

Technology Innovation Summit





TECHNOLOGY INNOVATION SUMMIT

NATIONAL ASSOCIATION OF COUNTIES 2015 ANNUAL CONFERENCE CHARLOTTE CONVENTION CENTER 501 S COLLEGE ST, CHARLOTTE, NC 28202 ROOM: BALLROOM C

FRIDAY, JULY 10, 2015 8:00 AM—5:00 PM

Chair: Hon. Helen Purcell, Recorder, Maricopa County, Arizona

Vice Chair and Emcee: Mr. Phil Bertolini, Deputy County Executive/Chief Information

Officer, Oakland County, Michigan

Vice Chair: Hon. Joe Briggs, Commissioner, Cascade County, Montana
Vice Chair: Mr. David Freeman, IT Director, Limestone County, Alabama
Vice Chair: Hon. Randy Johnson, Commissioner, Hennepin County,

Minnesota

Vice Chair: Mr. Bill Peterson, Executive Director, Iowa State Association

of Counties

Executive Committee Liaison: Hon. Riki Hokama, NACo President & Councilmember, Maui

County, Hawaii

MEETING AGENDA

8:00 – **Breakfast, Opening Remarks and Introductions**8:30 a.m. NACo Technology Innovation Summit Leadership

8:30 - Cyber Industry Expert Panel: Emerging Threat Landscape

10:00 a.m. Description: Cybersecurity has emerged as one of the most important issues facing governments. However, in a recent information security maturity self-assessment completed by organizations of all sizes, industries, and geographies across the globe, government ranked last across industries in the survey when assessing how prepared, or unprepared, they believe that they are for today's cyber threat environment. A wide range of issues from personal privacy, espionage, cyber warfare, regulation and actions by highly motivated non-government organizations are driving county leaders to make important decisions that will have an impact for generations. Join industry cyber experts discussing emerging threats in the industry

for the opportunity to learn what is next in the future of cybersecurity.

Moderator: Mr. Todd Sander, VP of Research and Executive Director, Center for

Digital Government, e.Republic Inc.

Panelists:

Mr. Steven Hurst, Director of Security Services and Technology, AT&T Mr. John Lainhart, Cybersecurity & Privacy Service Area Leader, IBM Global Business Services US Public Sector

Mr. Peter McDonald, Public Health Practice Leader, Experian Information Solutions

Mr. Zulfikar Ramzan, Chief Technology Officer, RSA Security

Mr. Peter Romness, Cybersecurity Programs Lead, Cisco Systems US Public Sector

Mr. Andy Steingruebl, Director, Customer and Ecosystem Security, PayPal

10:00 – Networking Break 10:15 a.m.

10:15 – Innovative Solutions for Healthy Counties: Using Technology to Help Better Serve 11:45 a.m. the People in Need

Description: Healthcare is one of the largest components of the US economy. According to the Congressional Budget Office, healthcare accounts for more than 16 percent of the US Gross Domestic Product (GDP), and that number is expected to grow. Spending on health accounts for about 27 percent of the US federal budget, and Medicaid programs are the largest component of budgets in many states and counties. Total costs will rise because of aging populations and expanded access to publicly funded health insurance.

Homelessness, behavioral health issues, substance abuse and physical disability are examples of conditions that add massive costs to government programs. A growing number of experts believe that effectively addressing, or at least understanding, the social determinants or factors that influence an individual's wellness offers tremendous potential to contain or reduce total healthcare and social program costs.

In the US, 12 million people live in long-term care facilities. That number is projected to more than double by 2050 because over the next 15 years, approximately 10,000 people will turn 65 each day. As the population ages, chronic illness becomes more prevalent and associated costs increase. Focusing the delivery of services on the holistic needs of individual and families can yield better results and reduce repeated visits to an emergency room, or readmission to hospitals.

Through the use of the appropriate technology, providers can enable a single view of an individual or family across programs. Analytics can be used to help identify the most vulnerable people. By identifying those people most at risk, providers can then potentially prevent the onset of disease or crisis and determine the best way to engage and support individuals.

Join us for a discussion on how counties and cities are using technology today to improve outcomes, quality of care, coordinate services for vulnerable populations

and rein in spending.

