



International Council of Shopping Centers



Partnership for Economic Opportunity

Year One Accomplishments/ Activities

- November 2003 ICSC and National Association of Counties (NACo) sign historic partnership agreement.
- November 2003 ICSC/NACo Joint Rural Markets Task Force convenes for discussion on the issues and challenges facing the public & private sector in development and economic growth of rural markets.
- November 2003 Feature article 'Counties, Shopping Centers Promote Economic Opportunity' appears in *County News*, detailing NACo--ICSC partnership. Distributed to over 25,000 county leaders.
- December 2003 Companion article appears in ICSC Government Relations Report newsletter
- January 2004 NACo President Karen Miller makes presentation at the ICSC MO/KS Idea Exchange.
- February 2004 ICSC Missouri State Director Scott Stinson and panel of ICSC members make presentation to the Missouri County Commissioners annual conference.
- February 2004 Joint Publication "Getting Started: Business Development for Small & Mid-size Counties" released.
- March 2004 ICSC members and staff participate in Economic Opportunity Breakfast Fair during the NACo legislative conference.
- March 2004 ICSC staff participates in Rural Economic Development Update panel presentation during the NACo legislative conference.
- May 2004 ICSC Spring Convention "Retail in Secondary Markets – Rebuilding America" panel presentation.
- July 2004 released 2nd Joint Publication "Getting Started: Business Development for Small and Mid-Sized Counties, Part 2—the Glossary".
- July 2004 NACO Annual Conference "Implementing Successful County Business Development Initiatives" panel presentation.
- August 2004 Texas Association of Counties annual conference Stephen Pohl, TX Alliance Co-chair participates in a rural markets panel.
- September 2004 Joint Rural Markets Task Force Co-Chairs Gordon Sudbeck and Colleen Landkamer moderate round table at North Central States Idea Exchange.
- September 2004 Economic Development presentations based on NACo-ICSC partnership—Montana Association of Counties.
- Part 3 publication – a compilation of case studies on successful rural markets public/private partnerships is under development for release in 2005.