“LEADERSHIP REQUIRES RELENTLESS OPTIMISM THAT YOU CAN CHANGE THE WORLD AND HARD-NOSED REALISM ABOUT WHO AND WHAT YOU ARE DEALING WITH AND WHAT IT WILL TAKE TO MAKE PROGRESS.”

– MARTY LINSKY
CLI: THE ART AND PRACTICE OF PUBLIC LEADERSHIP

NACo announces the 2015 County Leadership Institute on May 31- June 4 in Washington, D.C. Enrolling up to 30 local elected officials each year, the Institute addresses the challenges and directs the potential of local elected officials to forge positive, sustained change in their communities. Participants will work with faculty and as a group to develop:

- an overarching sense of direction and vision
- a mechanism for innovation and creativity
- a resource for invigorating organizational culture
- increased risk-taking, improved decision making, team building and more effective communication
- a committed network of peers within NACo

CLI PARTICIPANT GUIDELINES

CLI is designed for elected officials at the policy making level with at least three years’ experience that demonstrates an interest in innovative approaches to governance. CLI accepts one nomination from each state association executive director for consideration in the 2015 class. Each nominee is invited to submit an application. NACo staff and Institute faculty accept nominees based on their applications to reflect the diversity in NACo membership.

THE PROGRAM

Participants arrive on Sunday in time for an evening reception. Classroom presentations and exercises begin on Monday morning and end on Thursday at noon. Evening activities include a gala reception and a business dinner with CLI sponsors.

Upon completing the CLI program, attendees are invited to join the CLI alumni at annual reunions at NACo’s Annual and Legislative Conferences. Alumni are also able to participate, share and engage in the County Leadership Network.

THE CURRICULUM AND FACULTY

The curriculum provides a basis for the application of adaptive leadership as a strategy for addressing challenging issues in public service. It was developed by Marty Linsky, co-founder of Cambridge Leadership Associates and faculty at the Kennedy School of Government, Harvard University, in collaboration with Dr. Ellen Schall, Dean, Robert F. Wagner School of Public Policy at the New York University specifically for NACo. Mr. Linsky continues to direct the curriculum and advise the faculty, who are affiliated with Cambridge Leadership Associates.

FEES

Registration fee is $1800. This is applied to program costs, hotel for 4 nights, receptions, breakfasts and lunches. Corporate sponsors support the remainder of the program expense. Attendees are responsible for their own travel arrangements, including group transportation to and from the hotel, occasional meals and incidental expenses.

ACCOMMODATIONS

Classroom sessions are held at IBM’s Institute for Electronic Government in downtown Washington. Housing is at the Hamilton Crown Plaza Hotel, located at 1001 14th Street NW, Washington, DC 20005.

ADMINISTRATION

CLI is administered by NACo’s Professional Development, Education and Training Division.

For more information contact Karon Harden at 202.942.4277 or kharden@naco.org
The 2014 County Leadership Institute is grateful for the continued support of its sponsors: IBM, NACO-FSC, NCCAE.

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