The Economics of Resilience

December 6, 2013
A Resilient Region: Our goals

Safety, quality of life, economic vitality

Reduced cost of damages due to flooding

Improved insurability

Increased and/or stabilized property values

Development of new industry and jobs

Exportable technology and services

Improved national perception of Louisiana as policy leader and hub of emerging environmental industry
A Resilient Region: Tactics

1) Multiple Lines of Flood Protection

2) Emerging Environmental Industry

3) Local, Regional and National Coalitions

4) Marketing
Transamerica at a Glance

Lon Olejniczak
Sr. VP Talent Development & Sustainability
AEGON at a Glance

AEGON companies conduct business in more than 20 markets around the world, with major operations in the US, the Netherlands and the UK

Global operations

- 40 million customers
- 24,000 employees worldwide
- EUR 466 billion in revenue generating investments (as of 6/30/13)
- YTD thru 6/30/13
  - Life Sales – EUR 1.0 billion
  - Deposits – EUR 23 billion (Annuities, Funds and Pensions)

AEGON Americas

- Branded Transamerica includes the US, Canadian and Latin American operations
- 10,600 employees
- Cedar Rapids is the largest employee site in all of Aegon
Community Involvement

- The AEGON/Transamerica Foundation raised $1,400,000 for disaster relief. The Foundation matched $700,000 in donations.
- Provided office space for Alliant Energy and City Hall.
- Provided resources to assist in the development of the Corridor Recovery Web site, to aid citizens in obtaining information related to recovery efforts.
- Provided over 14,000 hours of additional paid time off to employees engaged in volunteer clean-up efforts.
- Established an employee volunteer program to match needs with help.
- Over 50,000 meals were prepared in our cafeterias for Salvation Army to deliver to displaced citizens and volunteers.
- When needed, mandated water conservation in our facilities.
- Provided company representatives to assist the Linn County EOC.
- Co-sponsored the Zach Johnson Disaster Relief Challenge to raise funds for disaster relief.
Response, Recovery, Resiliency

Building trust every day
Disaster Response & Recovery

Heritage and Relationships
The Road to Resiliency

Relationships

- Engage leaders from all community sectors to create a disaster response training and preparation organization
- Develop networks to continue sharing information about community needs
- Drive alignment on priorities

Innovation

- Take advantage of changes caused by hardship to re-imagine
- Look for ways to collaborate in new ways, with new partners