



FIFTEENTH ANNUAL

# COUNTY LEADERSHIP INSTITUTE

*the art and  
practice of  
public  
leadership*



JUNE 3-7,  
2018

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NACo's 2018 County Leadership Institute (CLI) will be held June 3 - 7 in Washington, D.C. Enrolling up to 30 local elected officials each year, CLI addresses the unique challenges faced in public service and offers selected officials a platform to forge positive, sustained change in their communities.

Participants will work with faculty and as a group to develop:

- an overarching sense of direction and vision
- a mechanism for innovation and creativity
- a resource for invigorating organizational culture
- increased risk-taking, improved decision making, team building and more effective communication, and
- a strong network of peers within NACo.

## CLI PARTICIPANT GUIDELINES

CLI is designed for elected or appointed officials at the policy making level with at least three years' experience that demonstrates an interest in innovative approaches to governance. State association executive directors are encouraged to nominate up to two leaders for consideration in the 2018 class. NACo will work with CLI faculty to consider each application and accept one nomination per state based on applications that reflect the diversity of NACo's membership. We encourage state execs to submit nominees that exhibit an openness to learning and a willingness to experiment in the face of complex leadership challenges.

CLI CLASS OF 2017



## THE PROGRAM

Participants arrive on Sunday, June 3<sup>rd</sup> in time for an evening reception. Classroom presentations and exercises begin on Monday morning, June 4<sup>th</sup>, and end on Thursday, June 7<sup>th</sup>, at noon.

Evening activities include a reception and a business dinner with the CLI class and NACo staff.

Upon completing the CLI program, attendees are invited to attend alumni-only receptions at NACo's Annual and Legislative Conferences. Alumni are also able to participate, share and engage in the CLI LinkedIn Network.

## THE CURRICULUM AND FACULTY

The curriculum provides a basis for the application of adaptive leadership as a strategy for addressing challenging issues in public service. It was developed by Marty Linsky, co-founder of Cambridge Leadership Associates and faculty at the Kennedy School of Government, Harvard University, in collaboration with Dr. Ellen Schall, Dean, Robert F. Wagner School of Public Policy at the New York University specifically for NACo. Mr. Linsky continues to direct the curriculum and advise the faculty affiliated with Cambridge Leadership Associates.

## PROGRAM FEES

The registration fee is \$1,800. This fee covers program costs including: hotel for 4 nights, receptions, breakfasts and lunches. Corporate sponsors support the remainder of the program expense. Attendees are responsible for their own travel arrangements, including airfare, transportation to and from the hotel, occasional meals and incidental expenses.

## ACCOMMODATIONS

Classroom sessions are held at NACo Headquarters in downtown Washington, D.C. Housing will be provided at a local hotel.

## ADMINISTRATION

CLI is administered by NACo's Leadership Development and Education Division.

- The deadline to submit nominations is March 23, 2018.
- Please go to: [www.naco.org/county-leadership-institute-nomination-form](http://www.naco.org/county-leadership-institute-nomination-form) to submit your nomination.

*For more information, contact Alana Hurley  
at 202.942.4225 or [ahurley@naco.org](mailto:ahurley@naco.org).*

The County Leadership Institute is grateful for the continued support  
of its sponsors: NACo-FSC and NCCAE.



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of COUNTY ASSOCIATION  
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