



Care Ride, LLC

Transportation Service

PSTA's Innovative Partnerships



U B E R

APTA BMBG Conference
January 26, 2017

Pinellas Suncoast Transit Authority (PSTA)
St. Petersburg, Florida

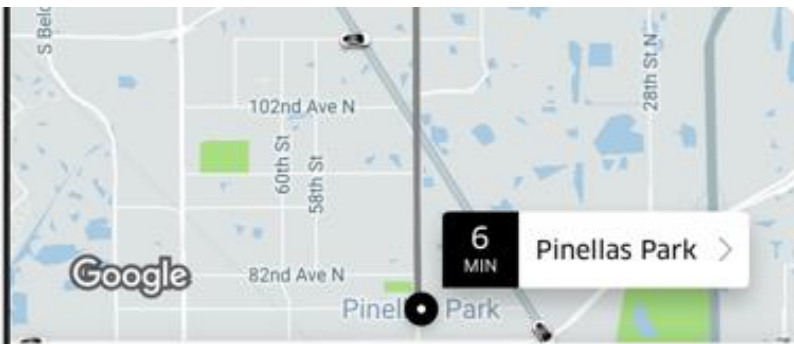


FLORIDA



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popular

More



PSTA

\$8.23 ⓘ



Personal
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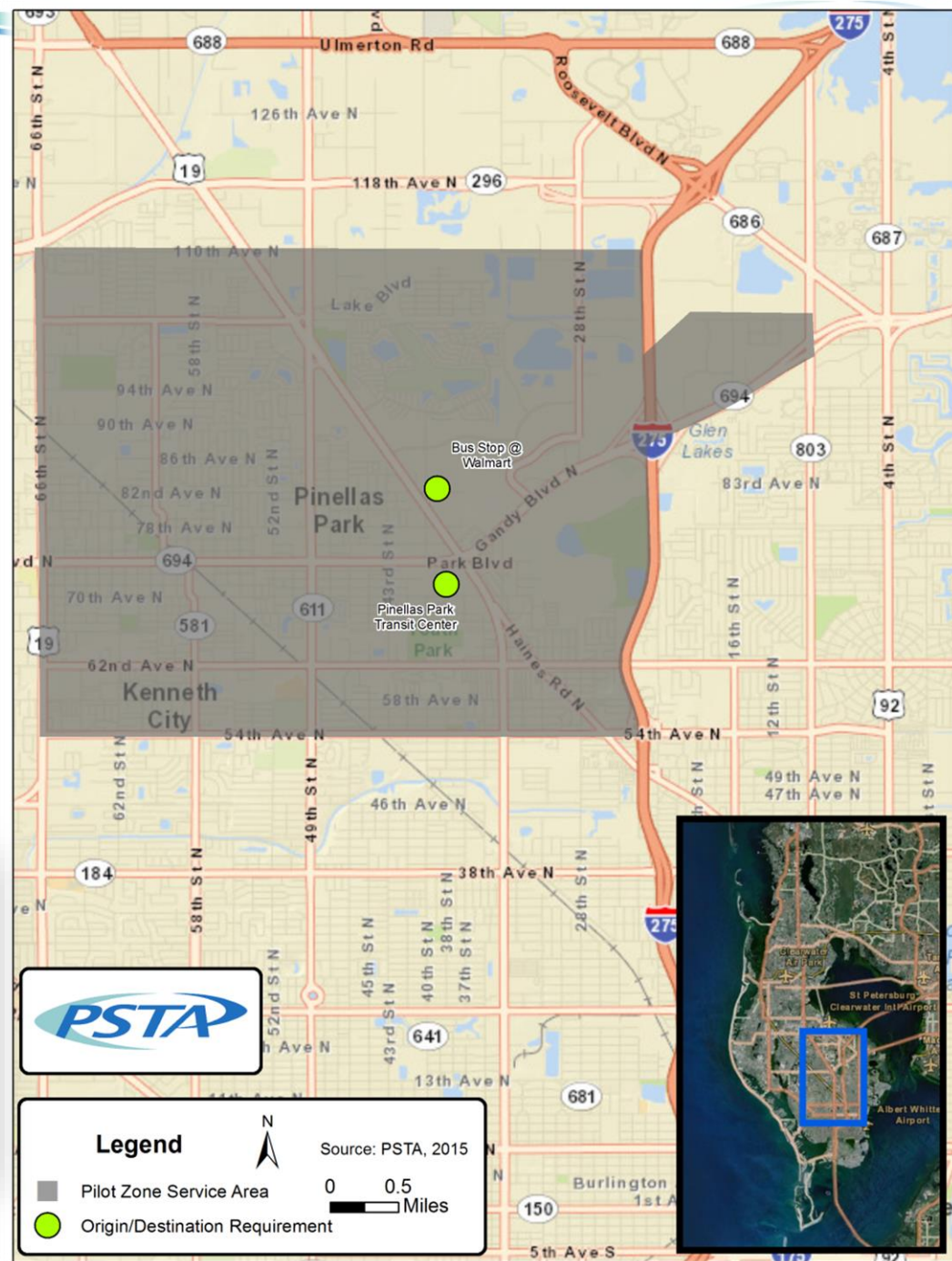
1-4

