NACo’s Premier Corporate Membership Program

The National Association of Counties (NACo) and its members - county government elected and appointed decision makers - appreciate and realize the importance of working with and understanding industry leaders. NACo has a rich history of successful ventures working in cooperation with our corporate members, and much of the financial health of our organization is due to our entrepreneurial relationships with the private sector.

NACo’s Premier Corporate Member Program is more than raising your corporation’s visibility. It is about exchanging information with decision makers at the county government level and building relationships based on an understanding of one another’s issues, priorities and timelines.

• Exclusive opportunities to interact with key county elected and appointed officials
• In conjunction with NACo staff, development of an annual business plan designed to help achieve your company’s goals for the year. Based on your needs, the plan may include:
  » Convening focus groups
  » Planning small group meetings or social events with key county decision makers
  » Promoting your events to NACo membership
  » Distributing communications regarding your products and services to NACo membership
• Participate in NACo Committees (Information Technology, Telecommunications and Technology, GIS, Essential County Technology, etc.)
• Opportunity to sponsor an event or reception at the Legislative and Annual Conferences
• Exclusive sponsorship opportunities at NACo meetings designed to increase your visibility

Access to County Decision Makers

― Curtis Clark
Global Director
Regional and Local Government
IBM Public Sector

"NACo’s Premier Program provides unique insights into local government trends and directions, as well as the challenges local government leaders are facing today. We value our long standing relationship with NACo and look forward to continuing to work through the Program to more effectively understand and address the needs of local governments."

View Corporate information at www.naco.org/corporate
Participate in NACo’s Meetings and Conferences

**Legislative Conference**
March 2–6, 2013
Washington, DC
- Complimentary conference registrations
- Opportunity to suggest workshop topics and speakers

**Annual Conference and Exposition**
July 19–22, 2013
Tarrant County • Fort Worth, TX
- Complimentary conference registrations
- Two invitations to the NACo Board of Directors’ Reception
- Opportunity to suggest workshop topics and speakers
- Complimentary 10x10 exhibit booth space
- Discount on additional booth space

**Chief Information Officer Forum**
March 1 and July 18, 2012
Held twice each year before NACo’s Legislative and Annual Conferences, the CIO Forum enables city, county and state CIO’s along with premier corporate members to collaborate on state and local government CIO issues and challenges.

**Technology Summit**
March 2 and July 19, 2013
Held twice each year during NACo’s Legislative and Annual Conferences, the Technology Summit brings together county and private sector leaders who focus on governance, management and emerging technologies critical to county government.
Sponsorship of this event is reserved exclusively for our Premier Members.

**Premier Corporate Forum**
October 3–5, 2013
La Jolla, CA
- Two representatives from your company will join NACo executive leadership, staff and key county personnel (CIO’s, CEO’s) from some of the largest and most influential counties in the country. Over the course of the meeting attendees have the opportunity to meet and talk with these leaders in formal, social and recreational settings.

“NACo’s premier program is an outstanding intersection for business and county officials. Its programs and staff support county interests yet also provide various forums and opportunities for business involvement, input and relationship building.”
– Tom Phillips
Director
State & Local Government Affairs
Siemens Corporation

“As a county elected official, I appreciate having NACo’s Premier Members at the table when we’re discussing the challenges we all face in delivering efficient and effective services to our constituents. This insight is extremely helpful to me and my fellow elected officials as we all face increasing needs and decreasing revenues.”
– Mike Gillespie
Commission Chairman
Madison County, AL

To join, membership is $25,000. Please contact Tony Jamison at tjamison@naco.org or 202-661-8843.