

2009

NACo's Premier Corporate Membership Program



National Association of Counties (NACo) and its members - county government elected and appointed decision makers - appreciate and realize the importance of working with and understanding industry leaders. NACo has a rich history of successful ventures working in cooperation with our corporate members, and much of the financial health of our organization is due to our entrepreneurial relationships with the private sector.

NACo's Premier Corporate Member Program is more than raising your corporation's visibility. It is about exchanging information with decision makers at the county government level and building relationships based on an understanding of one another's issues, priorities and timelines.

Access to County Decision Makers

- Exclusive opportunities to interact with key county elected and appointed officials
- In conjunction with NACo staff, development of an annual business plan designed to help achieve your company's goals for the year. Based on your needs, the plan may include:
 - Convening focus groups
 - Planning small group meetings or social events with key county decision makers
 - Promoting your events to NACo membership
 - Distributing communications regarding your products and services to NACo membership
- Participate in NACo Committees (Information Technology, Telecommunications and Technology, GIS, Healthcare, etc.)
- Membership in the National Association of County Information Technology Executives (NACITE)
- Opportunity to sponsor an event or reception in a NACo suite at the Legislative and Annual Conferences
- Exclusive sponsorship opportunities at NACo meetings designed to increase your visibility



To join,
membership is
\$20,000

Please contact
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or 202-942-4278.



View Corporate information at www.naco.org/corporate

Participate in Meetings & Conferences

NACo's Legislative Conference

March 7th - 11th, 2009

Washington, DC

- Two complimentary conference registrations
- Opportunity to suggest workshop topics and speakers

NACo's Annual Conference & Exposition

July 24th – 28th, 2009

Davidson County (Nashville), Tennessee

- Two complimentary conference registrations
- Two invitations to the NACo Board of Directors' Dinner
- Opportunity to suggest workshop topics and speakers
- Complimentary 10x10 exhibit booth space
- Discount on additional booth space

NACo's Technology Summit

March and July, 2009

Held twice each year during NACo's Legislative and Annual Conferences, the Summit brings together county and private sector leaders who focus on governance, management and emerging technologies critical to county government.

- Two complimentary registrations
- Opportunity to suggest topics and speakers
- Opportunity to sponsor an event or reception

NACo's Premier Corporate Forum

October, 2009

Location to be determined

- Two representatives from your company will join NACo executive leadership, staff and key county personnel (CIO's, CEO's) from some of the largest and most influential counties in the country. Over the course of the meeting attendees have the opportunity to meet and talk with these leaders in formal, social and recreational settings.



About NACo – The Voice of America's Counties

The National Association of Counties (NACo) is the only national organization that represents county governments in the United States. Founded in 1935, NACo provides essential services to the nation's 3,068 counties. NACo advances issues with a unified voice before the federal government, improves the public's understanding of county government, assists counties in finding and sharing innovative solutions through education and research, and provides value-added services to save counties and taxpayers money.

For more information, visit www.naco.org.