



NACo National Presidential Housing Initiative **The Mission of the Sustainable Housing Council**

The mission of the Sustainable Housing Council is to provide recommendations to the NACo President utilizing the expertise of its members and respective constituencies with the objective of assisting the President in implementing an effective, broad based initiative that brings housing and homeownership opportunities to more Americans.

The Kyle initiative seeks to address three major housing challenges. The three major challenges are:

1. Increasing the **Affordability** of housing options for working Americans

Income levels and wages are not keeping pace with housing costs. The federal government defines affordability as families and individuals not spending more than 30 percent of their income on housing. This aspect of the initiative will explore the challenges facing working families in communities across the country and how industry groups can address this challenge.

2. Extending **Accessibility** to housing and home ownership opportunities.

The current Administration is focusing on homeownership opportunities. This aspect of the initiative will focus on both ownership and rental opportunities for individuals and families in need of a range of housing options.

3. Assuring an **Adequate supply** of a range of quality housing options.

Increasing the supply of housing that is affordable and available to working families requires collaboration between the public and private sectors. This aspect of the initiative will explore methods to increase housing stock through planning, zoning, or other incentives targeted to the private sector, including developers and employers.

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