

# Tips for Tough Times- Media Scan

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Prepared by NACo's Research Division

## **Fairfax County, Va.**

The Fairfax County Economic Development Authority provided services and resources in the third quarter to 25 businesses that will create 2,022 jobs in Fairfax County. These companies include Science Applications International Corporation (SAIC), which announced in September that it relocated its corporate headquarters to Fairfax County from San Diego and will create 1,200 jobs in the next three years. The Fairfax County Economic Development Authority promotes Fairfax County as a business and technology center. The FCEDA offers site location and business development assistance, and connections with county and state government agencies, to help companies locate and expand in Fairfax County. The FCEDA maintains marketing offices in Bangalore, Frankfurt, London, Seoul and Tel Aviv.

<http://www.reuters.com/article/pressRelease/idUS146568+23-Oct-2009+BW20091023>

## **Orange County, N.Y.**

Orange County has its own stimulus package and county officials rolled it out formally on Tuesday. The new Orange County Business Accelerator was christened in its new offices at Stewart International Airport. Orange County Industrial Development Agency Board President James Petro called the OCBA a "stimulus package for jobs" in Orange County. "What we're trying to do is get fledgling businesses with meaningful job potential to come here."

Petro explained that a business would pay only \$500 per month for space at the facility and that all other expenses from the amenities in the building itself to heat and electric would be subsidized by the IDA. There are 11 spaces open to incubate new businesses and once an applicant has been accepted they may stay in the facility for up to three years, said Petro. Petro pointed to businesses in the fields of medical devices, nanotechnology, and green technology as exactly the type of applicants the OCBA would like to encourage. <http://www.midhudsonnews.com/News/2009/October09/28/OCBA-28Oct09.html>

## **Oakland County, Mich.**

As manufacturing job losses gut Michigan's economy, local CIOs search for creative ways to eliminate

costs. Phil Bertolini, CIO of Oakland County, Mich. established a Cost-Reduction/Investment blog in summer 2009 on which employees, regardless of rank, could propose cost-cutting ideas.

Suggestions from the blog have slashed \$600,000 from the county's annual IT budget so far. Because of the success in the IT department, they have now given all departments in county government an opportunity to use the blog, and they are now providing savings to the county as well.

<http://www.govtech.com/gt/articles/732600>