FOR RELEASE: October 16, 2012

Software company joins NACo’s Green Government Initiative as corporate partner

WASHINGTON, D.C. – National Association of Counties (NACo) today announced that The Public Group, a premier Software as a Service (SaaS) provider with 15 years experience serving government agencies, has joined NACo’s Green Government Advisory Board as a new corporate partner.

Green Government Advisory Board Chair Judy Shiprack, commissioner, Multnomah County, Ore., said the addition of The Public Group will enable NACo’s Green Government Initiative (GGI) to expand its ability to offer educational opportunities for county governments related to green purchasing and develop more holistic solutions and practices utilizing current technology.

“We are pleased that The Public Group is joining the nation’s counties and our other corporate partners to help lead NACo’s Green Government Initiative,” Shiprack said. “During these lean economic times more counties are streamlining operations and finding efficiencies. Software tools like those offered by The Public Group can aid in these efforts.”

The Public Group offers several solutions for county governments – some at no cost. These include public purchase bid sourcing and vendor management, public surplus online auctions, and public contract and contract management. By helping counties shift to electronic-based procurement practices, The Public Group helps improve efficiency, reduce paper use, increase surplus revenue and cut costs.

“We look forward to working closely with NACo to assist counties in finding solutions to their purchasing and vendor management challenges,” said Eric Heaps, chief operating officer for The Public Group. “With our no cost solutions we are confident we can help counties everywhere.”

NACo’s Green Government Initiative is a national effort launched in 2007 to assist the nation’s counties in developing and implementing environmentally sound, cost effective practices. It serves as a comprehensive resource for local governments on all things green, including energy, green building, air quality, transportation, land use, water quality, purchasing, and recycling.

The Green Government Advisory Board consists of 18 innovative corporate partners and 26 county leaders in sustainability—tasked with shaping the direction of the Initiative. For more information about NACo’s Green Government Initiative, visit the NACo website at www.naco.org or contact Jared Lang 202.942.4224.

###

The National Association of Counties (NACo) is the only national organization that represents county governments in the United States. Founded in 1935, NACo provides essential services to the nation’s 3,068 counties. NACo advances issues with a unified voice before the federal government, improves the public’s understanding of county government, assists counties in finding and sharing innovative solutions through education and research, and provides value-added services to save counties and taxpayers money. For more information about NACo, visit www.naco.org.