana laws in the United States:



Source: NORML, Drug Policy Alliance, and the Marijuana Policy Project







Your constituents will likely be divided









How do you come to consensus given diverse views?





What you can do to get ahead:

Begin to find consensus in your state

- •Do you want to fight it?
- Medical vs. Recreational/Legalization
- Local control/Revenue sharing
- Are there wins? Jail savings, etc.

What will be the pathway to legalization

•Initiative vs. Legislation?



What you can do to get ahead:

If the pathway is legislative, then lobby, lobby!

And don't forget about rule-making!

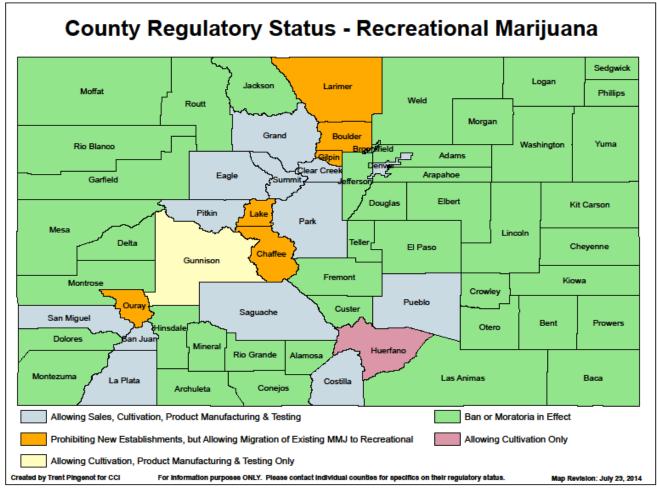


What is your role as an elected?

Zoning and planning:

- •Do you have the ability or desire to ban? (currently WA and
- CO can, OR and AK require a vote)
- •Where to site?
- Water use restrictions
- Building department inspections and safety concerns
- Perception of control vs. actual control

Local control: Colorado

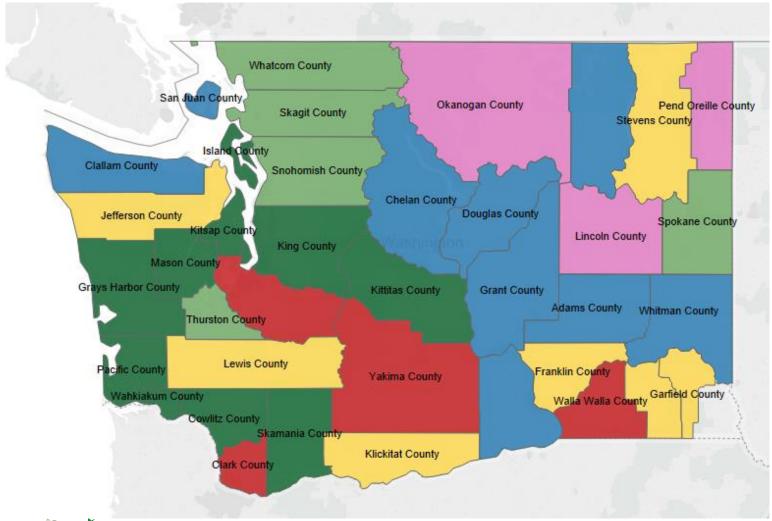








Local control: Washington









What is your role as an elected? (continued...)

Public safety

- •Juveniles and other criminal enforcement
- regulatory enforcement, etc.

Public Health

- Kitchen inspections of infused product manufacturers
- Continued concerns over the safety of edibles



What is your role as an elected? (continued...)

As an Employer

- •Is your current drug policy sufficient?
- •CDLs, Coast Guard, or other federal regulated employees
- •testing?



Medical vs. "Medical":

How do you create a system that is resistant to fraud?

- •What are the roles/responsibilities of the doctors?
- •What does patient access look like?
- •Who regulates the "bad" actors? State or local?
- •What happens when a well-child visit by social services reveals the presence of marijuana plants in the home?



Marijuana can be a significant revenue generator:

- Excise tax and sales tax
- Local options
- •B&O tax
- Business licenses and application fees
 - Producer processor
 - Retailer
 - Tester



Marijuana can be a significant revenue generator:

Retail sales in Colorado

- •2014 sales totaled almost \$700 million (\$386 million for medical)
- •\$32 million in medical sales and \$42.7 million in recreational sales in March alone a record.
- Over \$200 million in sales so far this year.



Marijuana can be a significant revenue generator:

Washington marijuana revenue forecast

\$Millions	May Forecast		
	<u>2013-15</u>	<u>2015-17</u>	<u>2017-19</u>
GF-S share of excise tax and license fees	\$8.4	\$67.8	\$127.8
Non-GF	\$44.4	\$306.3	\$566.9
Total	\$52.8	\$374.1	\$694.7

Source: Washington State Economic and Revenue Forecast Council



What about the Federal Government?





Current Federal Government Marijuana Directives:

- Preventing distribution of marijuana to minors
- Preventing the involvement of criminal enterprises, gangs and cartels in legal marijuana industry
- Preventing the diversion of legalized marijuana to other states

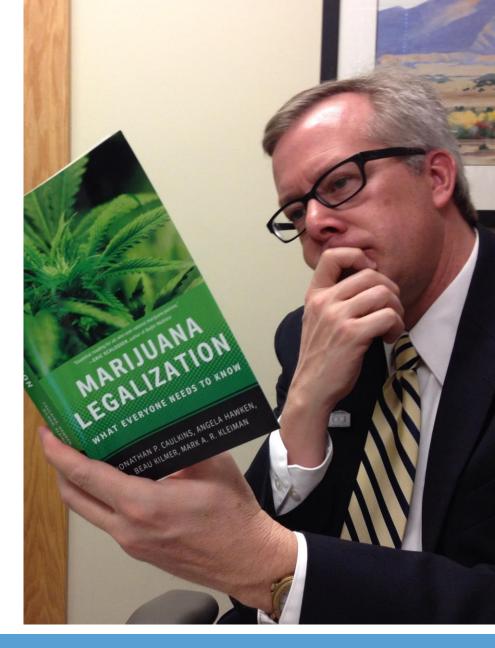


What else have we learned?

- Medical vs. recreational
- Problems vs. process of setting up new markets
- Difficult to monetize impacts to local government
- Take the money
- Local control is a two-edged sword
- Message effectively



QUESTIONS?









Contact Info:

Eric Bergman
ebergman@ccionline.org
Colorado Counties, Inc.

Brian Enslow benslow@wacounties.org Washington State Association of Counties