Moderator/Speaker: **Mr. Nick Macchione**, Health & Human Services Agency, Director, San Diego County, California

Panelists:

Ms. Uma Ahluwalia, Director, Department of Health and Human Services, Montgomery County, Maryland

Mr. Che' Clarke, Director of Contracts & Quality Assurance, New York City Department of Homeless Services

Ms. Jaclyn Moore, Director of Community-Based Prevention, New York City Department of Homeless Services

Mr. Bill York, Chief Operating Officer, 2-1-1 San Diego

11:45 a.m. – 12 Noon

Networking Break & Serve Lunch

12:00 Luncheon Keynote Presentation – Economic Vitality 2.0

Noon – 1:00 p.m. Description: Dan Pelino, General Manager of IBM's Global Public Sector, will delve into the topic of innovation and growth in this data-driven economy. He will address how our cities, counties, regions and nations become magnets for game-changing, problem-solving, job-creating innovation; how the global "mashup" of disruptive technologies impacts business, industries, and the public sector; and what it takes to equip our citizens with the right skills for the new economy now and in the future.

Speaker: Mr. Dan Pelino, General Manager, IBM Global Public Sector

1:00 - Collaboration Among Urban Counties in Texas

1:45 p.m.

Description: The Texas Conference of Urban Counties is a non-profit organization composed of 37 member counties that represents nearly 80% of the population of Texas. The Urban Counties supports and coordinates communications among member counties, studies policies and programs of the State of Texas that affect urban counties, advocates county issues, primarily at the state level, and provides training and education programs appropriate for urban county officials.

TechShare provides opportunities for counties to collaborate on technology projects and to share information resources. TechShare projects are mutual efforts where participants save money by sharing the cost of research and development. Projects can produce applications, systems, or other technology assets owned by the Urban Counties and available to all members.

Join us for a discussion on how Dallas, Midland, Potter, Tarrant and Travis Counties are collaborating on the TechShare Prosecutor initiative, which builds upon the initial work already completed by Tarrant County as part of its integrated criminal justice project.

Moderator: Hon. Glen Whitley, County Judge, Tarrant County, Texas

Panelists:

Mr. Charles Gray, TechShare Program Director, Texas Conference of Urban Counties

Mr. Craig Morrissey, IT Justice Systems Architect, Dallas County, Texas

Mr. Christopher Nchopa-Ayafor, Chief Information Officer, Tarrant County, Texas

1:45 – Networking Break

2:00 p.m.

2:00 – 2:45 San Diego County Solar Permitting

p.m.

Description: San Diego County has experienced 300% growth in solar permits over the last five years, and expects 30% growth per year growth in solar permits for the next five years. Learn how San Diego County has automated their solar permitting process to continuously improve their customer's experience, ensure quality, and dramatically reduce the time and cost to install solar panels.

Moderator: **Hon. Helen Purcell**, Recorder, Maricopa County, Arizona Speaker: **Mr. Vince Nicoletti**, Building Chief, Planning and Development Services, San Diego County, California

2:45 – 3:30 Are Innovation Labs the Next Innovation Engine for Counties?

p.m.

Description: Innovation labs are based on the idea that the competencies and mindsets needed for innovation are not the same as those required for stable, daily operations and service delivery at the front line. Innovation labs call for the creation of dedicated "safe" spaces and opportunities for collaboration on innovation across units, departments and sectors. An increasing number of organizations have recognized the need for institutionalizing innovation.

Three years ago Aetna formed its Innovation Labs. Aetna Innovation Labs provide a source for unique ideas and programs that provide market-leading capabilities to improve health care quality and reduce costs for its customers and members. Through this organization, Aetna can test specific initiatives such as those related to disease prediction and intervention; rapidly determine success rates and impact across populations of members; and quickly expand programs that show promise. Joe Honcz and Kristofer Caya will describe how innovation labs leverage data and best practices that have the greatest potential to improve patient outcomes or demonstrate measurable value.

Moderator: **Dr. Bert Jarreau**, Chief Innovation Officer, National Association of Counties

Panelists:

Mr. Kristofer Caya, Director, Aetna Innovation Labs

Mr. Joe Honcz, Managing Director, Aetna Innovation Labs

3:30 – 4:15 U.S. Communities Procurement Spotlight: Saving Money through Cooperative Purchasing

Description: The panel will discuss how Madera County, California saves approximately \$1.5 million in print savings annually and how the Kansas City Board of Public Utilities saves money and improves the utility's business by shifting IT and financial operations to the Cloud.

