Technology Summit Agenda
Friday, July 15, 2011
8:30 a.m. – 5:00 p.m. PDT

Location: Oregon Convention Center
777 N.E. Martin Luther King, Jr. Blvd.
Portland, OR 97232
Oregon Ballroom 201 (Level 2)

Theme: County Survival Strategies in Tough Economic Times. We will showcase counties that have leveraged technologies to reduce county operations cost and enhance service delivery.

8:30 – 9:30 Breakfast, Opening Remarks and Audience Introductions
Hon. Lenny Eliason, NACo First Vice President & Athens County, Ohio Commissioner
Hon. Helen Purcell, NACo Information Technology Committee Chair & Maricopa County, Arizona Recorder
Hon. Randy Johnson, NACo GIS Committee Chair & Hennepin County, Minnesota Commissioner
Hon. Webster Guillory, NACo Essential County Technology Committee Chair & Orange County, California Assessor

9:30 – 10:30 Innovative Public-Private Partnership Strategies
Wayne County, Michigan entered into a strategic partnership with Secure-24 to provide the county with data center services, which also serves as a revenue generation model to reduce operational costs by providing these services to other public and private sector organizations. Wayne County officials will share their rationale for entering into this public-private partnership and provide their lessons learned.

Moderator: Mr. Steve Swendiman, Managing Director/CEO, NACo Financial Services Corporation

Speakers:
Ms. Carla Sledge, Chief Financial Officer, Wayne County, Michigan
Mr. David Edwards, Director, Enterprise Computing and Infrastructure, Wayne County, Michigan
10:30 – 10:45 Break

10:45 – Noon Cloud Services for Enterprise E-mail

In October 2010, Multnomah County, Oregon deployed Google Apps for Government, the e-mail, calendaring, and contacts solution delivered as a service hosted by Google to 3,600 of its employees, becoming one of the first local governments nationwide to use cloud-based e-mail and calendaring services. In May 2011, the City and County of San Francisco, California announced that it will migrate its 23,000 employees onto Microsoft Exchange Online, the email, calendaring, and contacts solution delivered as a service hosted by Microsoft to replace its seven different e-mail systems currently in use across 60 departments. Officials from Multnomah County and the City & County of San Francisco will share their rationale for making such moves and provide their lessons learned.

Moderator: Hon. Randy Johnson, NACo GIS Committee Chair & Hennepin County, Minnesota Commissioner

Speakers:

Ms. Sherry Swackhamer, Director of County Assets and Chief Information Officer, Multnomah County, Oregon

Mr. Jon Walton, Chief Information Officer, City and County of San Francisco, California

Noon – 1:30 Lunch & Hybrid Cloud Partnerships and Regional Collaboration

Oakland County, Michigan is pursuing a strategic partnership with software vendors, where vendors would sell software to local governments with the intention of hosting those products at Oakland County’s data center. This arrangement will provide new revenue for Oakland County, while reducing costs for other local governments. The Deputy County Executive/Chief Information Officer for Oakland County will discuss the value proposition for pursuing these strategic partnerships.

Westchester County, New York offers its expertise and services to municipalities, schools and special districts in several areas, including digital printing, network and office systems services, geographic information systems (GIS) and emergency support. It has developed these services with the goal of reducing costs, increasing efficiency and reducing duplication of services. The Chief Information Officer for Westchester County will discuss these shared services offerings and their lessons learned.
Likewise, Johnson County, Kansas has provided shared services with its city partners that reduce cost, provide redundancy, increase bandwidth, and improve operational efficiency. In addition, they are working to provide broadband access to an underserved and unincorporated region of the County that involves nine agencies, two cities and a school district. The Director of Information Technology Services for Johnson County will discuss these shared services offerings and their lessons learned.

Moderator: **Dr. Norm Jacknis**, Director of the Internet Business Solutions Group Public Sector, Cisco Systems

Speakers:

**Ms. Marguerite Beirne**, Chief Information Officer, Westchester County, New York

**Mr. Phil Bertolini**, Deputy County Executive/Chief Information Officer, Oakland County, Michigan

**Mr. Jack Clegg**, Director of Information Technology Services, Johnson County, Kansas

1:30 – 1:45  Break

1:45 – 3:15  Using Data Analytics/Business Intelligence at Alameda County, California

Faced with new regulations requiring better welfare case outcomes, Alameda County, California needed to gain a better understanding of case status and program performance. Alameda County deployed a data analytics/business intelligence system to give workers an agency-wide, comprehensive view of individual cases, which gave workers deeper insight, enabling service flexibility, avoiding regulatory sanctions, and saving money by reducing fraud and waste.

Moderator: **Hon. Helen Purcell**, NACo Information Technology Committee Chair & Maricopa County, Arizona Recorder

Speakers:

**Mr. Dave Macdonald**, Chief Information Officer and Registrar of Voters, Alameda County, CA

**Ms. Lori Jones**, Director of Social Services, Alameda County, CA

**Mr. Don Edwards**, Assistant Agency Director, Social Services, Alameda County, CA
3:15 – 3:30  Break
3:30 – 5:00  The Secrets Behind the Success with San Diego County’s IT Outsourcing

In 1999, San Diego County, California made the unprecedented decision to outsource the majority of its IT service delivery operations to Computer Sciences Corporation (CSC). This outsourcing agreement almost fell apart in 2002, when nearly 50 disputes over service prompted the county to send CSC a letter of default. The contract was later re-bid and awarded to Northrop Grumman in 2006. Northrop Grumman unexpectedly transferred ownership of its $700 million contract to HP ahead of the agreement’s 2013 end date. The Assistant CIO for San Diego County will provide insights into their outsourcing strategy and describe why the outsourcing of San Diego County’s technology and telecommunications has been widely complimented as a public-private partnership done right. In addition, HP representatives will provide a supporting cast, as well as discuss the value proposition of outsourcing.

Moderator: **Hon. Webster Guillory**, NACo Essential County Technology Committee Chair & Orange County, California Assessor

Speakers:

**Ms. Susan Green**, Assistant Chief Information Officer, San Diego County, California

**Mr. Larry Singer**, Vice President, State and Local Government, Education and Public Health, HP

**Ms. Cathy Varner**, Account Executive, HP Enterprise Services

5:30 – 7:00  Reception – hosted by the Technology Summit Sponsors

**Pavilion Room at the Hilton (main building)**

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