

Realizing *The Future We Choose* by Supporting Education

PRESENTED BY MAYOR BEN MCADAMS AND LORI BAYS, HUMAN SERVICES DIRECTOR

SALT LAKE COUNTY, UTAH

JULY 13, 2014

THE FUTURE WE CHOOSE

VISION: Build a Thriving Metropolitan Area with a Small Town Feel

Salt Lake County is committed to taking the necessary steps today to have the future we choose tomorrow—a future where Salt Lake County is the healthiest county in America! Mayor McAdams' priorities and guiding principles can help us achieve our collective goals— a revitalized economy, meaningful support for education and delivering the services needed to have healthy families.

OUR MISSION

Collaboration, innovation and transformation—wherever existing County government functions don't reflect the world we live in, we will change them.

OUR VALUES

We care about one another
We serve with integrity
We value and respect people
We strive for excellence



Thriving Metropolitan Area – Regional Leadership

- Strong relationships with public, private and community stakeholders
- Efficient and effective regional infrastructure
- Sustainable regional development



Small Town Feel – Quality of Life

- Encouraging job growth
- Expanding educational opportunities
- Fostering healthy families



Foundation of Our Work – Required Disciplines for Excellence and Customer Satisfaction

- Accountability, transparency, efficient and bipartisan conduct
- Fiscal responsibility
- Residents understand and value Salt Lake County services



“Small Town Feel” Quality of Life

Building Healthy Communities

Encouraging Job growth

Expanding Educational Opportunities

Fostering Healthy Families





Expanding Educational Opportunities

Supporting Education

All children and families in Salt Lake County, regardless of circumstance, will have access to opportunities that support social and emotional health, academic success, career readiness and success in life

Salt County's role in education

Nearly **\$5.4 million** in federal, state and local funding is invested in various programs supporting education

- Early Literacy (Ages 0-5)
- Child Care Programs (Ages 2-5)
- Preschool Programs (Ages 3-5)
- Out-of-school-time (OST) (Ages 5-12 and 13-18)
- Summer Learning programs (Ages 5-12)
- General Support

Pay for Success Preschool Initiative



Why does preschool work?



Low-Income Children who attend High-Quality Preschool

- Are 20-30% more likely to graduate from high school
- Show a 157% increase in enrollment in a 4-year college
- Earn 40% more income
- Are 30-50 % less likely to use drugs
- Are 30-50 % less likely to be arrested for violent crimes, property crimes or drug offences
- Have decreased levels of obesity, greater mental health and social-emotional competence
- Have fewer chronic diseases such as hypertension, diabetes, etc...

Cost Avoidance for Salt Lake County

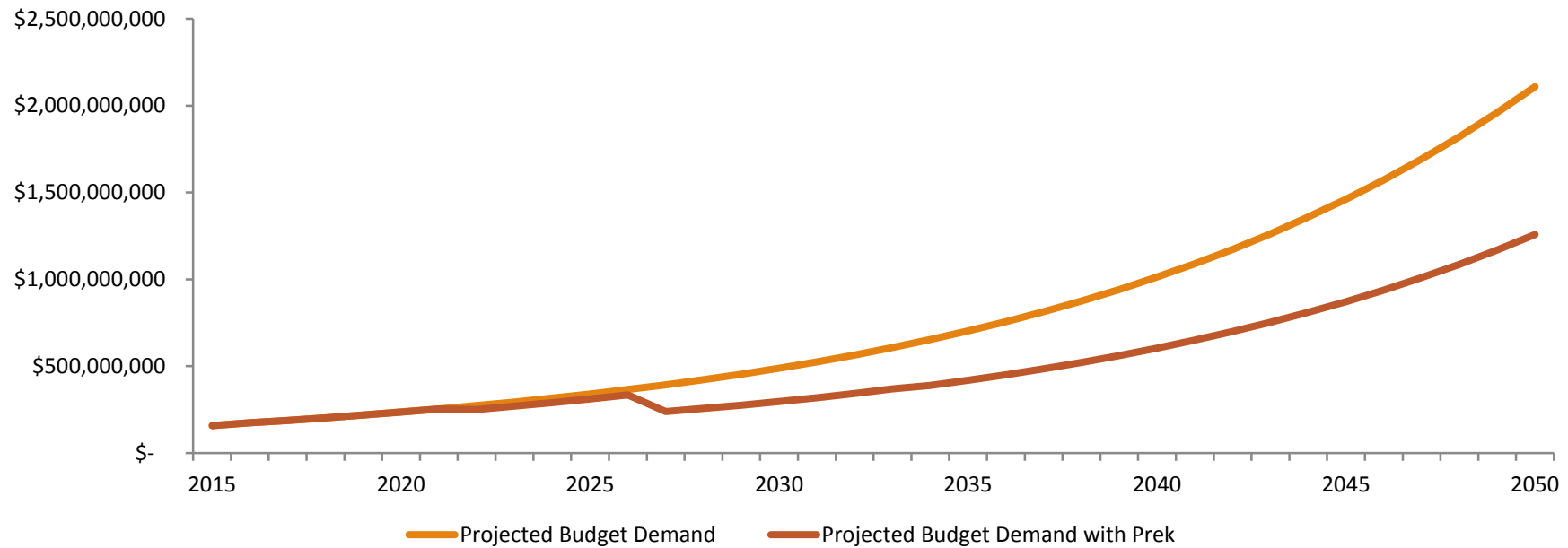
| Salt Lake County Budget | Nominal Dollars (2.33% annual inflation rate) | Present Value (2.33% annual inflation rate; 4.17% annual health inflation Rate; 2.5% discount rate) |
|--|--|--|
| Behavioral Health (Substance Abuse) | \$266,709 | \$187,844 |
| Youth Services (Delinquency and After School) | \$113,624 | \$90,007 |
| Criminal Justice (County Jail, Bookings, Community Corrections) | \$382,687 | \$221,345 |
| Health (Pediatrics, OB, NFP, STD/HIV) | \$1,228,952 | \$772,839 |
| Housing (HARP, RIO, CAP, Road Home) | \$20,880 | \$12,080 |
| Total Salt Lake County Budget | \$2,012,852 | \$1,284,115 |