Moderator: **Mr. David Thompson**, President and Managing Director, NACo FSC Panelists:

Mr. Johannes Hoevertsz, Director of Public Works, Madera County, California Mr. Paul Pauesick, Director of Information Technology, Kansas City Board of Public Utilities

Hon. David Rogers, Chairman of the Board, Madera County, California

4:15 – 5:00 Spurring Innovation through Hackathons and Open Data

Description: Many counties, along with their cities and communities, are using their data to harness the power of data analytics to improve their operations and enhance the services to openly innovate and improve their quality of life through technology. Using data, these communities have come together to find next generation solutions to opportunities and challenges facing them. Wake County, North Carolina has engaged in open data events in North Carolina's Research Triangle to understand the data needs of this entrepreneurial community for data and services. This panel will describe initiatives undertaken within Wake County and the City of Raleigh to nurture such grass-roots innovation through programs such as CityCampNC, Code for America, and Open City Raleigh.

Moderator: **Hon. Caroline Sullivan**, Commissioner, Wake County, North Carolina Panelists:

Mr. Bill Greeves, Chief Information Officer, Wake County, North Carolina Mr. Bill Scanlon, Open Data & Innovation Coordinator, Wake County, North Carolina

SUMMIT SPEAKERS



Ms. Uma S. Ahluwalia, MSW, is the director of the Montgomery County, Maryland Department of Health and Human Services. With nearly 1,600 employees, the department is one of the largest agencies in Montgomery County and includes Aging and Disability Services; Behavioral Health and Crisis Services; Children, Youth and Family Services; Public Health Services and Special Needs Housing. The Department has been responding to many interesting challenges related to the impact of the recession on suburban poverty, increase in demand for services, decreasing budgets, moving towards a more integrated and interoperable health and human services enterprise, and the implementation of the Affordable Care Act. Ms. Ahluwalia holds a master's degree in social work from the University of Delhi in India and a specialist post-master's in health services administration from George Washington University. Over a 24year career in human services, she has progressively moved from case-carrying social work to executive leadership at the state and local levels.



Mr. Phil Bertolini is the Deputy County Executive/Chief Information Officer for Oakland County, Michigan. He is a vocal advocate for cloud and enterprise solutions in government, cross-boundary resource sharing, and inter-jurisdictional cooperation. Phil has overseen the development of unique government technology programs such as the G2G Cloud Solutions Initiative, the G2G Marketplace and the Cyber Security Assessment for Everyone (CySAFE) initiative. He has also created successful models that can be implemented by other governments interested in improving operations while containing costs. He has traveled extensively to speak about eGovernment best practices and has authored a growing collection of resources to help other organizations modernize IT within today's rapidly changing technology landscape. He has promoted his philosophy of "Build it once, pay for it once, and everybody benefits" to many other government agencies, including those within the U.S. and others as far off as Australia and Dubai.



Mr. Kristofer Caya has been a Director at the Aetna Innovation Labs since January 2015. In this capacity, he identifies, evaluates, tests and commercializes innovative and disruptive solutions and business models to improve and empower both individual and population health by partnering with players across the healthcare spectrum. Prior to this position, Kris served as an associate in the Enterprise Leadership Development Program, a competitive two year rotational program that builds a pipeline of future leaders. Prior to that, he served in various application development roles at Aetna.



Mr. Che' Clarke is the Director of Contracts & Quality Assurance with the New York City Department of Homeless Services. In this capacity, she monitors \$42 million dollars in government funds; performs contracting and budgeting oversight; manages multiple homebase programmatic areas; evaluates and distribute service contracts; and performs quality data assurance and system audits.



Mr. Charles Gray is the Program Director for the Texas Conference of Urban Counties information technology collaboration program known as TechShare. With over thirty years of experience in the information technology industry, he has a broad background in large project management for computer systems at all levels of government. Charles joined the Urban Counties in 2004 specifically to design and implement a technology collaboration program where large Texas counties could obtain better systems while saving money. To date, TechShare has a generated a savings of almost \$80 million for member counties who participate in collaborative projects and share information technology resources.



