NACo Community Dialogues to Improve County Health: Lessons Learned

County Ideas that Work
Webinar Recording and Evaluation Survey

• This webinar is being recorded and will be made available online to view later
  – Recording will also be available at www.naco.org/webinars

• After the webinar, you will receive a notice asking you to complete a webinar evaluation survey. Thank you in advance for completing the webinar evaluation survey. Your feedback is important to us.
Tips for viewing this webinar:

• The questions box and buttons are on the right side of the webinar window.

• This box can collapse so that you can better view the presentation. To unhide the box, click the arrows on the top left corner of the panel.

• If you are having technical difficulties, please send us a message via the questions box on your right. Our organizer will reply to you privately and help resolve the issue.
NACo Community Dialogues to Improve County Health

Leon County, Fla.
April 3, 2014

Salt Lake County, Utah
May 29, 2014

Wayne County, N.C.
October 2, 2014

Bullitt County, Ky.
May 15, 2014

Washington County, N.C.
September 19, 2014

Fulton County, Ga.
October 30, 2014
Today’s Speakers

Kitty Jerome, MA
Action Center Director
County Health Rankings & Roadmaps
University of Wisconsin Population Health Institute

Gary Edwards
Executive Director, Health Department
Salt Lake County, Utah

Andrea Renfrow
Public Health Director
Bullitt County, Ky.

Melanie J. Roberts
County Judge/Executive
Bullitt County, Ky.
How many people are attending this webinar from your computer?

a. 1

b. 2

c. 3

d. 4

e. 5 or more
How familiar are you with the County Health Rankings & Roadmaps?

a. Very familiar

b. Somewhat familiar

c. Slightly familiar

d. Unfamiliar
ROADMAPS TO HEALTH
COACHING PROGRAM

Kitty Jerome, MA
Director,
Roadmaps to Health Action Center
kitty.jerome@match.wisc.edu
608-261-1154

www.countyhealthrankings.org
County Health Rankings & Roadmaps is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.
**Action Center**

**Action step guides**

Each step on the Action Cycle is a critical piece of making communities healthier. There is a guide for each step that describes key activities within each step and provides suggested tools, resources, and additional reading. You can start at Assess or enter the cycle at any step. Work Together and Communicate sit inside because they are needed throughout the Cycle.

**Guides for community members**

At the core of the Action Cycle are people from all walks of life because we know we can make our communities healthier if we all get involved. There is a guide for each of the different types of people in the blue bubbles. These guides provide information on the role that each can play in improving the health of communities along with guidance on what they can do during each action step.

Select an Action Step or community member to learn more.

Ready to take action, but not sure what to do next? Our team offers personalized, free help.

Get Help »
ROADMAPS TO HEALTH

ACTION CENTER

COMMUNITY MEMBERS

PUBLIC HEALTH

HEALTHCARE

GOVERNMENT

COMMUNITY DEVELOPMENT

NONPROFITS

PHILANTHROPY & INVESTORS

BUSINESS

EDUCATION

WORK TOGETHER

EVALUATE ACTIONS

ASSESSED NEEDS & RESOURCES

ACT ON WHAT'S IMPORTANT

COMMUNICATE

FOCUS ON WHAT'S IMPORTANT

CHOOSE EFFECTIVE POLICIES & PROGRAMS

County Health Rankings & Roadmaps
A Robert Wood Johnson Foundation program
NOW WHAT?

Ready to take action, but not sure what to do next? Our team offers personalized, free help.

Get Help
CONCEPT OF COACHING

- Inspirational—help others see possibilities
- Draw up the strategy—community members execute the play
- Build the skills of others
- Thoughtful about when to intervene
WHAT IS COACHING?
HOW WE COACH

- Draw on participants’ knowledge and expertise
- Provide guidance to fully explore options
- Create space for learning
- Serve as a thought partner
- Serve as a matchmaker or connector
- Create accountability for action
CHARACTERISTICS FOR SUCCESS

- Openness to guidance
- Desire to build skills
- Value reflection
- Share learning with others
- Able to manage time
- Committed to engaging community members, especially those most affected
COACHING ROLES IN COMMUNITY DIALOGUES

- Listen, reflect and assist in goal clarification
- Consider community engagement techniques and suggest exercises to ensure participation
- Suggest contacts and stakeholders to invite, especially those most affected
- Discuss meaningful tactics to frame outcomes in action steps
- Present *County Health Rankings & Roadmaps*, key content &/or facilitate breakout sessions
- Contribute to the post-event debriefing
Dialogue to Improve Salt Lake County Health
What Does Salt Lake County Look Like?

• Population: 1.1 million

• Age:
  • <5  8.8% (Utah = 9.5%, US = 6.5%)
  • >65  8.7% (Utah = 9.0%, US = 13.0%)

• Race/Ethnicity:
  • White  81.2% (Utah = 86.1%, US = 72.4%)
  • Hispanic  17.1% (Utah = 13%, US = 16.3%)

• Education:
  • High School Grad  89.9% (Utah = 90.6%, US = 84.6%)
Salt Lake County – What are the Health Issues?

