

Public – Private Partnerships

NACO Climate Change Conference

September 20, 2007

The Sarasota County, Florida

Roadmap to Sustainability




Sarasota County
scgov.net | 941.861.5000 | TV19

October 10, 2006

County Businesses



What is the Green Business Partnership?

A new program...

- funded by FDEP Innovative Waste Reduction and Recycling Grant
- designed to promote, educate, evaluate and recognize superior environmental performance
- focused on Waste Management, Water Conservation and Energy Conservation

Details of Program:

- Grant awarded by FDEP and approved by Board Jan 11 2005
- 2-year term, Jan 2005 – Jan 2007
- \$150,000 grant with \$69,000 in kind
- Deliver certification criteria, program framework, promotional plan, “lessons learned,” and list of certified businesses

Process:

Formed Advisory Group called the “Green Team”

- County staff from Water, Waste, Sustainability, Extension Services, Energy
- Chamber of Commerce representatives
- Business representatives
- University of Central Florida representative

Developed Certification Standards:

To become a certified Green Business Partner, a company must

- (1) commit to the program by adopting the Green Business Pledge;
- (2) implement the required environmental standards; and
- (1) participate in an onsite verification visit by County staff. The environmental standards that must be met fall into four categories: general environmental, solid waste, water, and energy conservation.

Developed Promotional Materials



Developed and Implemented Marketing Campaign

<http://greenbusiness.scgov.net>

Initiated and Tracked Business Certifications



Site Visit

Tracked Program Development and Business Response



Whole Foods Market, one of the largest Green Business Partners to be certified

Results:

24 business locations

have achieved

certification

Certified so far...

Aqua Plumbing and Air Conditioning
Architectural Design & Planning (ADP) Group
Babe's Hardware of Englewood, Inc.
Dave's Auto Repair
Kessler Consulting, Inc.
Local Coffee & Tea
Mercedes Medical
My Green Building
Richard's Whole Foods (store
numbers 1,2, 3, 4, 5 and 11)
Richard's Whole Foods Warehouse

Certified so far...

- Sarasota Architectural Salvage
- Sarasota Green Market Place, Inc.
- Sarasota Memorial Health Care System
- Stantec Consulting Services, Inc.
- Sunshine Defensive Driving School
- Used Stuff, Inc.
- Venice Golf and Country Club
- VR Allard & Associates Ltd., Inc.
- Whole Foods Market

What's next?

Demonstrate that being green is good for business – Many businesses are intrigued by the GBP, but will only invest the time and resources if they know how it will benefit their bottom line. The case studies that have been developed are a start, but additional effort is needed to better document the financial and operational impacts to businesses of achieving GBP certification

Certify more businesses

Eventually create a
Business to Business Mentoring Program



**Please contact me
if I can be of help**

Susan Scott

sscott@scgov.net

Tel: 941-861-5344

Sarasota County Board of County Commissioners

1660 Ringling Blvd.

Sarasota, FL 34236