Mr. Bill Greeves is the Chief Information Officer (CIO) for Wake County, North Carolina. In this capacity, he provides strategic oversight and daily operational management of technology services for Wake County government. Prior to joining Wake County, Bill was the CIO from Roanoke County, Virginia from 2008 to 2012. Previous positions have included serving as the Co-Founder of MuniGov, a coalition of federal/state/local/municipal and international governments focused on exploring the use and principles of Web 2.0 in an effort to improve citizen services and communication via technology; the Director of Information Technology at the City of Hampton, Virginia; and IT positions at the City of Virginia Beach, Virginia.



Mr. Johannes Hoevertsz serves as the Public Works Director for Madera County, California. He is a Professional Engineer who graduated from California State University Fresno with a degree in Civil Engineering. Before becoming the Public Works Director for Madera County, Johannes worked for The Twining Laboratories as a Materials Engineer, Madera County as an Assistant Engineer, Fresno County as Public Works Division Manager, and Madera County Road Commissioner. He is a technology enthusiast with experience in web design, Visual Basic, Project Management, web applications, and the Internet of things.



Maui County, Hawaii **Council Member Riki Hokama** was elected president of the National Association of Counties (NACo) on July 14, 2014. He has been active in NACo since 2001 as a member of the Board of Directors, Financial Services Corporation Board of Directors, Election Reform Task Force and the Finance Committee. He also served as chair of the Audit Committee and the Transportation Steering Committee. His 2014-2015 Transportation and Infrastructure Initiative addresses the county role in promoting investments that support economic competitiveness, improve passenger travel, foster creative partnerships, ensure safety and enhance community quality of life. Key components of the initiative include strengthening the domestic economy, moving America's food efficiently and maintaining a strong national defense.



Mr. Joe Honcz is the Managing Director at Aetna Innovation Labs, where he is responsible for the development and execution of pharmacy clinical and product strategies. He is a Registered Pharmacist with the State of Connecticut. Key accountabilities include ensuring Aetna Pharmacy's business objectives are achieved by leading new/innovative product ideation or development of enhancement to existing products. Previous positions included serving as the Director for Product Development at Health Net; Director for Product Management at WellPoint; Pharmacy Program Manager at WellPoint; Clinical Pharmacist/Consultant at CVS/Caremark; Marketing Manager at Simpson Healthcare Executives; Pharmacy Supply Coordinator at Pfizer; and a Pharmacist at Walgreens.



Mr. Steven Hurst is the Director of Security Services and Technology at AT&T. He leads a cross-functional security team that is part of the AT&T Global Customer Security Services Organization. The team provides AT&T global customers with comprehensive security services such as security architecture and engineering for outsourcing and complex opportunities. In addition, his team supports compliance, certification and contract negotiation across the entire AT&T commercial portfolio. Steve holds degrees in Criminal Science, Communication and Theater and Educational Media from Temple University. He holds a Certified Information System Security Professional certification and is an active member of the Information Systems Security Association.



Dr. Bert Jarreau is the Chief Innovation Officer at the National Association of Counties. Bert is responsible for all aspects of NACo's information technology (IT) outreach and education to county officials. He provides technology vision and leadership for developing and implementing IT initiatives to county governments that leverage technology to help drive forward NACo's goals. Prior to joining NACo, Bert served in IT leadership positions at NVR, Ford Motor Company, and EDS. For much of his career, Bert also served in the Air Force Reserve. He began his career in the Air Force, serving as a computer systems officer and a personnel officer. Bert earned the Bachelor of Science in computer science from the University of Louisiana at Lafayette, the Master of Business Administration (MBA) from the University of Maryland University College (UMUC), and the Doctor of Management (DM) from UMUC.



Mr. John Lainhart is a Partner and Cybersecurity & Privacy Service Area Leader for the IBM Global Services Company in US Public Sector. He currently supports Cybersecurity & Privacy Service efforts for clients such as the Department of Defense, National Security Agency, Social Security Administration, and has led significant projects at Freddie Mac, Fannie Mae and the Department of Veterans Affairs. Prior to joining IBM, John was appointed the first Inspector General of the U.S. House of Representatives and a House Officer. Prior to that, he was a member of the Federal government's Senior Executive Service, serving with as Assistant Inspector General at the U.S. Department of Transportation, and before that, as a Group Director for the U.S. Government Accountability Office. John received his Bachelor of Arts Degree in Business Administration from Davis and Elkins College. He also received a Masters of Arts Degree in Management and Supervision from Central Michigan University. John is also CISA, CISM, CGEIT, CIPP/G, CIPP/US Certified. He is also a retired U.S. Navy Captain.



