NACo announces Healthstat as new Healthy Counties Initiative corporate partner

WASHINGTON, D.C. – The National Association of Counties (NACo) Healthy Counties Initiative Advisory Board Chair Larry Johnson today announced that Healthstat, Inc. has joined NACo’s Healthy Counties Advisory Board as a new corporate partner.

The Healthy Counties Advisory Board shapes the direction of the initiative and consists of 10 innovative corporate partners and 17 county leaders in health policy.

Launched in 2011, NACo’s Healthy Counties Initiative is a national effort to engage county officials and private sector partners to support and promote best practices within the many areas of health that counties are involved with, such as public health, county employee health coverage and direct care delivery services.

“We are pleased that Healthstat is joining the nation’s counties and our other corporate partners to help lead NACo’s Healthy Counties Initiative,” said Johnson, commissioner, DeKalb County, Ga. “The initiative aims to help counties find innovative and cost-effective ways to improve community health, enhance county employee wellness programs and support local health care delivery systems.”

Healthstat is a leading provider of on-site primary care, high health risk intervention and disease management services whose goal is to alleviate a corporation’s rising cost of healthcare by improving the health of their employees.

Crockett Dale, president and CEO, said his company is excited to partner with the nation’s counties to improve individual and public health in communities.

“Healthstat is honored to be invited to join NACo's Healthy Counties Initiative as it works toward solving the health care issues facing our nation’s county governments. I am extremely optimistic that the innovation, strength and commitment of this group will bring about lasting solutions that ultimately benefit local government employees and the taxpayers they serve.”
NACo’s Healthy Counties Initiative directly complements NACo President Lenny Eliason’s “Healthy Counties” 2011-12 presidential initiative. Eliason is focusing on promoting healthy living and lifestyle choices in communities across the country.

Eliason noted that county governments are instrumental to America’s healthcare system and are unique in their responsibility to both finance and deliver health services. Counties do this through public hospitals and clinics, local health departments, long-term care facilities, mental health services and substance abuse treatment, and coverage programs for the uninsured. As employers, Eliason said, counties provide health insurance benefits to nearly three million county employees and their retirees nationwide.

For more information about the NACo Healthy Counties Initiative, visit the NACo website at http://www.naco.org/healthycountiesinitiative or contact Anita Cardwell at acardwell@naco.org or 202.942.4267.

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The National Association of Counties (NACo) is the only national organization that represents county governments in the United States. Founded in 1935, NACo provides essential services to the nation’s 3,068 counties. NACo advances issues with a unified voice before the federal government, improves the public’s understanding of county government, assists counties in finding and sharing innovative solutions through education and research, and provides value-added services to save counties and taxpayers money. For more information about NACo, visit www.naco.org.