REQUEST PSTA



BACKGROUND

- First Ever Program
- Groundbreaking Partnerships
- National Recognition
- Award Winning
- Demonstration of Expandable Model





B 19N, 75W

How to Ride
1. Board the bus
2. Pay your fare
3. Get on the bus
4. Get off the bus
5. Transfer to another bus
6. Transfer to a train
7. Transfer to a bike
8. Transfer to a car
9. Transfer to a taxi
10. Transfer to a wheelchair

ECONOMY MINI STORAGE
Of Tampa Bay
COMING SOON
727-544-1403



PILOT #2



UBER

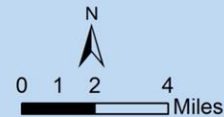
**UNITED
TAXI**

REVISED DRAFT SEPTEMBER 2016

Map Number	Location	Routes Serving Location
1	Huey Ave @ Lemon St E	19, 66L
2	Klosterman - Alt 19 - N&S	66L, JTTS
3	US 19 @ Tampa Rd	19
4	Tampa Rd @ Pine Ave N	67, 812
5	Main St @ Patricia	61, 66L, 78, 813
6	Park Street	18, 52, 65, 60, 61, 66L, 67, 73, 76, 78, 98, SCBT
7	Bayview Avenue @ SR 60	60
8	US 19 @ Whitney Road	79
9	West Bay Dr @ Missouri	18, 52, 61, 98
10	Ulmerton Rd Park and Ride	300X
11	PSTA Landry	4, 11, 52, 59, 97, 98
12	Oakhurst Rd @ 102nd Ave	65
13	Belcher Rd @ 90th Ave N	62
14	Gateway Mall	4, 9, 16, 58, 74, 75, 100X
15	Pinellas Park Transit Center	11, 34, 52, 74, 75, 97, 444
16	Seminole Blvd @ Orange Blossom Ln	18
17	34th St N @ 38th Ave N	34
18	66th St N @ 30th Ave N	73, 79
19	4th Street N @ 22nd Ave N	4, 22
20	S Pasadena Ave @ Bougainville Ave S	CAT, 79, 90
21	Roy Hanna @ 25th Way S	4, 11, 20
22	18th Ave S @ 15th St S	14

Nearest star locations can be accessed by Uber for about \$1.00 throughout Pinellas County*