- Excessive drinking (12% vs 9%)
- Sexually transmitted infection (397 vs 252)
- Teen birth rate (37 vs 21)
- Violent crime (356 vs 207)
- Uninsured (17% vs 11%)
- Mammography screening (58% vs 71%)
- Air pollution - particulate matter (12.6 vs 9.5)
- Drinking water safety (5% vs 0%)
Salt Lake County –
What are the Health Issues?

- Pockets in the County with levels that exceed the National averages
  - Teen birth rate
  - Obesity
  - Tobacco use
Why Did Salt Lake County Perceive the Dialogue as an Opportunity?

• The Health Department was already using the County Health Rankings and Roadmaps

• Some of the most significant challenges appear in the County’s disparate populations

• The County believed there were opportunities to expand collaborations around health

• Believed the Dialogue could assist in pushing out the CHA and CHIP to diverse sectors
Dialogue Focus Areas

• Social Determinants of Health
• “A Healthy Bottom Line”
• “The Air We See”
• “Get Schooled”
• “The 3-4-50”
• “Mind the Matter”
• “Livable Communities and You”
A Healthy Bottom Line

• How can and does the business sector impact community health?
• What are some initiatives or policies that workplaces could implement?
The Air We See

- What will it take to get the driving public to change its behavior?
- What have you/your workplace done to try and address air quality concerns?
- What successful strategies could be applied to air quality?
Get Schooled

• What is being done in education that impacts health (positive and negative)?
• What health policies could be implemented in the school setting?
• What can the community do to help create healthier school environments?
The 3-4-50

• What will it take to really impact the 3-4-50?
• Are there policies that are negatively impacting the health of communities?
• What are the main factors that are keeping communities from being healthy (societal problems)?
Mind the Matter

• What will it take to bring the entire community together to address behavioral health issues?
Livable Communities and You

• How can planning and zoning decisions positively and negatively impact health?
• How can we get health as a consideration in all planning and zoning decisions?
Dialogue Impact

• One new and one revitalized “Healthy Community” group
• Discussions with Federal Reserve Bank and local banks
• Interest among other County agencies in advancing health through their work
• County’s “Healthy People, Healthy Places, Healthy Opportunities, Healthy Government = Healthy Communities”
• Mayor’s goal is to be the healthiest county in the Nation
Dialogue and Health Improvement

• No data yet, but certainly enhanced momentum
• Leaders from other sectors are talking about health
• State health department asked Governor to fund health projects in areas of greatest need
BULLITT COUNTY, KENTUCKY
COMMUNITY DIALOGUE

JUDGE EXECUTIVE MELANIE ROBERTS
ANDREA RENFROW, PUBLIC HEALTH DIRECTOR
BULLITT COUNTY, KENTUCKY

- Geographic
  - 300 square miles
  - Shepherdsville
  - Interstate 65
  - Growing
    - Tourism
    - Industry

- Demographics
  - Population - 76,854
  - Median Income $53,922
  - Persons Below FPL 10.2%

- County Health Rankings
  - Health Outcomes
    - 25th/120
  - Health Factors
    - 24th/120
    - Adult Obesity 34%
    - Adult Smoking 28%
    - PCPs 5,778:1
APPLICATION

- Partnership
- Common Goals
- Identify Roles
## AGENDA

**County Health Rankings & Roadmaps**  
Building a Culture of Health, County by County  
A Robert Wood Johnson Foundation program

**Bullitt County, KY**  
Paroquet Springs Conference Centre  
Shepherdsville, KY  
Thursday, May 15, 2014

### AGENDA

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<tr>
<th>Time</th>
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<tr>
<td>8:30-9:00</td>
<td><strong>Sign in/Registration</strong></td>
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| 9:00   | Welcome & Introductions  
Melanie J. Roberts, Bullitt County Judge/Executive  
Andrea Renfrow, Public Health Director, Bullitt County Health Department |
| 9:15   | **County Health Rankings & Roadmaps: What's it all about?**  
Provide snapshot for Bullitt County’s Health Rankings  
Jan O’Neill, Community Coach, University of Wisconsin Population Health Institute |
| 10:15  | **BREAK**                                                               |
| 10:30  | Boundary Spanning Leadership (BSL): A way of thinking about how to increase effectiveness of working relationships in partnerships |
| 11:30  | **Lunch**                                                               |
| 12:30  | BSL: What does it look like in practice?  
BSL strategies and practices for increasing effectiveness of working relationships |
| 1:45   | **BREAK**                                                               |
| 2:00   | Implications and Next Action Steps                                      |
| 2:45   | Summary & Evaluation                                                    |
| 3:00   | Close                                                                   |
FOCUS OF THE DAY

Boundaries Spanning Leadership

Leadership Challenges
OUTCOMES

- Network
- Strengthen Partnerships
- Introduction to Community Assessment
- InterAgency Council
THANK YOU
Type your question into the questions box and the moderator will read the question on your behalf during the Q&A session.

If we are unable to answer all of the questions during the Q&A session, we will send you the questions and answers in an email.