Return on Investment

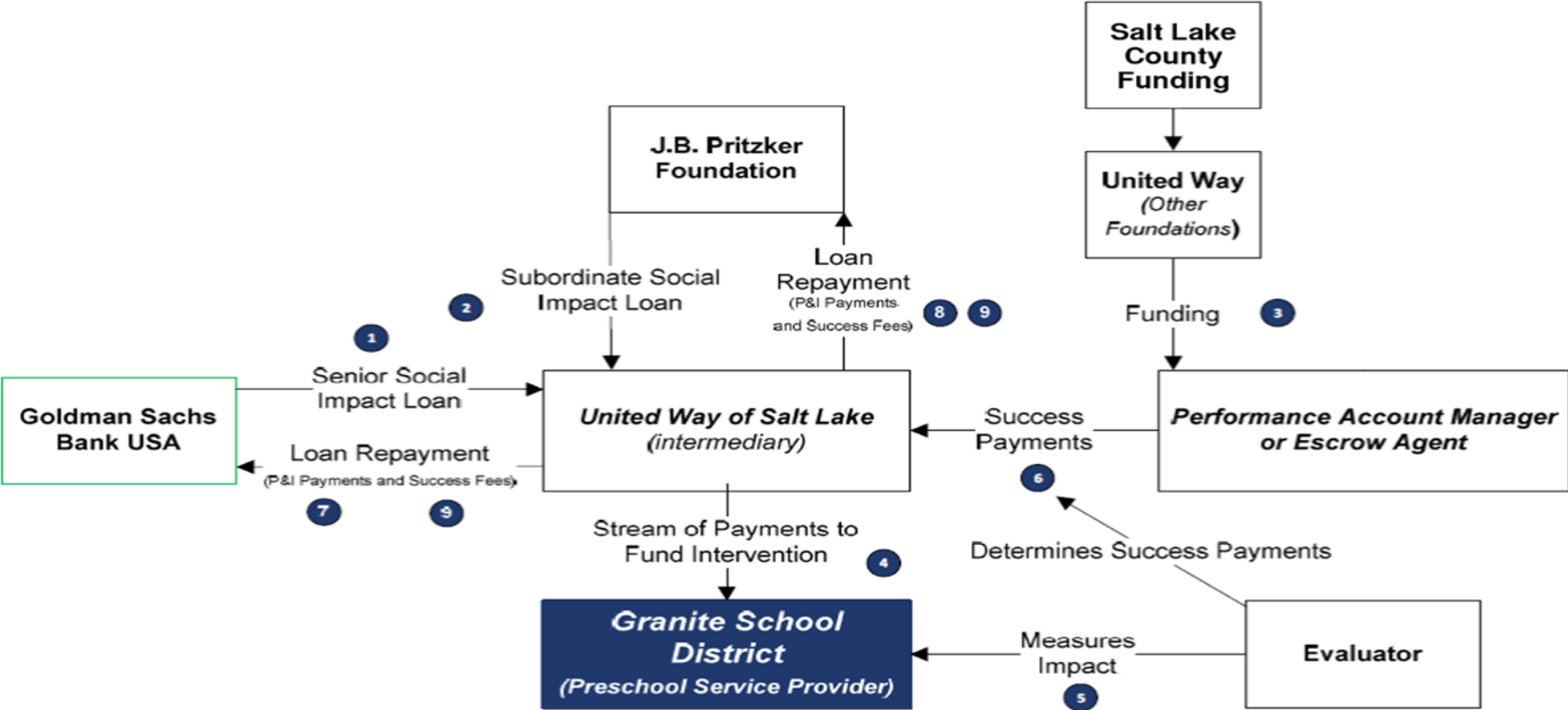
| Benefit-Cost Ratio | Nominal Dollars | Present value |
|---|----------------------------------|-------------------------------------|
| Salt Lake County Budget | \$5.75 Benefit to \$1 investment | \$3.67 Benefit to \$1 invested |
| Economic Development (increase in earnings, benefit to individual and public) | | \$10.32 Benefit to \$1 invested (1) |
| Benefit – Cost Ratio: Salt Lake County Budget and Economic Development | | \$13.99 Benefit to \$1 invested |

Scaling Up!

SL County Total - Youth Services, Behavioral Health, Criminal Justice, Health, Housing



Pay for Success Financing



The Future We Choose

Building Healthy Communities

Internal

Communication:

- Policy Makers
- Employees

External

Communication:

- Community Based Organizations
- Other Governments
- Education
- Healthcare
- Business
- Philanthropy



Evaluation:

- Quality vs quantity
- Connect resources to results
- Dashboard tells the story



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