Mr. Nick Macchione is the Director for the Health & Human Services Agency at San Diego County, California. He manages one of the largest health and human services networks in the nation, supporting the public health, safety, and well-being of the over 3.2 million residents of San Diego County. With an annual budget responsibility of \$2 billion, Nick oversees a workforce of 6,000 employees, hundreds of volunteers and 1,000 contractors that collectively provide direct services to over one million clients annually. With a focus on innovation and service integration, he directs the delivery of health and social service safety net programs, including public health services; behavioral health services; Medicaid managed care and other safety net health insurance programs; nutrition assistance for the indigent; child and adult protective services; and early childhood development programs. Nick implements policy direction of an elected Board of Supervisors and oversees the operations of the County's Psychiatric Hospital; Edgemoor Skilled Nursing Facility (2014 winner of a Silver Achievement in Quality Award by the American Health Care Association and the National Center for Assisted Living); Polinsky Children's Center, a 24-hour facility for the temporary emergency shelter of children; and San Pasqual Academy, a first-of-its kind residential campus for foster youth.



Mr. Peter McDonald is the Public Health Practice Leader for Experian Information Solutions. He works with Federal agencies and State & Local governments to solve key e-government enablement, identity, and fraud challenges with unique data sources and insight. Using innovative and unique data sources, Peter enables customers to offer new services, support smart data decisions, meet regulatory compliance, lower fraud, and develop secure mobile applications. Prior to Experian,he was with Symantec for six years with a security focus on authentication, encryption, and data protection technologies. Prior to Symantec, he held various sales and marketing roles at several firms including Hewlett-Packard, BroadWare Technologies (now Cisco Systems), and Saba Software. Peter holds a B.S. in Electrical Engineering from Texas A&M University and an M.B.A. from Carnegie Mellon University.



Ms. Jaclyn Moore is the Director of Community-Based Prevention for the Department of Homeless Services. She administers over \$150 million dollars of homelessness prevention contracts with community-based organizations. Jaclyn plays an important role in advancing homelessness prevention initiatives, as well as overseeing contractual, programmatic, and quality assurance for her programs. She received her Bachelor's degree in Anthropology from the University of Texas at Austin and earned her Master's degree from Milano, The New School for Management and Urban Policy, where she studied a wide range of policy areas including affordable housing, welfare, community development and homelessness prevention. As part of her degree, she directed a research effort with a Non-Governmental Organization in Mumbai, India to identify the outcomes of the city's affordable housing policy. Prior to obtaining her Master's, she served as a Peace Corps Volunteer in a semi-rural community in the southern zone of Costa Rica where she coordinated with both governmental and non-governmental institutions to establish community-based activities to strengthen community assets and social service delivery.



Mr. Craig Morrissey is the IT Justice Systems Architect for Dallas County, Texas. He is responsible for overseeing the modernization of technologies supporting the operation of the County Sheriff's Department, District Attorney's Office and the County and District Criminal Courts. Most recently, Craig has been appointed as the Program Engineer, heading up Dallas County's TechShare Program Management Group. Craig and his team of technologists have worked closely with the Texas Conference of Urban Counties and other large Texas counties on the development and implementation of Prosecutorial and Court Case management systems, which are revolutionizing the manner in which Texas Counties conduct business in the criminal justice space. Craig attended the University of North Texas where he studied criminal justice administration and computer science. He is a member of numerous professional organizations and participates actively in collaborative forums to promote the adoption of standards-based protocols and business process automation in law enforcement.



Mr. Chris Nchopa-Ayafor is the Chief Information Officer (CIO) for Tarrant County, Texas. Prior to joining Tarrant County as Deputy CIO in January 2013, he served as Deputy CIO at Maricopa County, Arizona. Prior to Maricopa County, Chris spent several years in the private sector and academia as information technology engineer, consultant, researcher and college faculty. He holds three graduate degrees and certificates in the areas of urban environmental management, information systems engineering, and business administration. Chris has earned several industry certifications and was a 2012 recipient of "The Ones to Watch" award by the CIO Executive Council and CIO Magazine. Chris is taking the lead in collaboration with the county administration, the criminal district attorney and the Conference of Urban Counties TechShare to implement TechShare.Prosecutor at Tarrant County.