*Estimated price does not include surge pricing by Uber or Lyft



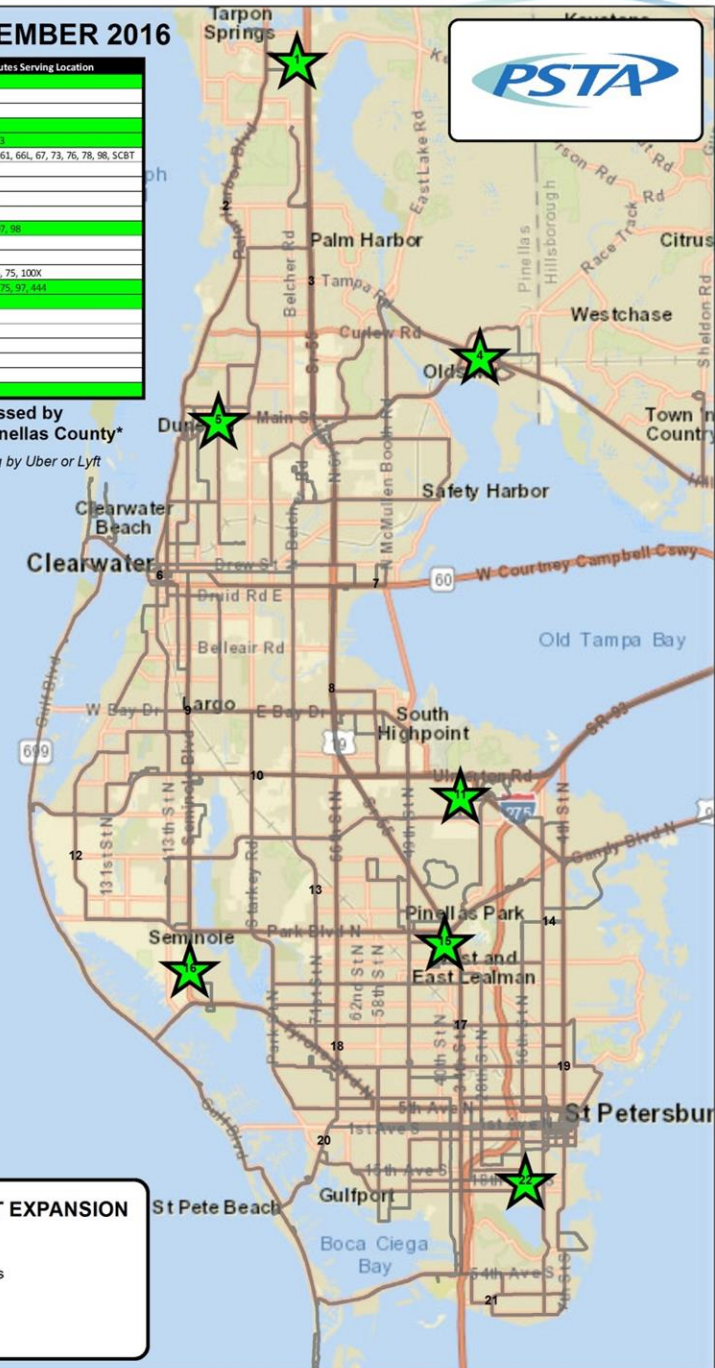
PROPOSED DIRECT CONNECT EXPANSION



Revised Pilot Expansion Locations

— Current Routes

PSTA

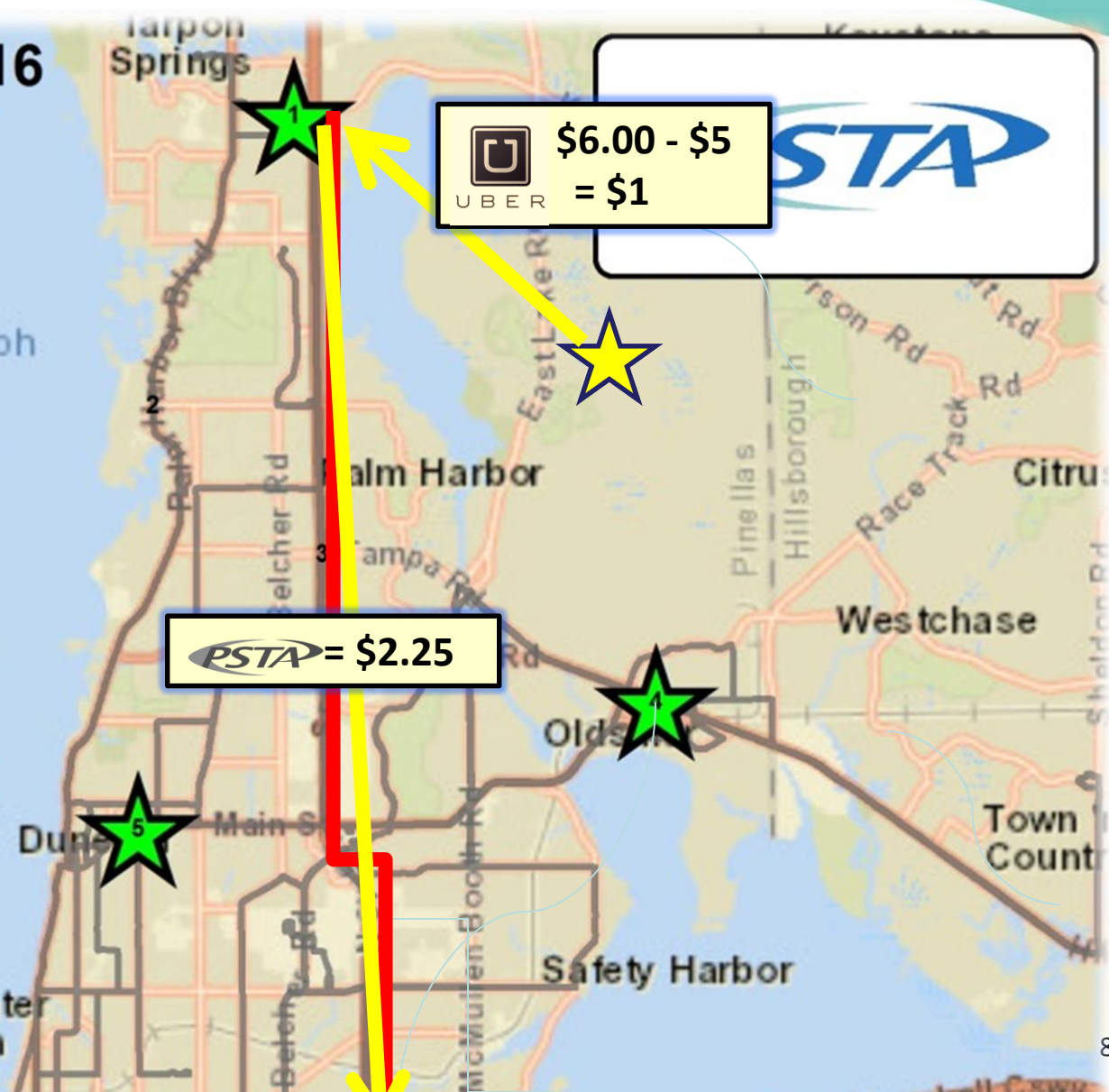


PILOT #2

AFT SEPTEMBER 2016

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	66L, JTTS
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	67, 812
	61, 66L, 78, 813
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	14

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 0 throughout Pinellas County*
 include surge pricing by Uber or Lyft



Filling Late Night Transit Gaps



TD *late shift*

Transportation Disadvantaged (TD) riders now have a new way to get home late at night with **TD Late Shift**.



Click here for more info



Improved Paratransit at Lower Cost