Mr. Vince Nicoletti is the Building Chief, Planning and Development Services for San Diego County, California. He has 15 years professional experience, leading finance, information technology, and currently building services. Vince has focused on leveraging information technology to improve the customer experience as well as reduce time and cost for both the County and its customers. He has a bachelor's from Michigan State University in Resource Management and an M.B.A from San Diego State University.



Mr. Paul Pauesick is the Director of Information Technology for the Kansas City Board of Public Utilities. He leads the information technology team responsible for business applications, information protection, technology strategic planning and enterprise architecture. As Program Manager, he led the implementation of KCBPU's Financial Supply Chain, Human Resource, Timekeeping, Asset Management systems, Electric/Water Smart Grid project, and Business and Meter Data Analytics. He has 40 years of experience in facilities management, telecommunications and information technology working for McDonnell Douglas (Boeing), Wave Technologies Intl., NEC Inc., Stanley Consultants, Datacomm Research, Orbital Tech LLC, and the Kansas City Board of Public Utilities. Paul earned a Bachelor's degree in design from Southern Illinois University and a Master's of Information Management from Washington University – St. Louis.



As general manager of IBM's public sector business, Mr. Dan **Pelino** leads IBM's business in the government, education, heath care and life sciences industries. He and his team have helped organizations, states and countries transform and digitize their systems. Dan has advised government officials around the world. He is a frequent contributor to the public sector dialogue having appeared on numerous programs including ABC Nightly News, CNN, BBC and has been quoted in various publications such as the Wall Street Journal, USA Today, New York Times, Washington Post, Bloomberg and a number of global publications. Dan has moderated many healthcare and government panels, hosted numerous events, seminars, and webinars and you can follow his blogs on related topics. He received a BS in Business Administration and Public Relations and a master's degree in Organizational and Behavioral Studies from Western Kentucky University.



The Honorable Helen Purcell was elected to the office of Maricopa County, Arizona Recorder in November 1988, and is now serving her 7th term. Her statutory duties and responsibilities include recording and maintaining, for permanent public record, 3,000 to 7,000 documents per day (digital recording is 80% of the daily recording) and maintaining voter registration rolls for over 1.9 million registered voters. She is responsible for administering the Elections Department that conducts all national, state and county-wide elections, and provides support for cities, towns, school districts, special districts, and other jurisdictions. Helen's office has received many achievement awards for Digital Recording, use of the Internet in the redistricting process and a special achievement GIS Award from Esri. Because of her leadership, ingenuity and excellence, Helen was presented the prestigious 2010 National Association of County Recorders and Clerks (NACRC) Public Official of the Year Award. She currently serves as Chairperson of NACo's Information Technology Committee.



Mr. Zulfikar Ramzan is the Chief Technology Officer (CTO) for RSA Security. He has workedg in the area of cybersecurity in a variety of capacities for much of his career. Zully has worked on cryptography, malicious software (malware), phishing/online fraud, web application security, network security, and mobile security, among other areas. Previously, he served as CTO of Elastica, Chief Scientist of Sourcefire (acquired by Cisco), and Chief Scientist of Immunet (acquired by Sourcefire). He also worked at Symantec, DoCoMo USA Labs, and Bell Labs. Each role has afforded him remarkable opportunities to work on innovative ideas geared towards helping mitigate the risks we face when our information goes online. He was a Ph.D. Candidate at MIT.



Hon. David Rogers is the Chairman of the Board for Madera County, California. He was elected Madera County Supervisor for District #2 in 2010. He has worked with various engineering firms involved in land surveying and development. At the apex of his engineering career, he supervised 9 men as the head (Chief of Parties) in the land surveying division of Warner Engineering. He went on to contract with firms as a freelance Party Chief. From 1991-1994, he was a State certified Appraiser with the Merced County, California Assessor. His career took another turn when he opened a General Contracting business, accented by real estate sales and development. He earned the following designations during his years as a business owner: Licensed General contractor; Licensed Real Estate Agent; and state certified Appraiser.



Mr. Peter Romness is the Cybersecurity Programs Lead at Cisco Systems US Public Sector, where he is responsible for developing cybersecurity solutions and promoting Cisco as a cybersecurity leader among business decision makers in Federal, State, and Local Governments. He has been helping Government customers achieve their missions for almost 30 years at companies such as Cisco, Hewlett---Packard, AT&T and Panasonic. Peter is now focused on helping protect Government networks from cybersecurity threats. His responsibilities include promoting Cisco's thought leadership within the cybersecurity and IT communities. Peter is also responsible for bringing cybersecurity solutions to market and developing new cybersecurity solutions for US governments. Though Peter has an engineering degree, his main goal is to make cybersecurity easier to understand and take action upon for non-technical business leaders.



Mr. Bill Scanlon is the Open Data and Innovation Coordinator at Wake County, North Carolina. He serves as a member of Wake County Information Services in its Solutions Development group, where he leads the development and implementation of an Open Data program and an Innovation program for Wake County. In both of these areas, Bill works closely with a lot of talented people within Wake County Government and also within the local community.



Mr. Andy Steingruebl is the Director of Customer and Ecosystem Security for PayPal. He leads a team focused on improving the security of internet protocols and internet security governance. Andy and his team also work to strengthen the security of PayPal's global products with an emphasis on improving both security and usability through a focus on research and innovation. PayPal processed \$228 billion in payments in 2014. Andy worked in security for more than 18 years in a multitude of highly regulated environments, including healthcare and financial services. His background includes security management at a midsized software company, in the pharmaceutical division of a large healthcare company and at a research university. He holds a bachelor's degree in philosophy from the University of Chicago.



Hon. Caroline Sullivan is a Commissioner for Wake County, North Carolina. She was elected to her first term on the Wake County Board of Commissioners in November 2012 and currently serves as the Board's Vice Chair. Caroline was born and raised in Charlotte and moved to Raleigh in 2001. She serves on the boards of Alliance Behavioral Healthcare, Wake Ed Partnership, Wake County Smart Start, the Capital Area Workforce Development Board, and the Continuum of Care Collaborative. She served as the Vice President of the Triangle J Council of Governments and currently serves on the North Carolina Association of County Commissioners Education and Health and Human Services Steering Committees as well as the Legislative Goals Committee. She is also a member of the North Carolina Association of County Commissioners Special Task Force on Mental Health. Caroline graduated with Honors from UNC Chapel Hill.



Mr. David Thompson is the President and Managing Director for the NACo Financial Services Center. He previously served as the Executive Director for the North Carolina Association of County Commissioners. David began his service to counties in 1982 in Mecklenburg County, North Carolina. During his career, he has served as county manager for the North Carolina counties of Hertford, Stanly, Henderson and Durham. In each of these assignments, he earned a reputation for accountability, strategic decision-making and financial integrity. David left government for a stint in the private sector to serve as a managing partner for FreemanWhite, Inc., the oldest and second largest architectural/engineering/consulting firm in the Carolinas at that time.



Hon. Glen Whitley is the County Judge from Tarrant County, Texas. As Tarrant County's chief elected officer, he presides over the Tarrant County Commissioners Court. Judge Whitley is a past president of the National Association of Counties and of the North Central Texas Council of Governments, organizations that help local government develop policy, recognize regional opportunities and make joint decisions. He is a past chairman of the Regional Transportation Council, the Texas Conference of Urban Counties, and the Public Employee Benefits Cooperative, which manages public employee and retiree benefits. Judge Whitley is also a member of the national Government Accounting Standards Advisory Council, which advises the Government Accounting Standards Board on pensions and other postemployment benefits. He also serves as a member of the University of North Texas System Board of Regents.



Mr. Bill York is the Chief Operating Officer for 2-1-1 San Diego. In his first year serving as COO, he developed a strong team of staff and partners to successfully redesign and oversee the service delivery component of 2-1-1 San Diego. This includes the 2-1-1 Contact Center; 2-1-1SD/Access Contact Center; the Courage to Call Veterans Peer-to-Peer program, and the Benefits & Enrollment Department, responsible for helping clients complete CalFresh and Medi-Cal applications over the phone, Health Navigation Program, Resource Center, and the Quality Assurance & Training Departments. Bill is responsible for building and implementing the CalFresh Outreach Contract for 2-1-1, and 2-1-1s throughout California, providing not only critical access to thousands who need food assistance but also providing the financial platform for 2-1-1's sustainability. Locally, he built the seamless service design of the 2-1-1/Access Center in partnership with San Diego County ensuring that County residents receive the public benefits for which they are eligible.

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